Adventures of a ballad hunter.

ML429 L68A3

Lomax, John Avery, 1872-

Adventures of a ballad hunter, by John A. Lomax; sketches by Ken Chamberlain. New York, The Macmillan company, 1947.

xi p., 1 l., 302 p. illus. 22cm.

"First printing."

1. American ballads and songs-Hist. & crit. I. Title. MI429.L68A3 927.8 47-30155

© 25Feb47; publisher; A10695.

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Adventures of a botanist's wife.

BOR, ELEANOR.

Adventures of a botanist's wife. With 35 photos. and 6 drawings by the author. London, New York, Hurst & Blackett [1952] 204 p. © Eleanor Constance Bor; 26Jun52; 2c 15Dec52; AIO-2723.

The adventures of a Brownie. R90350. SEE Mulock, Dinah Maria.

THE ADVENTURES of a disc jockey. DU25545. SEE Wolff, William Jordan.

OCT 5 - 1960

ADVENTURES of a foreign correspondent. SEE Estabrook, Howard. Touched with fire. C6058.

MAR 1 4 1952

ADVENTURES of a foreign correspondent. SEE Estabrook, Howard. The story of Charles Dickens. C6205.

THE ADVENTURES OF A FORTUNE TELLER. SEE Mogelon, Alex.

Adventures of a letter.

SCHLOAT, G. WARREN, Jr.
Adventures of a letter. New York,
C. Scribner's Sons. 48 p. illus.
© G. Warren Schloat, Jr.; 12Sep49;
A36143.

egm/r

THE ADVENTURES OF A MODERN OCCULTIST, by Oliver Bland [pseud. of B. C. Hugh Pollard] @ 25Sep20, A576617. R38912, 40et48, B. C. Hugh Pollard (A) Adventures of a nurse's aide.

DAY, ENID.

Adventures of a nurse's aide. Foreword by Bob Hope; introd. by E. Roland Harriman. New York, Woman's Press. 116 p. illus. © National Board of the Young Women's Christian Association of the United States of America; 26Jul51; A58044.

I. Young Women's Christian Association of the United States of America. National Board.

Library of Congress Copyright Office SEP 2 0 1951 br/r Adventures of a sea rover.

HANSEN, L. F.
Adventures of a sea rover. 220 p.
© John W. Luce Co., Boston; 30Dec49;
A41140.

vp/r4

I have (John 'h.) E.

Library of Congress Copyright Office



MAR 2 0 1950

THE ADVENTURES of a toy orchestra.

Dul7169. SEE Reisfeld, Bert:
The miracle of the music shop. Dul7169.

Adventures of a tramp printer, 1880-1890.

HICKS, JOHN EDWARD.

Adventures of a tramp printer, 1880-1890. [1st ed.] Kansas City, Mo., Midamericana Press. 285 p. © John Edward Hicks; 19Aug50; A47484.

awm/r

Library of Congress Copyright Office



OCT 1 6 1960

Adventures of a traveling preacher.

LEETE, FREDERICK DE LAND, Bp.
Adventures of a traveling preacher; a
manifold autobiography. Boston, W. A.
Wilde Co. [1952] 454 p. illus.
© Frederick D. Leete, Jr.; 29Sep52;
A72421.

I. Leete, Frederick De Land, Jr.



The adventures of a treasure hunter.

EVERITT, CHARLES P.

The adventures of a treasure hunter; a rare
hookman in search of American history

bookman in search of American history.
[1st ed.] [Condensation was pub. in Oct.
1951 in Harper's magazine] 264 p. illus.
© on full-length book version; Little,

Brown and Co., Boston; 25Oct51; A60510.

I. Little, Brown and Co.

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AA 29900

The adventures of Aaron Burr.

see

Leiffer, Louis, 1883-

afp 12-31-46

ADVENTURES OF ABDULLA, THE LITTLE ARABIAN BOY. A 92719. SEE Perrin, Ross Given.

THE ADVENTURES OF ALICE IN WONDERLAND.

Source title. SEE Alice in Wonderland.

LP1477.

ADVENTURES OF ALAN LADD National Comics Publications Remitter Vol. Held No funds No. Date received Final action

Title Adventures of Alan Ladd						D W BW M BM C		
Claimant National Comics Publications, Inc., Remitter *						New York 17, N. Y.		
Vol.	No.	Issue of 1951 Apr-Vay	Date of publication	Date received	Held	No funds	Final action	
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The adventures of Ambrose.

SISSON, ROSEMARY ANNE.

The adventures of Ambrose; illustrated by Astrid Walford. London, Harrap [1951] 94 p. © Rosemary Anne Sisson; 24Sep51; 2c 25Feb52; AI0-1827.

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Library of Congress Copyright Office



The adventures of Ambrose.

SISSON, ROSEMARY ANNE.

The adventures of Ambrose; illustrated by Astrid Walford. [1st American ed.] New York, Dutton, 1952 [c1951] 118 p. © Rosemary Anne Sisson; 22Aug52 (in notice: 1951); A71526. Appl. states prev. pub. abroad 24Sep51, AIO-1827.



ADVENTURES of an Afikomen. DU20773. SEE Mayer, Heidy.

The adventures of an angel.

ROONEY, RICHARD L.

The adventures of an angel; illustrated by P. N. Stavroulakis.

164 p. © Ave Maria Press; lAug53;
A104274.

I. Ave Maria Press.

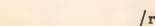


Adventures of an autograph collector.

WILLIAMS, ROBERT.

Adventures of an autograph collector; an introduction to collecting, with suggestions for beginners. [1st ed.] New York, Exposition Press [1952] 99 p. illus. © Robert Williams; 21Aug52; A69565.

Library of Congress Copyright Office



The adventures of an epicure in 6 volumes. Kill377. see Canoga farm, claimant.

The adventures of an illustrator. R103459. SEE Pennell, Joseph. The adventures of Andy. (R) SEE Bianco, Margery Williams.

The adventures of Andy McGinnis.

Smith, Oswald J

The adventures of Andy McGinnis, a story for boys and girls, by Oswald J. Smith ... Grand Rapids, Mich., Zondervan publishing house [1945]

4 p. 1., 7-67 p. 20cm.

© 12-20-45; 2 c 12-23-45; Zondervan publishing house, Grand Rapids; A 2046.

r. Title.

46-447

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PZ7.S6573Ad

THE ADVENTURES of Angel Murphy. DU23126. SEE Frank, Michael.

FEB 1 3 1950

The adventures of Arab.

PZ7 .S6333 Ad

Slobodkin, Louis, 1903-

The adventures of Arab tby, Louis Slobodkin. New York, The Macmillan company, 1946.

123, [5] p. incl. col. front., illus. (part col.) 24.

r. Title. PZ7.S6333Ad

© 19Nov46; author, New York; A8356.

46-8521





The adventures of Arnold Adair, American ace.
Driggs, Laurence LaTourette. R2294.

The adventures of Augie March, a novel.

BELLOW, SAUL.

The adventures of Augie March, a novel. [Prev. pub. in part in various periodicals] Viking Press. 536 p. © on full+length book version; Saul Bellow; 18Sep53; A106875.

Library of Congress



THE ADVENTURES of Baggis McManarty. Dul2593. SEE Crespi, David Emanuel.

Adventures of Belinda fair.

M1503 STRACHEY, JOHN FRANCIS, 1894.S *The adventures of Belinda fair; a musical play, lyrics by Eric Maschwitz, music by Jack Strachey. [Piano-vocal score] 12/6 net. © Chappell & Co., ltd., London; 10Oct52; EF0-16276.

I. Title. [II. Maschwitz, Eric, 1901-

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Adventures of Belinda fair.

ML50

STRACHEY, JOHN FRANCIS, 1894-The adventures of Belinda fair; a comedy to music by Eric Maschwitz and Gilbert Lennox, lyrics by Eric Maschwitz, music by Jack Strachey, a revised version for amateur operatic societies (French's acting edition, no.165) [Libretto] 6s Appl. states prev. reg. 1952. NM: revision. © Samuel French, ltd., London: 23Jul54; DF677.

I. Maschwitz, Eric, 1901- II. Lennox, Gilbert. III. Title. IV. Title: Belinda fair.

The adventures of Benjamin Pink.

WILLIAMS, GARTH.

The adventures of Benjamin Pink, written and illustrated by Garth Williams. New York, Harper. 151 p. © Garth Williams; 5Sep51; A58653.

OCT - 1 1951

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THE ADVENTURES of Benny Brim. C3295. SEE Davis, Muse. ADVENTURES of Bertram, the heroic goose. D ump. 8213. See Fromm, Elizabeth Sinclair.

THE ADVENTURES of Betsy the Puppet. DU25529. SEE Raines, Elisabeth.

OCT 5 - 1950

Adventures of Billie and Belinda in Tokyo.

ADAMS, THOMAS F. M.
Adventures of Billie and Belinda in
Tokyo; illustrated by Fusako Huga.
Seihei Okuyama. 38 p. © Thomas
F. M. Adams; 300ct53; AI-4121.

THE ADVENTURES of Binky Bear and Bunky Squirrel. Dulh849. SEE Fortune, Charlotte Bernice.

ADVENTURES of Blackout and Rowdy. D unp. 11.14. See Lane, Dorothy Mildred Guyon.

The adventures of Blair Whitney.

MASSEY, JEANNE.
The adventures of Blair Whitney;
illustrated by Brinton Turkle.
Holt. 218 p. © Jeanne Massey;
280ct54; A159305.

THE ADVENTURES OF BLINKEY. Blinkey Productions [1952] 13 min. each, color, 16mm.

Summary: A fantasy showing the adventures of Blinkey, the boy who is transported by magic to the Mighty Mixed-Up Forest to defend the dwellers from the evil Harpy.

Credits: Written by Lucille Emerick.

C Blinkey Productions, Inc.; 16Jul52.

Adventure II. © LU2985. Adventure III. © LU2986. Adventure III. © LU2987. THE ADVENTURES of Blinkey. DU29033. SEE Emerick, Lucille.

2017 31 1951

THE ADVENTURES OF BLINKEY. Blinkey
Productions. 12 min. each, sd., b&w,
16 mm.
Appl. author: Lucille Emerick.

© Blinkey Productions, inc.

THE ADVENTURES OF BLINKEY. Blinkey Productions, inc.

1. The mighty mixed up forest.

@ 29Jun53; MP4306.

2. The what-not tree. @ 6Jul53; MP4307.

3. Harpy Hall. @ 13Ju153; MP4308.

4. The omnisoreen sees all. © 20Jul53; MP4309.

5. Harpy weaves mischief. @ 27Jul53;

MP4310.

6. A baited trap. @ 3Aug53; MP4311.

7. Blinkey gets the air. © 10Aug53; MP4312.

THE ADVENTURES OF BLINKEY. @ Blinkey Productions, inc.

8. Lost in outer space. @ 17Aug53;

9. A showdown. © 24Aug53; MP4314.

10. The invisible cloak. @ 31Aug53; MP4315.

11. Sharpy busses the field. @ 7Sep55;

12. Double trouble. @ 14Sep53; MP4317.

13. @ 21Sep53; MP4 518.

THE ADVENTURES of Blinkey. C5364. SEE King, Lucille Mae.

MAY 15 1951

Title ADVENTURES OF BOB HOPE

Claimant National Comics Pub., Inc., 480 Lexington Ave., NYC 17.

Vol	No.	Ingue of	Date of publication	Date received	Held	No funds	Final action
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Claimant Hope Enterprises, Inc., c/o Paramount Pictures, Inc.,

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1	9	Jun-Jul	4-16	4-19-51	0		B 297504
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	11	Oct-Nov	8-6	8-9-51			B 314573
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THE ADVENTURES OF BOB HOPE.

© Hope Enterprises, Inc.

©/o Paramount Pictures, Inc.

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The adventures of Bob White

BURGESS, THORNTON W. The adventures of Bob White. Illus. by Harrison Cady (The bedtime storybooks) © 23Apr19, A525320. R17471, 22Apr47; author, Springfield, Mass.

S137

The adventures of Bobby Coon.
Burgess, Thornton W. R2293.

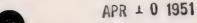
THE ADVENTURES of Bric-el-de-bric, the magic donkey. DU22341. SEE Dalton, Helen Drucilla.

The adventures of Brownie.

See

Appalachian broadcasting corp. D unp. 5980.

THE ADVENTURES of Buck Thorn. KK59718. SEE Hawthorn-Mellody Farms Dairy.



ADVENTURES of Buck Thorn. KK60611 ... SEE Hawthorn-Mellody Farms Dairy.

The adventures of Bumpsy and the three funs. Workman, Catherine.

The adventures of Bumpsy and the three funs. [Montreal] c1947. 51 1. 28cm.

C suthor, Montreal; 13 Jun47;

afp 3Jull47

ADVENTURES OF BUNNY RABBIT. For French version see Adventures de "Jeannot" Lapin. MP3385.

AA 27075

Adventures of bunny rabbit.

300

Britannica junior. Editors.

afp 14Feb47

THE ADVENTURES of Buss Beesun. DU25493. SEE Keyes, Baron Ira.



SEP 2 1950

Adventures of Buzzy Bear and Peggy Penguin.

See

Marvin, Julie. C 902.

The adventures of Canolles.

PE1127 .L6C65

Heffernan, Helen, 1896-

The adventures of Canolles, an adventure story of early America; and, Life in the young republic; how people in the young America lived. With work plans for reading comprehension, word pictures, word building, and word clues. By Helen Heffernan, Miriam Crenshaw [and] Aline Merritt. Adapted from the novel of John Esten Cooke. San Francisco, Harr Wagner publishing company [1946]

vi. 314 p. illus. 21.



(Continued on next card)

The adventures of Canolles.

Heffernan, Helen, 1896– ... [1946] (Card 2) The adventures of Canolles

1. Readers and speakers—History. 2. U. S.—Hist.—Revolution—Fiction. I. Crenshaw, Miriam, joint author. II. Merritt, Aline, joint author. III. Cooke, John Esten, 1830–1886. Canolles: the fortunes of a partisan of '81. IV. Title. v. Title: Canolles.

PE1127.L6C65

47-1050

© 12Nov46; Harr Wagner publishing co.; A7352.



D unp. 1584. See Reed, kopert kentoul.

ADVENTURES of Capricorn, script no. 1. DULLILIO. SEE Reed, Robert Rentoul.

Vol.	No.	Jessie of	Date of publication	Date received .	. Held	No funds	Final action
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Title Adventures of Captain Atom.

Claimant Nation-kide Publishing Corp., 737 N.Michigan Ave., Chicago II, III. Remitter Schneider & Dressler, 105 W.Adams St. Chicago 3.1111

Vol.	No.	Issue of	Date of publication	Date received	Held	No	Final action
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ADVENTURES OF CAPTAIN FABIAN. William Marshall-Errol Flynn Co. Released by Republic Productions, 1951. 100 min., sd., baw, 35mm.

Summary: A consuming desire for revenge against a New Orleans family which had her mother hanged as a witch comes between a Crede girl and the adventurous sea captain whom she loves. Time: 1860. Filmed in France.

Credits: Producer and director, William Marshall; screenplay, Errol Flynn; music, Rene Cloerec; editor, Henri Taverna. Cast: Errol Flynn, Micheline Prelle, Vincent Frice, Agnes Moorehead, Victor Francen.

@ Republic Pictures Corp.; 27Jul51; LP1304.

The adventures of Captain Grief.

LONDON, JACK.

The adventures of Captain Grief.

[Rev. ed., edited by Lincoln
Diamant. First pub. in 1912 under

title: A son of the sun] World Pub. Co. 191 p. © Charmian K. London; 19Jul54; A153857.

I. Diamant, Lincoln, ed. II. London, Charmian K.

Library of Congress Copyright Office



Tide Adventures of Captain Tootsie (The)

Claimant Toby Press, Inc., 17 E.45 St., New York 17, N.Y.

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Title Adventures of Captain Tootsie (The)

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ADVENTURES OF CASANOVA. Eagle-Lion Films, Inc.,
1948. A Bryan Foy production. 85 min., sd.,
baw., 35mm. Based on a story by Crans Wilbur.
Summary: Casanova, leader of the Sicilian
patriots after the fall of Palermo in 1793,
combines guerilla warfare with an affair of the

heart.

Credits: Producer, Leonard S. Picker; director, Roberto Gavaldom; film editor, Louis H. Sackin; screenplay, Grane Wilbur, Walter Bullock, Karen DeWolf; music director, Irving Friedman; music score, Hugo Friedhofer. Cast: Arturo DeCordova,

ADVENTURES OF CASANOVA. (Cord 2)
Lucille Bremer, Turhan Bey, John Sutton, George
Tobias.

(6) Pathe Industries, Inc.; 7Feb48; LP1465.

The adventures of Cellini.

CELLINI, BENVENUTO.
The adventures of Cellini, adapted by Albert L. Kanter. (Classics illustrated, no. 58). 52 p., col. illus. C. Gilberton Co., inc., New York: 15Jul47: AA58821.

The adventures of Cellini.

KANTER, ALBERT L.

The adventures of Cellini, adapted by Albert L. Kanter. (Classics Illustrated, no. 38). 52 p., col. illus. C Gilberton Co., inc., New York; 15Julh7; AA58821.

Adventures of [Cloudchaser] Betty and Bob.

800

Greene, John McMynn.

The adventures of Countersunk J. Lathe. SEE Denyes, Millard Filmore. THE ADVENTURES OF CYCLONE MALONE (Television program) Scripts in this series are by Ann Irene Davis and Porothy Anderson Novis. © Ann Irene Davis, Dorothy Anderson Novis.

THE ADVENTURES OF CYCLONE MALONE (Television program)
Scripts in this series are by Ann Irene
Davis and Dorothy Anderson Novis.

Ann Irene Davis, Dorothy Anderson Novis.

1,-20. @ le each; 210ct49; DU21856.

THE ADVENTURES OF CYCLONE MALONE (Tleevision program) C Ann Irene Davis, Dorothy "nderson Novis.

21-40. @ 1c each 5Deck9: DU22373. 41-60. @ 1c each 5Deck9: DU22374. vision program) (Ann Irene Davis, Dorothy Anderson Hovis.

61-80. @ 1c each 16Dec49; DU22580.

THE ADVENTURES OF CYCLONE MALONE Tralevision program) @ Ann Irene Davis, Dorothy Anderson Novis.

81-100. @ le 17Jan50; BU22923.

THE ADVENTURES OF CYCLONE MALONE (Television program) © Ann Irene Davis, Dorothy Anderson Novis.

101-120. @ 1c 1/4Feb50; DU232/49.

FEB 20 1950

THE ADVENTURES OF CYCLONE MALONE (Television program) © Ann Irene Davis, Dorothy Anderson Novis.

121-140. @ 1c 22Mar50; DU23663.

THE ADVENTURES OF CYCLONE MALONE (Television program) (Ann Irene Davis, Dorothy Anderson Novis.

141-160. @ 1c 5Apr50; DU23906.

APR 1 9 1950

THE ADVENTURES OF CYCLONE MALONE (Television program)

(C) Ann Irone Davis, Dorothy Anderson Novis.

161-180. @ le each 8may50; DU24253.

THE ADVENTURES OF CYCLONE MALONE (Television program) (Ann Irene Davis, Dorothy Anderson Novis.

181-200. @ 1031 May 50; DU24494.

THE ADVENTURES OF CYCLONE MALONE (Television program) @ Ann Irene Davis, Dorothy Anderson Novis.

201-220. @ 12Ju150; DU24907.

THE ADVENTURES OF CYCLONE MALONE (Television program) @ Ann Irene Davis, Dorothy Anderson Novis.

221-240. @ 7Aug50; DU25407.

SEP 1 4 1950

THE ADVENTURES OF CYCLONE MALONE (Television program) @ Ann Irene Davis, Dorothy Anderson Novis.

241-260. @ 23Aug50; DU25232.

THE ADVENTURES of Daniel Boone. DU20418. SEE Glazer, Tom.

THE ADVENTURES of Danny Adair. Dul6974. SEE Skilling, Robert Pratt.

THE ADENTURES OF DANNY DIMPLE'S BAND, Danny Dimple and his band; w, m & © Alyce Frances Vick 27Apr53 EU314392

V

Library of Congress Copyright Office Adventures of David Grayson. R101932. SEE Baker, Ray Stannard.

	1
Title Adventures of bean Martin & Jerry	Levis (The)

Claimant York Pictures Corp., C/o Pacht, Timlenhaum & Ross, Escs.
9700 kilshire Blvd., Beverly Hills, Calif.

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	3	Nov-Dec	9-22	9-25-52	***************************************		B * 377211
	4		11-17	11-20-52	pdn 12-3		B 390462
	5	Mar Apr	1/19	1/23/53	ve 2/11/53		B 405624
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THE ADVENTURES OF DEAN MARTIN AND JERRY
LEMIS. • York Pictures Corp.

[C/O Pacht, Tannenbaum & Ross, Esqs.]

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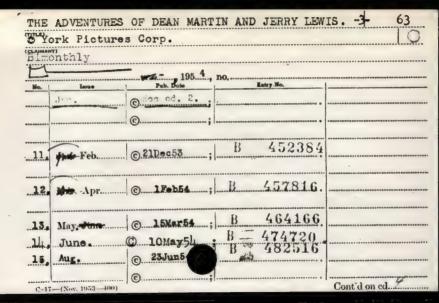
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[18, Sept.-Oct. • 20Jul53; B 427645.

[19, Nov.-Dec. • 14Sep53; B 434611.

[10, Jan. • 9Nov53; B 446001.

Cont'd on cd. -3-



The adventures of Dewy Drip. AA 30742.

see

Stiun, Helen Gorn.

THE ADVENTURES of Dr. Dangerfield. DU19409. SEE Golden, Myron M. ADVENTURES OF DOCTOR DOLITTLE, by Hugh Lofting. (In the New York tribune, Dec. 24-31, 1922) © 24Dec22, B542207; 25Dec22, B542208; 26Dec22, B542209; 27Dec22, B542210; 28Dec22, B542211; 29Dec22, B542212; 30Dec22, B542213; 31Dec22, B542214. R63718-63725, 23Jun50, Josephine Lofting (W)

ADVENTURES OF DOCTOR DOLITTLE, by Hugh Lofting. (In New York tribune) @ Josephine Lofting (W) July 8, 1923 issue. @ 8Jul23, B562249. R69627, 6Nov50. July 15, 1923 issue. @ 15Jul23, B562256. R69628, 6Nov50. July 22, 1923 issue. (22Jul23, B562263. R69629, 6Nov50. July 29, 1923 issue. @ 29Jul2#01 2 7 1950 B562270. R69630, 6Nov50. Aug. 5, 1923 issue. @ 5Aug23, B562277. R69631, 6Nov50.

ADVENTURES OF DOCTOR DOLITTLE, by Hugh Lofting. (In New York tribune) (W) Josephine Lofting (W) Aug. 12, 1923 issue. @ 12Aug23. B562284. R69632, 6Nov50. Aug. 19, 1923 1saue. @ 19Aug23, B562291. R69633. 6Nov50. Aug. 26, 1923 1saue. @ 26Aug23, B562298. R69634, 6Nov50. Sept. 2, 1923 issue. © 2Sep23, NOV 2 7 1950 B562305. R69635, 6Nov50. Sept. 9, 1923 1saus. @ 9Sep23, B562312. R69636, 6Nov50.

ADVENTURES OF DOCTOR DOLITTLE, by Hugh Lofting. (In New York tribune)

© Josephine Lofting (W)
Sept. 16, 1923 issue. © 16Sep23,
B562319. R69637, 6Nov50.
Sept. 23, 1923 issue. © 23Sep23,
B562326. R69638, 6Nov50.

NOV 2 7 1950

THE ADVENTURES OF DOCTOR DOLITTLE, by Hugh Lofting. (In New York herald tribune) (Josephine Lofting (W) June 28, 1925 issue. @ 28Jun25. B637474. R103357. 19Nov52. July 4. 1925 issue. @ 4Jul25. B637480. R103358, 19Nov52. July 12, 1925 issue. @ 12Jul25. B637488. R103359: 19Nov52. July 19. 1925 issue. @ 19 Jul25. B637495. R103360, 19Nov52. July 26, 1925 issue. @ 26Jul25. B637502. R103361. 19Nov52.

THE ADVENTURES of Doctor Dolittle. SEE Lofting, Hugh.

THE ADVENTURES of Dom Val. DU27935. SEE Mets, David Bruce.

JUN 29 1951

THE ADVENTURES OF DON COYOTE. Comet Productions, Inc., 1947. 65 min., sd., color, 55mm.

Summary: Two Mexican horsemen help a girl and her brother protect their western ranch against the encroachments of desperadoes.

Credita: Producers, Buddy Rogers, Ralph Cohn; director, Reginald LeBorg; film editor, Lynn Harrison; original story, Bob Williams; screenplay, Bob Williams, Harold Tarshis; musical score, David Chudnow. Cast: Richard Martin, Prances Rafferty, Val Carlo, Benny Bartlett, Marc Cramer.

@ Comot Productions, Inc.; SMay47; LP1446.

THE ADVENTURES OF DON JUAN. Warner Bros. Pictures, inc., 1949. 110 min., sd., color, 35mm. Hased on a story by Herbert Dalmas.

Summary: The swashbuckling adventures of Don Juan in the Spanish court of King Philip III and Queen Margaret.

Credits: Producer, Jerry Wald; director, Vincent Sherman; screenplay, George Oppenheimer, Harry Kurnits; music, Max Steiner; music director, Leo F. Forbstein; film editor, Alan Crosland, Jr. Cast:

THE ADVENTURES OF DON JUAN (Card 2)

Errol Flynn, Viveca Lindfors, Robert Douglas, Alan Hele, Romney Brent. © Warner Bros. Pictures, Inc.; 29 January; LP2107. THE ADVENTURES OF DON QUIXOTE. SEE Johnson, Dorothy S.

The adventures of Elizabeth Ann. R72545. SEE Lawrence, Josephine.

July 12, 1951. The adventure of the ballet murder, by Irving Pincus and Eugene Burr. Adapted by Helene Hanff. © 6Jul51; DU28209.

Dec. 7, 1950. The adventure of the blind bullet, by Blanche Gaines and Henry Misrock. @ 21Mar51; DU27122.

Dec. 14, 1950. Two pieces of silver, by Ethel Frank. @ 21Mar51; DU27123.

Dec. 21, 1950. The hanging acrobat, by Gilbert Braun. @ 21Marsis DW27124.



July 5, 1951. The adventure of the frightened child, by Henry Misrock. @ 2Jul51; DU28190.

AUG 2 0 1851

Feb. 15, 1951. The adventure of the jewelhandled knife, by Henry Misrock. © 21Mar51; DU27127.

Feb. 22, 1951. The case of the falling corpse, by Ben Radin. @ 21Mar51; DU27128.

APR - 6 1951

Feb. 1, 1951. The adventure of the man who killed cops, by Henry Misrock. © 21Mar51; DU27115.

Feb. 8, 1951. The hanging patient, by Ethel Frank. @ 21Mar51; DU27116.

0

[Nov. 29, 1951] The adventure of the shape-up, by Henry Misrock. © 28Nov51; DU29345.

DEC 13 1951

Mar. 1, 1951. The adventure of the strange voyage, by Henry Misrock. @ 21Mar51; DU27129.

Nar. 8, 1951. The madeap robbery, by Robert Tallman. @ 21Mar51; DU27130.

Mar. 15, 1951. The adventure of the manhunt, by Bob Patterson. @ 21Mar51; DU27131.



September 13, 1951. The adventure of the twilight zone, by Henry Misrock. © 6Sep51; DU28691.

Apr. 16, 1952. The Bar Reaceful murder, by Norman Lessing. © 11Apr52; DU30657. Apr. 23, 1952. Doodle of death, by B. Loring. © 11Apr52; DU30658. Apr. 30, 1952. The men without faces, by Henry Misrock. © 11Apr52; DU30659.

Apr. 12, 1951. The baseball murder case, by Ben Radin. @ 16Apr51; DU27408. Apr. 19, 1951. Murder for 12 s, by Morman Lessing. @ 16Apr51; DU27409.

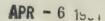
MAY 23 1951

June 25, 1952. The case of the heartbroken men, by Henry Misrock. (2) 17Jun52; DU31124.

Nov. 2, 1950. The case of the invisible lover, by Ethel Frank. © 21Mar51; DU27121.

Nov. 9, 1950. The long count, by Richard Norrison. @ 21Mar51; DU27120.

Nov. 16, 1950. The three lame men, by Richard Morrison. @ 21Mar51; DU27119.



Oct. 15, 1952. The case of the twofaced man, by Michael Morris. © 60ct52; DU32064.

June 28, 1951. The case of the upright man, by Betty Loring. @ 21Jun51; DU28120.

AUG - 9 1951

Sept. 10, 1952. Case of the wise man, by John C. Gibbs. @ 4Sep52; DU31815.

May 14, 1952. Cat and mouse, by Henry Misrock. @ 6May52; DU30771.

June 7, 1951. The Chinese mummer mystery. by Norman Lessing. @ 6Jun51; DU28067.

Dec. 23, 1951. A Christmas story, by Raphael Hayes. @ 14Dec51; DU29542.

JAN - 3 1952

Oct. 25, 1951. The coffee house murder, by Norman Lessing. @ 250ct51; DU29078.

1951

Aug. 27, 1952. Confidential agent, by B. Loring. © 20Aug52; DU31745.

May 21, 1952. Coroner's inquest by Raphael Hayes. @ 4Jun52; DU31026.

oct. 8, 1952. Custom made, by Raphael Hayes and Helene Hanff. @ 10ct52; DU32041.

Jan. 27, 1952. Dance of death, by Helene Hanff. @ 23Jan52; DU29814.

FE3 - 6 1952

Sept. 20, 1951. The dead man who walked, by Henry Misrock. @ 10Sep51; DU28730.

SEP 27 1951

July 30, 1952. Dead secret, by Irving Pincus and Helene Hanff. @ 22Jul52; DU31506.

Aug. 6, 1952. Case of the canvas shroud, by Irving Pincus, Eugene Burr, and John C. Gibbs. © 22Jul52; DU31507.

Dec. 6, 1951. Death at the opera, by Helene Hanff. @ 29Nov51; DU29368.

DEC 13 1951

Nov. 1, 1951. Death in a ghost town, by Henry Misrock. @ 310ct51; DU29126.

101 15 1951

Jan. 13, 1952. Death in the sorority house, by Henry Misrock. © 9Jan52; DU29698.

JAN 2 5 1952

May 7, 1952. Death of a wax doll, by Betty Loring. @ 30Apr52; DU30764.

May 10, 1951. Death spins a wheel, by Ethel Frank. @ 50Apr51; DU27552.

Mov. 5, 1952. The destructive angel, by Michael Morris. @ 290ct52; DU32361.

[May 17, 1951] Dissolve to death, by Henry Misrock. @ 23May51; DU27773.

JUN -4 1951

Nov. 26, 1952. Double exposure, by Henry Misrock. @ 18Nov52; DW32549.

Jan. 20, 1952. The feminine touch, by Raphael Hayes. @ 22Jan52; DU29780.

-6h1952-

Aug. 13, 1952. A frame for a chair, by Henry Misrock. @ 5Aug52; DU31615.

[May 24, 1951] Frame-up, by Norman Lessing. © 10May51; DU28160.

1951

Oct. 4, 1951. The garden of death, by Henry Misrock. @ 40ct51; DU28903.

OCT 22 1951

Oct. 18, 1951. The gridiron murder, by Norman Lessing. @ 170ct51; DU28994.

OCT 29 1351

May 31, 1951. The Mappiness Club, by Henry Misrock from a story by Evelyn Goodman. @ 25May51; DU27878.

Nov. 12, 1952. The high executioner, by Helene Hanff. @ 12Nov52; DU32480. Nov. 19, 1952. Companion to a killer, by I. Pincus and B. Loring. @ 12Nov52; DU32481.

Nov. 23, 1950. The human weapon, by Alvin Sapinsley. © 21Mar51; DU27118.
Nov. 30, 1950. The crooked man, by Ethel Frank. © 21Mar51; DU27117.

APR - 6 1951

Nov. 15, 1951. The inside man, by Irving Pincus, Eugene Burr, and Henry Misrock. © 14Nov51; DU29231.

WW 2 9 1951

Apr. 26, 1951. The key to murder, adapted by Henry Misrock. @ 25Apr51; DU27560.



Mar. 2, 1952. King size death, by John C. Gibbs. © 6Mar52; DU30214. Mar. 9, 1952. The file of death, by Henry Misrock. © 6Mar52; DU30215.

[Feb. 17, 1952] Left-cross, by Raphael Hayes. © 25Feb52; DU30099.

Sept. 24, 1952. Legacy of death, by B.
Loring. @ 25Sep52; DU32007.
Oct. 1, 1952. Buck fever, by Henry Misrock.
@ 25Sep52; DU32008.

[Dec. 30, 1951] The long shot, by Norman Lessing. @ 4Jan52; DU29697.

JAN 2 5 1952

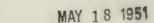
[Feb. 10, 1952] Mr. Big, by B. Loring. @ 3Mar52; DU30165.

[Mar. 22, 1951] Murder at the museum, by Russell Beggs. @ 29Mar51; DU27239.

[Mar. 29, 1951] The adventure of the man who enjoyed death, by Menry Misrook.

@ 29Mar51; DU272h0.

[Apr. 5, 1951] The case of the frightened lady, by Ben Radin. @ 29Mar51; DU27241.



Sept. 27, 1951. Murder in the death house, by Betty Loring. @ 18Sep51; DU28855.

DOT - 9 1951

June 14, 1951. Murder in the zoo, by Ethel Frank. © 14Jun51; DU28077. June 21, 1951. Death in a capsule, by Henry Misrock. © 14Jun51; DU28078.

JUL 1 0 1951

Nov. 8, 1951. Murder to music, by Helene Hauff. © 5Nov51; DU29182.

NOV 2 6 1951

May 21, 1952. The not so private eye, by Henry Misrock. @ 13Jun52; DU31101.

Feb. 3, 1952. One week to live, by John C. Gibbs. @ 6Feb52; DU29999.

Nov. 22, 1951. Pavanne for a dead princess, by Betty Loring. @ 15Nov51; DU29367.

DEC 13 1951

July 16, 1952. The pool of death, by B. Loring. @ 25Jun52; DU31209.

Jan. 11, 1951. Prescription for treason, by Robert Tallman. © 21Mar51; DU27112. Jan. 18, 1951. The house of terror, by Mancy Moore. © 21Mar51; DU27113. Jan. 25, 1951. Murder in Hollywood, by Ethel Frank. © 21Mar51; DU27114.

June 18, 1952. Prise catch, by Raphael Hayes. @ 13Jun52; DU31102.

THE ADVENTURES OF ELLERY QUEEN (Television program) @ Frederic Dannay, Manfred B. Lee.

Sept. 17, 1952. Ready for hanging, by Helene Hanff. Original story by Irving Pincus. @ 18Sep52; DU31936.

[Feb. 24, 1952.] The Red Hook murder, by Richard Ellington. @ 3Mar52; DU30166.

RE62-256

June 11, 1952. Rehearsal for murder. Original story by Irving Pincus and Eugene Burr. Teleplay by Helene Hanff. @ 4Jun52; DU31118.

Dec. 28, 1950. The star of India, by Ethel Frank. © 21Har51; DU27125. Jan. 4, 1951. The adventure of the Survivore' Glub, by Menry Misrock. © 21Mar51; DU27126.



THE MOVENTURES OF ELLERY QUEEN (Television program) © Ellery Queen, pseud. of Frederic Dannay and Manfred B. Lee.

Sept. 3, 1952. The ten dollar bill, by Henry Misrock. @ 4Sep52; DU31840.

THE ADVENTURES OF ELLERY QUEEN (Television program) © Ellery Queen, pseud. of Frederic Dannay and Manfred B. Lee.

May 28, 1952. The third room, by Botty Loring. @ 13Jun52; DU31100.

THE ADVENTURES OF ELLERY QUEEN (Television program) © Ellery Queen, pseud. of Frederic Dannay and Manfred B. Lee.

[Dec. 13, 1951.] Ticket to nowhere. Original story by Carol Gluck, teleplay by Henry Misrock. @ 10Dec51; DU29469. THE ADVENTURES OF ELLERY QUEEN (Television program) © Ellery Queen, pseud. of Frederic Dannay and Manfred B. Lee.

Oct. 22, 1952. A touch of death, by B.
Loring. © 210ct52; DU32365.
Oct. 29, 1952. A close-up of murder, by
Henry Misrock. © 210ct52; DU32366.

THE ADVENTURES OF ELLERY QUEEN (Television program) @ Ellery Queen, pseud. of Frederic Dannay and Manfred B. Lee.

Jan. 6, 1952. The unhung jury, by John Gibbs. @ 26Dec51; DU29603.

JAM 25 ---

THE ADVENTURES OF ELLERY QUEEN (Television program) © Ellery Queen, pseud of Frederic Dannay and Manfred B. Lee.

Aug. 13, 1952. The winner was death, by John C. Gibbs; @ 23Ju152; DU31516.

ADVENTURES of "fasten-ating" Sal and Sam. KK53900. SEE Markwell Manufacturing Co., inc.

ADVENTURES OF FISH AND CHIPS. SEE Janis, Edward.

ADVENTURES OF FRANK AND JESSE JAMES. Republic Productions, Inc., 1948.

sd., b&w., 35mm. © Republic Pictures Corp.; nos. 127, 26Jul48; LP1757.

Credits: Associate producer, Franklin Adreon; directors, Fred Brannon, Yakima Canutt; film editors, Cliff Bell, Sam Starr; original screenplay, Franklin Adreon, Basil Dickey, Sol Shor; music director, Morton Scott. Cast: Clayton Moore, Steve Darrell, Noel Neill, George J. Lewis, Stanley Andrews.

ADVENTURES OF FRANK AND JESSE JAMES. © Republic Pictures Corp.

- Agent of Treachery.
 The Hidden Witness.
- 3. The Lost Tunnel.
- 4. Blades of Death.
- 5. Roaring Wheels.
- 6. Passage to Danger.
- 7. The Secret Code.

ADVENTURES OF FRANK AND JESSE JAMES.

© Republic Pictures Corp.; nos. 8-13,
12Novi8; LP1953.

8. Doomed Cargo.

9. The Eyes of the Law.

10. The Stolen Body.

11. Suspicion.

12. Talk or Die.

13. Innasked.

ADVENTURES OF FRANK MERRIWELL. (Radio program)
Scripts in this series are by Ruth and Gilbert
Braun and William Welch, unless otherwise
indicated. c Harvan Barr Patten, Vista,
Calif.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)
Scripts in this series are by Ruth and
Gilbert Braun and William Welch. © Harven
Barr Patten.

1. By Ruth and Gilbert Braun. Clc 10-15-46; Dunp. 6299.

- 2. Oct. 12, 1946. The clue of the numbers. (c. 1c 7Dec46; D unp. 7554.
- 3. The mystery of the shuttered house.
 - @ le 7Dec46; D unp. 7555.

4. By Ruth and Gilbert Braun. 6ct. 26, 1946. Clc 10-15-46; Dunp. 6300.

- 5. Nov. 2, 1946. Frank Merriwell's wonderful discovery. c lc 7Dec46; D unp. 7556.
- 6. Nov. 9, 1946. A ghost goes to college. c lc 7Dec46; D unp. 7557.
- 7. Nov. 16, 1946. Decoy to danger; or, Frank Merriwell and the masked man. clc 11Jan47; D unp. 7389.
- 8. Nov. 23, 1946. Frank Merriwell and the smugglers. clc 7Dec46; Dunp. 7558.
- 9. Nov. 30, 1946. Those who play with fire get burned. c lc 7Dec46; D unp. 7559.

- 10. Dec. 7, 1946. The case of the dead man's letter. (c lc llJan47; D unp. 7390.
- 11. Dec. 14, 1946. The mystery of the silent bell. (c) 1c 7Dec46; D unp. 7560.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

12. Dec. 21, 1946. A silver plated Christmas. Ule 300et47; D unp. 11511.

13. Dec. 28, 1946. The innocent thief. 12 16 300ct47; D unp. 11512.

14. Jan. 4, 1947. The clue in the anow. 16 300ct47; D unp. 11508.

15. Jan. 11, 1947. The frost-bitten evidence. 2 lc 300ct47; D unp. 11509.

16. Jan. 18, 1947. Crime talks back.

10 1c 300ct47 D unp. 11510.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

Arnold treesure. 10 1c 6Aug47; D

18. Feb. 1, 1947. The doomed valley.

10 1c 6Augh7; D unp. 10667.

19. Feb. 8, 1947. Too many ghosts. © 1c 6Augh7: D unp. 10668.

20. Feb. 15, 1947. At the sign of the weather vane. © 1c 6Aug47; D unp. 10669.

20. Feb. 15, 1947. At the sign of the weather vane. © 1c 20Feb47; D unp. 7674.

21. Feb. 22, 1947. Two cylinder trouble.

c lc 20Feb47; D unp. 7675.

22. Mar. 1, 1947. The chant of Isis.

c 1c 20Feb47; D unp. 7676.

23. Mar. 8, 1947. The emperor's baton.

e le 11Apr47; D unp. 8677.

24. Mar. 15, 1947. The big top adventure.

e le 11Apr47; D unp. 8678.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

21. Feb. 22. 1947. Two cylinder trouble. © 1c 6Aug47; D unp. 10670.

22. Mar. 1. 1947. The chant of Isla.

21. 1c 6Aug47; D unp. 10671.

25. Mar. 22, 1947. The strange legacy.

@ lc 11Apr47; D unp. 8679.

26. Mar. 29, 1947. The power of suggestion.

e le 11Apr47; D unp. 8680.

27. Apr. 5, 1947. The will-o-the-wisp.

c le 11Apr47; D unp. 8681.

28. Apr. 12, 1947. Harvard comes to Yale.

@ lc 11Apr47; D unp. 8682.

29. Apr. 19, 1947. The clue of the rose.

e le 11Apr47; D unp. 8683.

THE ADVENTURES OF FRANK MERRIWELL. (Radio program)

30. Broadcast Apr. 26, 1947. The dangerous

secret. 1e 2May47; D unp. 9082.

51. Broadcast May 3, 1947. Dead on delivery.

c le 2May47; D unp. 9085.

Broadcast May 10, 1947. Insa bakes a cake. (c) le 2May47; D unp. 9084.

ADVENTURES OF FRANK MERRIWELL (Radio Drogram) Scripts in this series ere by Ruth and Gilbert Braun and William Welch. Harvan Barr Patten, Vists, Calif. 33. May 17, 1947. Crime goes to press. @ 1c 2Sep47: D unp. 10806. 34. May 24. 1947. The thoroughbred mystery. @ 1c 2Sep47; D unp. 10807. 35. May 31, 1947. The double challenge. Dic 2Sept7: Dunp. 10808 36. June 7, 1947. A matter of timing. 1c 2Sep47: D unp. 10809. 37. June 14, 1947. The Ambitious plan. o lo 2Sep47; D unp. 10810.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

38. June 21, 1947. The phantom ship.

1c 2Sep47; D unp. 10811.

39. June 28, 1947. The legend of the Grand Sachem. 10 1c 2Sep47; D unp. 10812.

40. July 5, 1947. The captain's code.

41. July 12, 1947. The frightened

diplomet. 1947. The frightened diplomet. 19 28ep47; D unp. 10814.

42. July 19, 1947. Frank weighs the evidence. © 1c 2Sep47; D unp.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

13. July 26, 1947. The mystery of the lame horse. Ole 2Sep47; Dunp. 10816.

hh. Aug. 2, 1947. The vanishing riders. © 1c 2Sep47; D unp. 10817. 45. Aug. 9, 1947. The riddle of the dry well. © 1c 2Sep47; D unp. 10818.

46. Aug. 16, 1947. Desperate partners. 10 10 2Sep47; D unp. 10819.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)
47. Aug. 23, 1947. The secret of the mess. @ 1c 2Sep47; D unp. 10820.
48. Aug. 30, 1947. The silver dollar chase. @ 1c 2Sep47; D unp. 10821.

THE ADVENTURES OF FRANK MERRIWELL. (Radio program)

49. Sept. 6, 1947. The monster of Blue Lake. 210 300ct47; D unp. 11498.

50. Sept. 13, 1947. The talking crow.

10 1c 300ct47; D unp. 11499.

51. Sept. 20, 1947. The worried freshman. 2 1c 300ct47; D unp. 11500.

52. Sept. 27, 1947. The missing eleven. 12 300ct47; D unp. 11501.

53. Oct. 4. 1947. The reluctant clue.

© le 300et47; D unp. 11502.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

54. Oct. 11, 1947. The mystery of the muddy field. Q le 300cth7: D unp. 11503.

55. Oct. 18, 1947. The light in the fog. @ 1c 300cth7; D unp. 1150h.

56. Oct. 25, 1947. The wrong trail.

1e 300ct47; D unp. 11505.

57. Nov. 1, 1947. The Hallowe'en secret. 2 le 300ct47: D unp. 11506.

58. Nov. 8, 1947. The Jonathan . Edwards papers. @ le 300eth7; D unp. 11507.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

@ Harven Barr Patten.

59. Nov. 15, 1947. Ticket to nowhere.

1 1c 15 Janus; DU13608.

60. Nov. 22, 1947. Tad Horner's letter.

@ 1c 15 Janu8: DU13609.

61. Nov. 29, 1947. A question of ownership. © 1c 15 Janus; DU13610.

62. Dec. 6, 1947. The long shot. 10 lc 15 Janu8; DU13611.

THE ADVENTURES OF FRANK MERRIWELL (Radio program) @ Harven Barr Patten.

63. Dec. 13, 1947. The Harris heirlooms. 10 le 15 Janus: DU13612.

64. Dec. 20, 1947. The Christmas Eve mystery. @ lc 15Janh8: DU13613.

65. Dec. 27, 1947. The rainbow signal.

@ le 15 Janu8; DU13614.

66. Jan. 3, 1948. Playing to lose. @ le 15 Janu8: DU13615.

67. Jan. 10, 1948. The impossible crimes. 1 le 15 Janus;

DU13616.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

C Harven Barr Patten:

68. Jan. 17, 1948. Delivered as ordered. © 1c 15 Janus; DU13617.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

(C) Harvon Barr Patton.

69. Jan. 24, 1948. The right of way mystery. © 1c 29Mar48; DU13670.
70. Jan. 31, 1948. The five-point code. © 1c 29Mar48; DU13671.
71. Feb. 7, 1948. The ghost train. © 1c 29Mar48; DU13672.

72. Feb. 14, 1948. The mysterious valentine. @ le 29Mar48; DU13673.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

(C) Harven Barr Patten.

73. Feb. 21, 1948. The non-sinkable boat.

10 le 29Mary8; DU13674.

74. Feb. 28, 1948. The secret agent.

10 10 29Marh8; DU13675.

75. Mar. 6, 1948. The snowbound adventure.

10 29Maru8; DU13676.

76. Mar. 13, 1948. The clue of the catcher's mitt. © 1c 29Mar48; DU13677.

THE ADVENTURES OF FRANK MERRIWELL (Radio program) (Harven Barr Patten.

77. Mar. 20, 1948. The unscheduled flight. 10 lo 29Mar48: DU13678.

78. Mar. 27, 1948. The April fool mystery.

@ le 29Mar48; DU13679.

79. Apr. 3, 1948. The daring rescue. © 1c 29Mar48; DU13680.

80. Apr. 10, 1948. The sidewalks of New York. 12 10 10 Junius; DU15399.

81. Apr. 17, 1948. The Chinese moths. © 1c 10Junus; DU15400.

82. Apr. 24, 1948. Marked for trouble. 0 1c 10Junu8; DU15401.

83. May 1, 1948. Timmy's big chance.

@ 10 10Jun48; DU15402.

84. May 8, 1948. The snipe hunt.

1c 24 Juni 8; DU15403.

85. May 15, 1948. The ballot box mystery. © 1c 10Junus; DU15404.
86. May 22, 1948. The mystery of the iron door. © 1c 10Junus; DU15405.
87. May 29, 1948. The missing mascot.
88. June 5, 1948. The unreasonable aunt. © 1c 10Junus; DU15407.

89. June 12, 1948. Tap day. 10 24Juni48; DU15334.

90. June 19, 1948. The thunderstorm mystery. 10 le 24Juni48; DU15335.

91. June 26, 1948. The stolen masterpiece. 10 24Juni48; DU15336.

92. July 3, 1948. The unwelcome rescue.

10 24Juni48; DU15337.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)
Scripts in this series are written by
Gilbert and Ruth Braun and William Welch.

(D Harvan Barr Patten.

103. Sept. 18, 1948. The pigskin problem.

© lc 22Deci48; DU17745.

104. Sept. 25, 1948. The professor's decision. © lc 22Deci48; DU17746.

105. Oct. 2, 1948. The ransomed football.

© lc 22Deci48; DU17747.

106. Oct. 9, 1948. The Yele bulldog. © le 22Dech8; DU17748.

10%. Oct. 16, 1948. The coal-line stand.

1c 22Dec48; DU17749.

108. Oct. 23, 1948. The mystery of the missing records. @ 1c 22Dec48; DU17750.

109. Oct. 30, 1948. The blundering sophomores. @ ic 18Janu9; DU18180.

110. Nov. 6, 1948. The doubtful alibi. © lc 4Apr49; DU19437.

111. Nov. 15, 1948. The front page story. © 1c 28Mar49; DU19275. 112. Nov. 20, 1949. The senior dinner. © 1c 28Mar49; DU19274.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

@ Harvan Barr Patten.

113. Nov. 27, 1948. The surprise play. © le 18Jan49; DU18176.

114. Dec. 4, 1948. The duplicate dean.

© le 18Jan49; DU18177.

115. Dec. 11, 1948. The bench warmer.

© 1c 18Janus; DU18178.

116. Dec. 18, 1948. Quarantined. @ 10 18Janly; DU18179.

118. Jan. 8, 1949. Gold fever. @ le 28Mar49; DU19275.

119. Jan. 15, 1949. The snow trap. 16 28Mark9: DU19276.

120. Jan. 22, 1949. The double test.

@ le 28Mar49; DU19277.

121. Jan. 29, 1949. The dangerous quest.

© le 28Mar49; DU19278.

122. Peb. 5. 1949. The adventure of the rival captain. @ 1c 28Mark9; DU19279.

123. Feb. 12, 1949. The mystery of Green Hill. @ ic 29Mar49; DU19280.

124. Feb. 19, 1949. Kid brother trouble.

@ lo 29Mark9: DU19281.

125. Feb. 26, 1949. The incriminating papers. @ 10 20Mar49; DU19282.

126. Mar. 5, 1949. The championship game. 1c 7Jun49; DU20305.

127. Mar. 12, 1949. Danger on the river. 1c 7Jun49; DU20306.

126. Mar. 19, 1949. The boomerang pitch. 1c 7Jun49; DU20307.

129. Mar. 26, 1949. The unexpected game. C 1c 7Jun49; DU2030d.

130. Apr. 2, 1949. The April shower adventure. 120 1c 7Jun49; DU20309.

131. Apr. 9, 1949. The missing witness. © le 6Junus: DU20275.

132. Apr. 16, 1949. The urgent errand.

10 le 6Jun49; DU20276.

133. Apr. 23, 1949. The test game.

@ le 6Juni 9; DU20277.

134. Apr. 30, 1949. The sawdust adventure.

10 le 6Jun49; DU20278.

135. May 7, 1949. The vagadond pitcher. Ole 6Junks: DU20279.

136. May 14, 1949. The loser's challenge.

@ le 6Juni 9; DU20280.

137. May. 21, 1949. The disappearing runner. @ 1c 6Jun49; DU20281.

THE ADVENTURES OF FRANK MERRIWELL (Radio program)

138. May 28, 1949. Frank Merriwell's promise. Ulc 1Sept9; DE21297.

139. June 4, 1949. The mystery man. © 10 1Sept 9: DU21298.

140. June 11, 1949. The Class Week adventure. Clc 1Sept9: DU21299.

141. June 18, 1949. The case of the sensitive horse. @ 1c 1Sept9; DU21300.

142. June 25, 1949. Aunt Susan's dilemma. © 1c 1Sept9; DU21301.

143. July 2, 1949. The fire trap. © 1c 1Sept9; DU21302.

144. July 9, 1949. The mysterious island. © 1c 1Sept9; DU21303.

ADVENTURES of Freddie Fisher. SEE Fisher Flouring Mills Company. KK32305.

THE ADVENTURES of Gallahad O'Toole. See Meeker, Cecilia Morton. D unp. 8652. ADVENTURES OF GALLANT BESS. Crestview Productions, Inc., 1948. Released by Eagle Lion Films, Inc. 73 min., sd., color 35mm.

Summary: A Western about the loyalty of Gallant Beas for the cowboy who

captures and trains her.

Credits: Producers, Jerry Briskin, Matthew Rapf; director, Lew Landers; film editor, Harry Komer; screenplay, Matthew Rapf; music director, Irving Friedman; music, Irving Gerts.

ADVENTURES OF GALLANT BESS (Card 2)

Cast: Gallant Bess, Cameron Mitchell, Audrey Long, Fuzzy Knight, James Millican.

© Crestview Productions, Inc.; 190cth8: LP1858.

200/

The adventures of Gaylor the sailor.

LONG, NONA.
The adventures of Gaylor the sailor, written by Nona and Sumner Long.
Illus. by Sumner Long. Holliston, Mass., Venture Press. [52] p.
© Summer Arthur Long; 29Nov48; A28004.

I. Long, Sumner Arthur, joint author.

Library of Congress Copyright Office



mds/rk

THE ADVENTURES of Gertie. DU22358. SEE Lawrence, Jerome, pseud.

THE ADVENTURES OF GINGER BLUE. A92256. SEE Plumb, Charlie.

ADVENTURES of Glymis. DP21382. SEE Turrentine, Charles Glenn.

The adventures of Gwendolyn

REITH, AMELIA M. A. ROTH. An heiress in name only; or, The adventures of Gwendolyn, by Amelia M. A. Roth. © 100ctl9, A535442. R9381, 30Jan47; author, Wauseon, Ohio.

THE ADVENTURES OF HAJJI BABA. Allied Artists Fictures Corp. Released by Twentieth Century-Fox Film Corp. 11 reels, sd., color, 35 mm. Suggested by the novel The adventures of Hajji Baba, by James Morier.

@ Twentieth Century-Fox Film Corp.;

70ct54; LP4233.

RE 132-234

The adventures of Hajji Baba of Ispahan.

MORIER, JAMES JUSTINIAN.

The adventures of Hajji Baba of Ispahan. With an introd. by Richard D. Altick. Modern Library. 456 p. Appl. states prev. pub. abroad 1824. © on introd.; Random House, inc.; 25Mar54; A132422.

I. Altick, Richard D. II. Random House, inc.

Library of Congress Copyright Office



r/m

The adventures of Hajji Baba of Ispahan

Morier, James Justinian, 1780?-1849.

The adventures of Hajji Baba of Ispahan; with a preface by Sir Walter Scott and illustrations by Honoré Guilbeau. New York, For the members of the Limited Editions Club, 1947.

2 v. illus, 25cm.

I. Limited Editions Club, inc., New York. II. Title.

PR5059.M4A7 1947 823.79

47-4714*

© illus., 5Jun47; George Macy Companies, inc., New York; A13890.

Library of Congress



Adventures of Hajji Baba.

M1508 TIOMKIN, DIMITRI.

(The adventures of Hajji Baba) Hajji Baba; words by Ned Washington, music by Dimitri Tiomkin [from the film] The adventures of Hajji Baba. 50¢ © Remick Music Corp., New York; 10Sep54; EP83237.

I. Title. II. Title: The adventures of Hajji Baba. [III. Washington, Ned, 1901-

Library of Congress



THE ADVENTURES OF HAP HAZARD.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

THE ADVENTURES OF HAP HAZARD. [Cartoons] (In The Co-Operator) © Employers Casualty Co.

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UNIT B SERIAL FILE

JAN 3 0 1950

THE ADVENTURES OF HAP HAZARD.

(In The Co-operator)

C Employers Casualty Company, Dallas, Tex.

© 12sep46; A5 3828. © 140ct46; A5 4252. © 13Nov46; A5 4535.

The adventures of Hap Hazard. James. W. H.

The adventures of Hap Hazard.

Jan.-Apr., June, 1947. © Amployers
casualty co., Dallas; 13Jan47, 18Feb47,
11Mar47, 11Apr47, 10Jun47; A5-5124,
5574, 5849, 6262, 6926.

THE ADVENTURES OF HAP HAZARD. By Charlie Sylvester. Cartoon. (In The Co-operator, Dallas)

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© 17Jull 7; B5-1013.

© 12Augl 7: B5-1678.

© 15Sep47; B5-1972. © 60et47; B5-2301.

10Nov47; 85-2720.

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THE ADVENTURES OF HAP HAZARD. [Cartoons] (In The Co-Operator) © Employers Casualty Co. © 1Jan49; B5-3098. © 15Feb49; B5-8604. © 10Mar49; B5-3398. © 15Apr49; B5-9255. © 17May49; B5-9749.

@ 15Junli9: B5-10017.

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[Cartoons] (In The Co-operator)
C Employers Casualty Co.
C 14.Jully; B5-10443.
C 9Augly; B5-10723.
C 12Seply; B5-11098.

8 1500 th9; B5=11838:

THE ADVENTURES OF HAP HAZARD.

[Cartoons] (In The Co-Operator)

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Cartoons] (In The Co-Operator)

Employers Casualty Co.

(17 Jul 50: B5-14,582.

(20 190ct 50: B5-15384.

(3 190ct 50: B5-15760.

THE ADVENTURES OF HAP HAZARD. [Cartoons] (In The Co-operator) © Employers Casualty Co., Dallas., Jan51. © 10Jan; B5-16219. Feb51. © 12Feb; B5-16475. Mar51. © 9Mar; B5-16849. Apr51. © 11Apr; B5-17128. May51. © 26Apr; B5-17728.



THE ADVENTURES OF HAP HAZARD.

[Cartoon strip] (In the Co-Operator) © Employers Casualty Co.

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Aug51. © 7Aug; B5-18499.

Sep51. © 11Sep; B5-18650.

Oct51. © 100ct; B5-18923.

Nov51. © 7Nov; B5-19227.

THE ADVENTURES OF HAP HAZARD. Carteon strip] (In the Co-Operator) Appl. author: Jack Hamilton! C Employers Casualty Co. Jan52. @ 10Jan; B5-19786. Feb52. © 8Feb; B5-20018. Mar52. © 8Mar; B5-20256. Apr52. © 14Apr; B5-20651. May52. © 5May; B5-20770. Jun52. © 5Jun; B5-20922.

THE ADVENTURES OF HAP HAZARD.

cCartoon strip; (In the Co-operator)

@ Employers Casualty Co.

Jul52. © 9Jul; B5-21254. Aug52. © 11Aug; B5-21658.

Nov52. © 80ct; B5-21979.

Jan53. 0 27Dec52; B5-22721.



THE ADVENTURES OF HAP HAZARD. ccartoon strips (In the cooperator) Appl. author: Jack Hamilton. @ Employers Casualty Co. Jan53. @ 27Dec52: B5-22721. Feb53. @ 11Feb; B5-23219. Mar53. @ 1Mar: B5-23345. Apr53. @ 13Apr; B5-23703. May53. @ 2May; B5-23946. Jun53. @ 12Jun: B5-21392.

THE ADVENTURES OF HAP HAZARD.

(In the Co-operator) Appl. author:
Jack Hamilton. © Employers

Casualty Co.
Jul53. © 13Jul; B5-24695.

Aug53. © 30Jul; B5-25008.

Sep53. © 14Sep; B5-25163.

Oct53. © 150ct; B5-25459.

Nov53. © 10Nov; B5-25702.

THE ADVENTURES OF HAP HAZARD.

(In the Co-operator) Appl.

author: Jack Hamilton. © Employers Casualty Co.

Jan54. © 11 Jan; B5-26265. Feb54. © 12Feb; B5-26645; Mar54. © 11Mar; B5-26625; Apr54. © 9Apr; B5-27151.

May54. © 14May; B5-27424.
Jun54. © 14Jun: B5-27678.

THE ADVENTURES OF HAP HAZARD. (In the Co-operator) Appl. author: Jack Hamilton. © Employers Casualty Co.

Jul54. © 2Jul; B5-27848. Aug54. © 6Aug; B5-28147. Sep54. © 118-p; B5-28404. Oct54. © 130ct; B5-28708. Nov54. © 10Nov; B5-28879.

The adventures of Hap Hazard.

see also

The experiences of Hap Hazard.

Title Adventures of Homer Cobb.

Claimant Say-Bart Productions, Inc. 222 W. Adams St. Chicago, Ill.6

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
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THE ADVENTURES OF HOMER HERK (Television program) Scripts in this series are by Patrick F. Sammon, with original music by Gordon Pace. [Text and music on separate leaves O Patrick F. Sammon, Gordon Pace.

1. An Egyptian conniption. Ole 6April9: DU19422.

2. Apr. 7, 1949. The neglected lady. © le 14Apr49; DU19546.

THE ADVENTURES OF HOMER HERK (Television program)

Patrick F. Sammon, Gordon Pace.

3. Apr. 14, 1949. The king who waan't. © le 20April9; DU19622.

THE ADVENTURES OF HOMER HERK (Television program) © Patrick F. Sammon, Gordon Pace.

4. Apr. 21, 1949. The lady in the balcony. @ 1c 21Apr49; DU19662.

THE ADVENTURES of Horatio Alger. Dul2096. SEE Holt, Peggy.



[CLEMENS, SAMUEL LANGHORNE]
The adventures of Huckleberry Finn,
by Mark Twain [pseud.] Illus. by
Donald McKay. [Popular ed.]
373 p. (Illustrated junior library) © Grosset & Dunlap, inc.,
New York; 20Feb48; on illus.;
A16491.

I. McKay, Donald, illus. II. Grosset & Dunlap, inc.



[CLEMENS, SAMUEL LANGHORNE]
The adventures of Huckleberry Finn, by Mark Twain [pseud.] Illus. by Donald McKay. [Special ed.] 431 p. (Illustrated junior library) © Grosset & Dunlap, inc., New York; 20Feb48; on illus.; A16492.

I. McKay, Donald, illus. II. Grosset & Dunlap, inc.



[CLEMENS, SAMUEL LANGHORNE]
The adventures of Huckleberry Finn,
by Mark Twain [pseud.] Illus. by
Donald McKay. [De luxe ed.]
431 p. (Illustrated junior library) © Grosset & Dunlap, inc.,
New York; 20Feb48; on illus;
A16493.

I. McKay, Donald, illus. II. Grosset & Dunlap, inc.



The adventures of Huckleberry Finn ... [CLEMENS, SAMUEL LANGHORNE] The adventures of Huckleberry Finn (Tom Sawyer's comrade) by Mark Twain [pseud.] With introductions by Brander Matthews and Dixon Wecter. 404 p. (Harper's modern classics) @ Harper & Bros., New York; 17Mar48; on introd. by Dixon Wecter: A16510.

I. Wecter, Dixon. II. Harper & Bros. (1)



CLEMENS, SAMUEL LANGHORNE.
The adventures of Tom Sawyer and
Adventures of Huckleberry Finn. [Introd.
by William Donahey. Illus. by Dave Mink]
[Chicago, 1953] 191, 254 p. © Spencer
Press, inc.; 20Feb53; A83212.

I. Mink, Dave, illus.

II. Donahey, William.
III. Spencer Press, inc.

IV. Title.

V. Title: Adventures of Huckleberry Finn.

Library of Congress Copyright Office



j/m

[CLEMENS, SAMUEL LANGHORNE]
The adventures of Huckleberry Finn
[by] Mark Twain [pseud.] Introd. by
Lionel Trilling. New York, Rinehart. 293 p. (Rinehart editions,
11) © Lionel Trilling; 20Aug48;
on introd.; A24895.

I. Trilling, Lionel.



CLEMENS, SAMUEL LANGHORNE.
The adventures of Huckleberry Finn, Tom
Sawyer's comrade, by Mark Twain [pseud.]
Illustrated by Paul Frame. Modern
abridged ed. 236 p. (A Whitman classic)
© on new illus.; Whitman Pub. Co.,
Racine, Wis.; 11Sep51; A60559.

I. Frame, Paul, illus. II. Whitman Publishing Co.

NOV 3 0 1957



CLEMENS, SAMUEL LANGHORNE.
Adventures of Huckleberry Finn, by
Mark Twain [pseud.] Illustrated
by Richard M. Powers. Junior
Deluxe Editions. 352 p. © on
illus.; Nelson Doubleday, inc.;
9Jul54; A158092.

I. Powers, Richard M., illus. II. Doubleday (Nelson) inc.



TWAIN, MARK.

The adventures of Huckleberry Finn, by Mark Twain, pseud, of Samuel Langhorne Clemens, Simplified and adapted by Robert J. Dixson in collaboration with Lewis T. Davis. Drawings by Syd Browne. With exercises for study and vocabulary drill. 123 p. © Regents Pub. Co., Inc.: 90ct54: A170829.

I. Dixson, Robert J. II. Davis, Lewis
T. Library of Congress
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Regents Pub. Co.,
Inc.

CLEMENS, SAMUEL LANGHORNE.

Adventures of Huckleberry Finn, by
Mark Twain [pseud.] Illustrated
by Richard M. Powers. Doubleday
Classics. 352 p. © on illus.;
Nelson Doubleday, inc.; 40ct54;
A155478.

I. Powers, Richard M., illus, II. Doubleday (Nelson) inc.

THE ADVENTURES OF HUCKLEBERRY FINN. Source title. SEE Herman, George Adam. Huck Finn. THE ADVENTURES of Huckleberry Finn. Source title. SEE George, Charles. Mississippi melody. DP851. THE ADVENTURES OF HUCKLEBERRY FINN, by Mark Twain [pseud. of Samuel Langhorne Clemens] Illustrated by Worth Brehm. © on illus., 20Nov23, A759941. R70404, 21Nov50, The Mark Twain Co. (PWH)

THE ADVENTURES of Huckleberry Pinn. SEE Whiting, Frank M. Huckleberry Finn. DP19063.

THE ADVENTURES of Ichabod and Alcazar. C5869. SEE Patiky, Laurie.

JAN 25 17-2

THE ADVENTURES OF ICHABOD AND ALCAZAR; m & © Laurie Patiky 8Jan52 EU260820

FEB 8 1952

THE ADVENTURES OF ICHABOD AND MR.
TOAD, score with w, m Oliver
Wallace, employee for hire of Walt
Disney Productions © Walt Disney
Productions 8Aug49 EU175358



THE ADVENTURES OF ICHABOD AND MR. TOAD.

Walt Disney Productions, 1949.

Distributed by RKO Radio Pictures, Inc.
68 min., sd., color, 35mm. Based on

"The Wind in the Willows" by Kenneth

Grahame, and "The Sketch Book" by

Washington Irving.

Summary: The reckless and irresponsible Mr. Toad's passion for excitement leads him into difficulties with the law. After a wild ride, with the Headless Horseman in hot pursuit, Ichabod Crane vanishes. En animated cartoon.

Credita: Production supervisor, Ben

THE ADVENTURES OF ICHABOD AND MR. TOAD (Gard 2)

Sharpsteen; directors, Jack Kinney, Clyde Geronimi, James Algar; story, Erdman Penner, and others; animation, Frank Thomas, Fred Moore, George Rowley, and others; music director, Oliver Wallace; film editor, John O. Young. Gast: Bing Crosby relating the story of "Ichabod Grane" and Basil Rathbone narrating the story of "Mr. Toad."

Walt Disney Productions; 1Jun49;

LP2432.

Adventures of Ichabod and Mister Toad.

M1508 DE PAUL, GENE, 1919-

(The adventures of Ichabod and Mister Toad) The headless horseman; from Walt Disney's Adventures of Ichabod and Mister Toad, by Don Raye [pseud.] and Gene De Paul. © Edwin H. Morris & Co., inc., New York; 19Jul49; EP38758. For voice and piano, with chord symbols.

I. Wilhoite, Donald MacRae, 1909 - joint composer. II. Title. III. Title: Ichabod and Mister Toad.

Library of Congress Copyright Office

Toad.

IV. Title: Adventures of Ichabod and Mister Toad.

x M1508.9

Adventures of Ichabod and Mr. Toad.

M1508 DE PAUL, GENE, 1919-

(The adventures of Ichabod and Mr. Toad) Ichabod; words and music by Don Raye [pseud.] and Gene de Paul. [From] The adventures of Ichabod and Mr. Toad. © Edwin H. Morris & Co., inc., New York; 19Jul49; EP39214.

I. Wilhoite, Donald MacRae, 1909- joint composer. II. Title. III. Title: The adventures of Ichabod and Mr. Toad.

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Adventures of Ichabod and Mister Toad.

M1508 DE PAUL, GENE, 1919-

(The adventures of Ichabod and Mister Toad) Katrina; from Walt Disney's Adventures of Ichabod and Mister Toad, by Don Raye [pseud.] and Gene De Paul. © Edwin H. Morris & Co., inc., New York; 19Jul49; EP38757. For voice and piano, with chord symbols.

I. Wilhoite, Donald MacRae, 1909- joint composer. II. Title. III. Title: Ichabod and Mister Toad. IV. Title: Adventures of Ichabod and Mister

Library of Congress Copyright Office Ichabod and Mister Toad.

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The adventures of Idahell and Wakefield.

A9144 Fix, Betty S 1900-

The adventures of Idabell and Wake-field, designed, produced and edited by Betty S. Fix [v. 2. What would you de? verse collaboration by Betty S. Fix and Sue Amsden Parker] Oklahoma City, Okla., Crosby house [1946]

32 p. col. illus. 28 1/2 x 23 1/2cm.

@ 14Jun46; Betty S. Fix, Oklahoma City; A9144.

I. Parker, Sue Amsden, 1879- II. Title III. Title: What would you do?

Library of Congress Copyright Office



vls 8Jan47

The adventures of Idabell and Wakefield

The adventures of Idabell and Wakefield, designed, produced and edited by
Betty S. Fix [v. 3. Everyday and Missaday, story collaboration by Betty S. Fix
and Glenn Albyn Mahr] Oklahoma City,
Okla., Crosby house [1946]
61 p. col. illus. 28 1/2 x23 1/2cm.

© 23Aug46; Betty S. Fix, Oklahoma City; A9145.

I. Mahr, Glenn Albyn, 1904- II. Title. III. Title: Everyday and Missaday.

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A9145

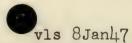


vls 8Jan47

Fix, Betty S 1900The adventures of Idabell and Wakefield, designed, produced and edited by Betty S. Fix [v. 4. Dolls around the world, by Edith E. Buhler] Oklahoma City, Okla., Crosby house [1946]
50 p. cel. illus. 28 1/2 x 23 1/2cm.

© 27Sep46; Betty S. Fix, Oklahoma City; A9146.

I. Buhler, Edith Elna, 1905-II. Title. III. Title: Dolls around the world.



Adventures of Idabell and Wakefield.

Buhler, Edith Elna, 1905-

... Dolls around the world, by Edith E. Buhler. Oklahoma City, Okla., Crosby house [1946]

50 p. col. illus. 28 x23 cm. (The adventures of Idabell and Wakefield, designed, produced and edited by Betty S. Fix [v. 4]

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City: A9146.

(Continued on next

Adventures of Idabell and Wakefield.

Buhler, Edith Elna, 1905- ... Dolls around the world ... [1946] (Card 2)

I. Fix, Betty S 1900-II. Title. III. Title: Adventures of Idabell and Wakefield. The adventures of Idabell and Wakefield. Fix, Betty S 1900-

The musical sea shell; story and characters by Betty S. Fix. Character adaptations; Kenneth McLellan, illustrator, Miriam Morgan Cooper, associate. Oklahoma City, Okl., The Crosby house [1946]

52 p. col. illus. 28cm. (The Adventures of Idabell and Wakefield. [v. 1])

(Continued on next card)



The adventures of Idabell and Wakefield.

Fix, Betty S 1900- The musical sea shell ... 1946. (Card 2)

"First edition January 1939."

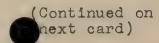
© 29Apr46; author, Oklahoma City; A5396.

I. McLellan, Kenneth, illus.
II. Cooper, Miriam Morgan, joint illus.
III. Title. IV. Title: The adventures of Idabell and Wakefield.

The adventures of Idabell and Wakefield

Baravalle, Mary Signe, 1911-Through a child's window; verses and pictures by Mary Signe Baravalle. [Oklahoma City, Okl., The Crosby house. 1946]

65 p. illus. (part col.)
28 1/2x23^{cm}. (The adventures of Idabell and Wakefield, designed, produced, and edited by Betty S. Fix, [v. 5])



The adventures of Idabell and Wakefield

Baravalle, Mary Signe, 1911-Through a child's window ... 1946. (Card 2)

© 2Dec46; 2c 14Feb47; author, Los Angeles; A10553.

I. Fix, Betty S., 1900- II. Title. III. Title: The adventures of Idabell and Wakefield.

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ADVENTURES OF IRVING BERLIN; w & m Jennie Johnston Anderson m Louise Gaugler © Jennie Johnston Anderson 29Jun53 EU322220

Adventures of Isabel. MORTENSEN. OTTO.

Adventures of Isabel [by] Otto Mortensen [words by] Ogden Nash. (In his Three songs) © Wilhelm Hansen, Musik-Forlag, København:

12Sep47; EF7786.

M1621

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Adventures of Ivan.

MT243

KHACHATURIAN, ARAM IL'ICH, 1904*Adventures of Ivan; 8 pieces for
students for piano, by Aram Khachaturian. Ed. with special annotations
by Alfred Mirovitch. © Leeds Music
Corp., New York; 7Jun48; on foreword, editing & annotations; EP27768.

The adventures of Jack & Jill.

RANDOLPH, CLARE, pseud.

The adventures of Jack & Jill.

Illus. by C. Leslie Crandall.

[26] p. © Hollow-Tree House,
Chicago; 20Jul48; A24143.

I. Hollow-Tree House.

The adventures of Jack Sack. SEE Jackson, Alice S.

ADVENTURES of Jeff Stockton, cabdriver. SEE Roth, Stella Ann. Jeff Stockton, cabdriver. DU21885.

The adventures of Jim McGinnis and the mismated shoes.

CLARK, ARTHUR J.

The mismated shoes. Book 1. Written and edited by Vinton C. Arnold. Rev. [Cover title: The adventures of Jim McGinnis and the mismated shoes. Includes material from the author's Mismatched shoes, pub. in 1951, and Mismated shoes, pub. June 1954] 76 p. © Arthur J. Clark; 13Nov54; A161234.

I. Arnold, Vinton C., ed. II. Title.

III. Title: The adventures of Jim McLibrary of Congress
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Polowe, David, 1893-

The adventures of Jimmy Martin, stowaway, by David Polowe. [Paterson, N. J., The Colt press, 1946]

160 p. 211m.

Map and plan on lining-papers.

I. Title.

PZ7.P769Ad

© 1Nov46; author, Paterson, N. J.; A7205.

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The adventures of Jimmy Skunk. Burgess, Thornton W. R2298.

The adventures of Jocko the monkey.

ROGERS, FRANCES G.
The adventures of Jocko the monkey.
Exposition Press. 72 p.
© Frances G. Rogers; 18Dec53 (in notice: 1954): A125501.



THE ADVENTURES of Joe Accent. See Walton, Sidney. D unp. 9466.

The adventures of John Wetherell.

WETHERELL, JOHN PORRIT.

The adventures of John Wetherell;
edited and with an introd. by C. S.
Forester. 379 p. © Doubleday &
Co., inc.; 220ct53; All0968.

I. Forester, Cecil Scott, ed. II. Doubleday and Company, inc.

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1. The Tres Rios torero. @ 29Jul52; DU31460.

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2. And baby makes three. © 9Sep52;

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5. Gringo. @ 100ct52; DU32078.

6. Dead as a Doornail. @ 100ct52; DU32079.

7. The trial at Tres Rios. @ 100ct52;

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8. The maker of rain. © 5Jan53;

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10. Gold is where you find it. © 5Jan53; DU32846.

11. The horse from Big Rock Wells.

© 5Jan53; DU32847.

12. Fire in the hole. @ 5Jan53;

13. The planter of corn. @ 5Jan53;

THE ADVENTURES OF JUAN BOBO. SEE Marionette Productions, inc.

Adventures of Kado.

UNDERHILL, ALICE MERTIE.

Adventures of Kado; illustrated by

C. V. Temple. 106 p. © Pacific Press Pub. Association; 1Nov53; All3797.

I. Pacific Press Publishing Association.

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The adventures of Karie. SEE Molen, Lily Violet.

The adventures of Kenji of Japan.

NEVINS, ALBERT J.

The adventures of Kenji of Japan; illustrated by Kurt Wiese. New York, Dodd, Mead, 1952. 275 p. © Catholic Foreign Mission Society of America, inc.; 4Apr52; A66560.

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Law of Boot Hill. @ 31Dec53; LP3551.

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Uprising at Pawhuska. @ 31Dec53; LP3577.

Warwhoop. @ 31Dec53; LP3582.

The widow of Indian Wells. @ 31Dec53; LP3466.

Adventures of Kit Carson, frontier hero. (R) SEE Vestal, Stanley.

THE ADVENTURES OF KIT CARSON STARTS SEPT. 29TH. SEE Coca-Cola Company.

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Title Adventures of Keke kels.

Claimant Magazine enterprises, inc., 11 Park Place, NYC 7

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THE ADVENTURES OF LILY. A76886. SEE RUSSACK, Alfred J.

THE ADVENTURES of Lindamira, a lady of quality; ed. by Benjamin Boyce.
Minneapolis, Univ. of Minnesota Press.
167 p. © Univ. of Minnesota; 6May49; on revisions & introd.; A32890.

I. Boyce, Benjamin, ed. II. Minnesota. University.



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ADAMS, THOMAS F. M.
Adventures of Little Hound Dog and the great detective; illustrated by Fusako Huga. S. Okuyama. 28 p. © Thomas F. M. Adams; 22Dec53; AI-4131.

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THE ADVENTURES OF LITTLE LAMB. SEE Edwards. Rose Crawley. Come listen to me.

THE ADVENTURES of Long Ears. DU24999. SEE Remsen, Alice.

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THE ADVENTURES OF LONG JOHN SILVER (Television program) Scripts in this series are by various authors. @ Jay Kay Productions, inc. THE ADVENTURES OF LONG JOHN SILVER (Tolevision program) @ Jay Kay Productions, inc.

1. Nov. 3, 1953. By Martin Rackin. @ 16Nov53; DU35481.

THE ADVENTURES of Loosy Goosyduck. DU24305. SEE Ryan, Milo.

MAY 29 mm

ADVENTURES of Lucky Bob. Chapter I. D unp. 11708. See Le Veque, Edward. ADVENTURES of Lucky Sam. D unp. 11757. See Le Veque, Edward. The adventures of Lulu Foopoo. SEE Wallace, Louise.



The adventures of man. (R) SEE Happold, P. Crossfield.



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The adventures of Marco Polo.

POLO, MARCO.

The adventures of Marco Polo, as dictated in prison to a scribe in the year 1298; what he experienced and heard during his twenty-four years spent in travel through Asia and at the court of Kublai-Khan. Ed. for the modern reader by Richard J. Walsh, with an introd. by Pearl S. Buck. Illus. by Cyrus LeRoy Baldridge. 193 p. (An Asia book)

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© The John Day Co., New York; 70ct48; on arrangement, editing & illus.; A26661.

I. Walsh, Richard John, ed. II. Baldridge, Cyrus LeRoy, illus. III. Day (John) Co.

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ALLEN, JERRY.
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The adventures of Maya the bee.

BONSELS, WALDEMAR.

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I. Busoni, Rafaello, illus. II. Campbell, Joan.

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THE ADVENTURES OF MAZIR, a series of photoplays by H-G Pictures Corp. Two reels each. Renewed 22Jun53 by RKO Radio Pictures, inc. (PWH)

1. Amazing Mazie. @ 138ep25, L21836. R113960.

2. The constant simp. @ 2780p25, L21891. R113961.

5. Or what have you. @ 110et25, L21898. R113962.

4. Masies won't tell. @ 250ct25, L21932. R113963.

THE ADVENTURES OF MAZIE, a series of photoplays by R-C Pictures Corp.
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5. So's your old man. @ 8Nov25, L22013.
R119978.

6. Pike's pique. @ 22Nov25, L22082.

· R119979.

7. The vanishing Ammenian. © 6Dec25.

8. Tea for Toomey. © 11Dec25, L22109.

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9. High but not handsome. @ 3Jan26, L22219. R119982.

10. Little Andy Looney. @ 8Jan26,

· L22236. R119983.

11. A snitch in time. © 16Dec25. L22270. R11998b.

12. Manie's married. @ 1Feb26, L22343.

Adventures of Midgie.

PZ10 .3 .D513 Ad

De Voe, Ralph Godwin, 1883—
Adventures of Midgie, by Ralph Devoe; pictures by Nils Hogner. New York, Thomas Y. Crowell company [1946]

148, p. col. illus. 21 x 17.

r. Hogner, Nils, 1893- illus. rr. Title. PZ10.3.D513Ad

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© 15Oct46; Ralph De Voe, New York; A6376.

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Title Adventures of Mighty Mouse

Claimant Terrytoons, Inc. 38 Centre St. New Rochelle, NY

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AA66695. SEE Schettler, Amanda.

THE ADVENTURES of Mr. and Mrs. Santa Claus. DU25657. SEE Kitchin, Frances Joyner.

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THE ADVENTURES of Mr. Chalk. Dul7052. SEE Cartoon Teletales. Aug. 16, 1948.

THE ADVENTURES OF MR. S. CROW. SEE Clohecy, Marie Mitchell.

Title THE ADVENTURES OF MR. VALVESEAT COMICS
Claimant Thistlewaite & Fromm, Inc., Dierks Bld'g., Kansas City,
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Adventures of Mottel, the cantor's son.

RABINOWITZ, SHALOM.

Adventures of Mottel, the cantor's son, by Sholom Aleichem [pseud.] [Motel Peysi dem hazen's translated by Tamara Kahana. Illus. by Ilya Schor. In 2 parts: 1. In Kasrilovka. Hoorah, I'm an orphan! 2. In America. Try not to love such a country. New York, H. Schuman [1953] 242 p. © on translation; Children of Sholom Aleichem & Henry Schuman, inc.; 13Apr53; A95276.

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Appl. authors: R. O'Neal, M. M. Kerwin, B. Ptak, E. Waterbury, G. Graham, A. Meier and A. Stenius.

Margaret Mary
Eveline Waterburger, Arnold Meier, GorAA 30211.

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Rerwin, Bertha Ptak,

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The adventures of Odysseus and the Tale of Troy. Presented by Willy Pogany. Colum, Padriaid, and Pogany, Willy. R1788.

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BURGESS, THORNTON W. The adventures of ol' Mistah Buzzard.
Illus. by Harrison Cady (The bedtime story-books) © 23Aprl9,
A525319. R17470, 22Apr47; author,
Springfield, Mass.

THE ADVENTURES of Olga and Hilda. Dul9424. SEE Ostgarden, Minora.

Adventures of Oliver Twist.

DICKENS, CHARLES.

Adventures of Oliver Twist; adapted by Lambert Greenawalt, edited by Mark A. Neville. 444 p. illus. © Globe Book Co., inc.; New York; 4Oct49; A40362.

I. Greenawalt, Lambert.
II. Neville, Mark Anthony, ed.
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New York 17 N.Y.

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Claimant National Comics Publications, Inc., 480 Lexington Ave.,

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NEVINS, ALBERT J. The adventures of Pancho of Peru; illustrated by Kurt Wiese. New York, Dodd, Mead, 1953. 246 p. © The Catholic Foreign Mission Society of America, inc.;

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THEMERSON, STEFAN.

The adventures of Peddy Bottom.

112 p. © Gaberbocchus Press
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The adventures of Philippe.

BOWERS, GWENDOLYN.

The adventures of Philippe, a story of old Kebec; illus. by Fritz Kredel. New York, Aladdin Books. 151 p. © Gwendolyn Bowers; 11Apr49; A31771.

I. Kredel, Fritz, illus.



The adventures of Phunsi.

Kingsbury, Alison Mason, 1898-

The adventures of Phunsi, by Alison Mason Kingsbury. New York, G. P. Putnam's sons 1946,

4 p. l., 3-88 p. incl. front., illus. 22 x 19cm.

© 27Sep46; 2c 26Sep46; Alison Mason Kingsbury (Bishop) Ithaca, N. Y.; A6433.

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PZ8 .L887 Ad 25

Lorenzini, Carlo, 1826-1890.

The adventures of Pinocchio, by C. Collodi (Carlo Lorenzini) with illustrations by Fritz Kredel, translated by M. A. Murray ... New York, Grosset & Dunlap [1946]

ix p., 1 l., 255 p. col. front., illus., col. plates. 23½. (Illustrated junior library)

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The adventures of Pinocchio, by C. Collodi (Carlo Lorenzini) with illustrations by Fritz Kredel, translated by M. A. Murray ... New York, Grosset & Dunlap [1946]

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M1245

YODER, PAUL, 1908-The adventures of Pinocchio; [by] Paul Yoder. [Pinocchio] [Condensed score (band) and parts] \$6.50 © Neil A. Kjos Music Co., Chicago; 8Mar54; EP79170.

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ADVENTURES OF PINOCCHIO, AN ELECTRIC GAME. SEE Harett-Gilmar, inc.

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Pipsqueak.





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ROGERS, ELIZABETH E

The adventures of Primo and Secondo; by Elizabeth E. Rogers. [For piano 4 hands; with words] 60¢ © Heritage Music Publications, inc., New York; 23Jul53; EP74100.

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Rickard, John Allison, 1892-

The adventures of Prince Leandro, by J. A. Rickard. Illustrated by Ben P. Bailey, jr. New York, The Beechhurst press, B. Ackerman, inc. [1946]

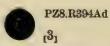
48 p. col. illus. 231.

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1-8. Apr. 2, 9, 16, 23, 30, May 7, 14, 21, 1949. © 1c each 31May49; DU20510-20517.

9. May 284 1949. @ 1e 23 Junky; DU20521.

10. June 4, 1949. @ 1e 23 Juni49; DU20520. 11. June 11, 1949. @ 1e 23 Juni49; DU20519.

12. June 18, 1949. © 1c 23Jun49; DU20518.

13. June 25, 1949. 10 23 Juni49; DU20522.

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14-33. July 2, 9, 16, 23, 30, Aug. 6, 13, 20, 27, Sept. 3, 10, 17, 24, Oct. 1, 8, 15, 22, 29, Nov. 5, 12, 1949. © le each 25July; DU20883-20902.

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34339. Nov. 19, 26, Dec. 3, 10, 17, 24, 1949. © 1c each SAugh9; DU21031-21036.

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40-52. Dec. 31, 1949, Jan. 7, 14, 21, 28, Feb. 4, 11, 18, 25, Mar. 4, 11, 18, 25, 1950. © 1c each 7Nov49; DU22264-22276.

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O Pet Dairy Products Co.

53-91. [Apr. 1] 8, 15, 22, 29, May 6, 13, 20, 27, June 3, 10, 17, 24, July 1, 8, 15, 22, 29, Aug. 5, 12, 19, 26, Sept. 2, 9, 16, 23, 30, Oct. 7, 14, 21, 28, Nov. 4, 11, 18, 25, Dec. 2, 9, 16, 23, 1950. © 10Aug50; DU25297-25335.

THE ADVENTURES OF PRINCESS PET (Radio program) @ Pot Dairy Products Co.

92-130. Dec. 30, 1950, Jan. 6, 13, 20, 27, Feb. 3, 10, 17, 24, Mar. 3, 10, 17, 24, 51, Apr. 7, 14, 21, 28, May 5, 12, 19, 26, June 2, 9, 16, 23, 30, July 7, 14, 21, 28, Aug. 4, 11, 18, 25, 8ept. 1, 8, 15, 22, 1951. © 1Jun51; DU27821-27859.



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131-142. Sep. 29, Oct. 6, 13, 20, 27, Nov. 3, 10, 17, 24, Dec. 1, 8, 15, 1951. © 26Mar52; DU30328-30339.

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143-182. Dec. 22, 29, 1951, Jan. 5, 12, 19, 26, Feb. 2, 9, 16, 23, Mar. 1, 8, 15, 22, 29, Apr. 5, 12, 19, 26, May 3, 10, 17, 24, 31, June 7, 14, 21, 28, July 5, 12, 19, 26, Aug. 2, 9, 16, 23, 30, Sept. 6, 13, 21, 1952. © 23May52; DU30869-30908.

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183-195. Sept. 28, Oct. 5, 12, 19, 26, Nov. 1, [8, 15, 22, 29, Dec. 6, 13] 20. © 5Nov52; DU32265-32277.

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196-208. Dec. 27, 1952, Jan. 3, 10, 17, 24, 31, Feb. 7, 14, 21, 28, Mar. 7, 14, 21, 1953. © 3Feb53; DU33088-33100.

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209 Mar. 28. 1955. @ MAPP53: DU33779. 210. Apr. 4, 1953. @ 14Apr53: DE33783. 211. Apr. 11, 1953. @ 14Apr53: DU33782. 212. Apr. 18, 1953. @ 14Apr53: DU33781. 213. @ 1hApr53: DU33780. Apr. 25. 1955. 214. May 2, 1953. @ 14Apr531 DU33778. 215. May 9, 1953. @ MADE 53: DU33777. 216. @ 14Apr53: DU33776. May 16, 1953. 217. @ 14Apr53: DU33775. May 23. 218. @ 1/Apr53: DU35774. May 30. 1955. 219. 3. @ MApr53: DU33773. 220. 53. @ MADE 53: DU33772. 221. June 20. 1953.

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222-234. June 27, July 4, 9, 18, 25, Aug. 1, 8, 15, 22, 29, Sept. 5, 12, 19, 1953. @ 6Jul53; DU34448-54460.

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235-247. Sept. 26, Oct. 3, 10, 17, 24, 31, Nov. 7, 14, 21, 28, Dec. 5, 12, 19, 1953. © 48ep53; DU34909-34921.

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248-261. Dec. 26, 1953, Jan. 2, 9, 16, 23, 30, Feb. 6, 13, 20, 27, Mar. 6, 13, 20, 27, 1954. © 3Dec53; DU35611-35624.

THE ADVENTURES OF PRINCESS PET (Radio program) @ Pet Bairy Products Co.

262-273. Apr. 3, 10, 17, 24, May 1, 8, 15, 23, 30, June 6, 12, 19, 1954. @ 19Feb54; DU36248-36259.

THE ADVENTURES OF PRINCESS PET (Radio program) D Pet Dairy Products Go.

274-286. June 26, July 3, 10, 17, 24, 31, Aug. 7, 14, 21, 28, sept. 4, 11, 18, 1954. © 26Apr54; DU36765-36777.

THE ADVENTURES OF PRINCESS PET (Radio program) (D) Pet Dairy Products Co.

287-300. Sept. 25, Oct. 2, 9, 16, 23, 30, Nov. 6, 13, 20, 27, Dec. 4, 11, 18, 25, 1954. © 2100t54; D#38258-38271.

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A79231. SEE Pet Dairy Products
Company.

THE ADVENTURES of Professor Teeny. SEE Kats, Robert Warren. The adventures of Professor Wee. C2901.

THE ADVENTURES of Professor Wee. C2901. SER Kets, Robert Warren.

The adventures of Rama.

VALMIKI.

The adventures of Rama; the story of the great Hindu epic, Ramayana, by Joseph Gaer. Illustrated by Randy Monk. Little, Brown. 210 p. © Joseph Gaer; 16Aug54; A149367.

I. Gaer, Joseph.
II. Monk, Randy, illus.



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NEVINS, ALBERT J.

The adventures of Ramón of Bolivia; illustrated by Kurt Wiese. Dodd, Mead. 272 p. © Albert J. Nevins; 1Feb54; Al24093.

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Title Adventures of Rex the Wonder Dog The Claimant Nat'l. Comics Pubs, Inc. 480 Bexington Ave.

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	10	Jul-Aug	5-18	5-21-53			B	416765

THE ADVENTURES OF REX THE WONDER DOG.

O National Comics Publications, Inc.

[480 Lexington Ave., New York 17, N. Y.]

1953, no.

11, Sept.-Oct. O 20Jul53; B 427653.

12, Nov.-Dec. O 14Sep53; B 434612.

1954, no.

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THE ADVENTURES OF Robert Rabbit.
DU25142. SEE Kirkconnell, James Walter.

318/160

ADVENTURES of Robert with Salty the sea sprite. D ump. 8214. See From, Blisabeth Sinelair.

Adventures of Robin Hood.

VANCE, ELEANOR (GRAHAM)
Adventures of Robin Hood, retold by
Eleanor Graham Vance; illustrated
by Jay Hyde Barnum. Prepared
under the supervision of Josette
Frank. © Random House, inc.;
10ct53; All0653.

I. Robin Hood. II. Barnum, Jay Hyde, illus. III. Frank, Josette. IV. Random House, inc.

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Productiones Tepeyae, Mexico City.

Released in the U. S. by United Artists
Corp. 100 min., sd., color, 35 mm.

Pathecolor. Based on the novel

Robinson Crusce, by Daniel Defee.

Productiones Tepeyae: hJul5h:

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LP3738.

THE ADVENTURES of Rusty Robot. DU29994. SEE Rossi, Rocco F.

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1 Nov21, B504518. R40034, 4Nov48,
P. G. Wodehouse (A)

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see

Sawyer's, Inc.

THE ADVENTURES of Sambo and Dinah.

AA66921. SEE De Witt, Vada

Moore.

THE ADVENTURES OF SAMMY, THE SARDINE. SEE Rush, Murl Henry, Jr.

THE ADVENTURES of Scamperino, the talking monkey. D unp. 11462. See Perrot, Virginia Stoddert.

THE ADVENTURES OF SCOOTER, THE MODERN GOOD FAIRY (Radio program) Episodes in this series are by Mercedes Philip Gardner and Jean Shannon Smith. © Mercedes Gardner, Jean Shannon Smith, Sacramento, Calif.

1.9. le each 7Jun47; D unp. 11635-11643. 10. le 7Jun47; D unp. 11627. THE ADVENTURES OF SEAN BUNNY. A10-2827 SEE King. Marion.

The adventures of Sherlock Holmes.

DOYLE, Sir ARTHUR CONAN.

The adventures of Sherlock Holmes: a definitive text, corrected and edited by Edgar W. Smith, with an introd, by Vincent Starrett, and illustrated with a selective collation of the original illus. by Frederic Dorr Steele, Sidney Paget and others. New York, For the members of the Limited Editions Club. 3 v. © on additions: The Limited Editions Club for The George Macy Companies, inc.; 4Aug50: A48015.

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DOYLE, Sir ARTHUR CONAN.

The adventures of Sherlock Holmes;
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Wallace R. Murray. 225 p. illus.

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I. Eckerson, Olive.
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Gredita: Producor, Som Entaman; director, Spencer Bennet; screenplay, George H. Plympton, Lewis 'lay, David Mathews; film editor, Earl Turner, Dwight Caldwell.



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Pictures Corp. 2 reels each, sd., b&w,
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George Plympton, Lewis Clay, David Mathews;
film editor, Earl Turner, Swight Caldwell.

1. The Stolen Sword. @ 22Dec49: LP2708.

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3. Prisoners of Ulric. @ 5Jan50; LP2767.

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Credits: Producer, Sam Katzman; director, Spencer Bennet; screenplay, George H. Plympton, Lewis Clay, David Mathews; film editor, Earl Turner.

4. Attack on Camelot! @ 3Jan50; LP432.

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5. Galahad to the Rescue. @ 19Jan50; LP2768.

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6. Passage of Peril. @ 17Jan50; LP2839. 7. Unknown Betrayer. @ 24Jan50; LP2840.

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8. Perilous Adventure. @ 31Jan50; LP2884.

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9. Treacherous Magic. © 7Feb50; LP2841.
10. The Sorcerer's Spell. © 14Feb50; LP2842.

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11. Valley of No Return. @ 21Feb50; LP2883.

12. Castle Perilous. @ 28Feb50; LP2885.

13. The Wizard's Vengeance. @ 6Mar50; LP2889.

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14. Quest for the Queen. @ 14mar50; LP2915. 15. Galahad's Triumph. @ 21mar50; LP2916.

THE ADVENTURES of Sir Gay, the fiddler. C5276. SEE Proctor, Warren Ellsworth.

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The adventures of Skoot Skeeter.

THURSTON, JACK L.

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GU20847. SEE Bridwell, Norman Ray.

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BEATON-JONES, CYNON.
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MAR 1 5 1950

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Gallegly, Joseph.

The adventures of Steve Waterhouse; or, The surprising career of a Texas-man. San Antonio, Naylor Co. [1947] xiii, 414 p. 22 cm.

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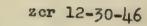
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Adventures of Sunny Jim, the Golden Guernsey kid; Games almost over, State's behind 7 to 6 ...

see

Ewald bros. sanitary dairy.



Adventures of Sunny Jim, the Golden Guernsey kid; "Goodness Guernsey! There's birthday trouble below Sunny Jim".

see

Ewald brothers sanitary dairy, claimant

mgc 12-23-46



Adventures of Sunny Jim, the Golden Guernsey kid; "Goodness Guernsey! Our grocer is giving that Ewald's G. G. to the stick-up man".

see

Ewald brothers sanitary dairy, claimant

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Adventures of Sunny Jim, the Golden Guernsey kid; Hey! Sunny Jim lets drop down ...

888

Ewald bros. sanitary dairy.

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Adventures of Sunny Jim, the Golden
Guernsey kid; "Hey, Sunny Jim lets give
a hand to those tired cance derbiests.

see

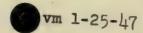
Ewald brothers sanitary dairy, claimant

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Adventures of Sunny Jim; the Golden Guernsey kid, "Hey, Sunny Jim! Looks like we got crank trouble below.

500

Ewald brothers sanitary dairy, claimant



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Adventures of Sunny Jim, the Golden Guernsey kid; Hey Sunny Jim- State never gets the ball on the tip-off...

800

Ewald bros. sanitary dairy.

zcr 12-30-46

Adventures of Sunny Jim, the Golden
Guernsey kid; "Hey, Sunny Jim - that
lady's worn out from shopping.

see

Ewald brothers sanitary dairy, claimant

mgo 12-23-46

Adventures of Sunny Jim; the Golden Guernsey kid, "Hey whatsa matter with the little guy on the stump?

800

Ewald brothers sanitary dairy, claimant.

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Adventures of Sunny Jim, the Golden Guernsey kid; Look Sunny Jim-every-one's having a good time except ...

800

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Adventures of Sunny Jim, the Golden Guernsey kid; "Look Sunny Jim! The Logan park tigers need 2 runs.

see

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Adventures of Sunny Jim, the Golden Guernsey kid; Look Sunny Jim! the out of state teams ...

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Ewald bros. sanitary dairy.

zcr 12-30-46

Adventures of Sunny Jim, the Golden Guernsey kid; Look Sunny Jim; the washing is getting to ...

see

Ewald bros. sanitary dairy.

zer 12-30-46

Adventures of Sunny Jim, the Golden Guernsey kid; "Look, Sunny Jim those kids have a bent wheel.

see

Ewald brothers sanitary dairy, claimant

mgc 12-23-46

Adventures of Sunny Jim, the Golden Guernsey kid; Say Sunny Jim that tired fellow'll never get ...

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Ewald bros. sanitary dairy.

zcr 12-30-46

Adventures of Sunny Jim, the Golden Guernsey kid; "Say Sunny Jim those Girl: scouts are lagging.

800

Ewald brothers sanitary dairy, claimant

mgc 12-23-46

Adventures of Sunny Jim, the Golden Guernsey kid; That big turk is giving Henry the run around ...

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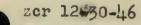
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Adventures of Sunny Jim, the Golden Guernsey kid; That must be a heavy piano, Sunny Jim ...

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Adventures of Sunny Jim, the Golden Guernsey kid; Those boys are planning tricks on the lady ...

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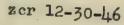


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Adventures of Sunny Jim, the Golden Guernsey kid; Yeoowil say Sunny Jim that was too close for comfort...

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Ewald bros. sanitary dairy.



The adventures of Superdame and Superdeb; chapter I.

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Hicks, Yale, jr., 1906-

afp 1-7-46

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Around the world with Superman. @ lmar54;

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The boy who hated Superman. @ 15 Jan54;

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The case of the talkative dummy.

Appl. title: The talkative dummy.

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The human bomb. © 19Aug53 (in notice: 1951); LP2989.

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Jet ace. @ 23Sep53 (in notice: 1951); LP3067. ADVENTURES OF SUPERMAN. @ National Comics Publications, inc.

Jimmy Olsen, boy editor. © 1Feb54; LP3294.

@ Mational Comics Publications, inc.

Jungle devil. @ 4Jan54; LP3229.

ADVENTURES OF SUPERMAN. © Mational Comics Publications, inc.

Lady in black. @ 8Feb54; LP3622.

ADVENTURES OF SUPERMAN. © National Comics Publications, inc.

The machine that could plot crimes.

© 23Nov53 (in notice: 1951, 1954);
LP3061.

O National Comics Publications, inc.

The man in the lead mack. © 9Nov53 (in notice: 1951); LP3063.

ADVENTURES OF SUPERMAN. O Mational Comics Publications, inc.

The man who could read minds. @ 258ep55 (in notice: 1951); LP3621.

ADVENTURES OF SUPERMAN. (National Comics Publications, inc.

The mind machine. © 20May53 (in notice: 1951); LP2978.

@ National Comics Publications, inc.

The monkey mystery. © 29Apr53 (in notice: 1951); LP2996.

@ National Comics Publications, inc.

My friend, Superman. @ 8Jan54; LP3227.

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Mystery of the broken statues. Appl. title: The case of the broken Statues. @ 22Apr53 (in notice: 1951)@ LP2972.

ADVENTURES OF SUPERMAN. O National Comics Publications, inc.

A night of terror. © 6May53 (in notice: 1951); LP2982.

ADVENTURES OF SUPERMAN. (National Comics Publications, inc.

No holds Carred. @ 10Jun53 (in notice: 1951); LP2983.

@ National Comics Publications, inc.

Panic in the sky. @ 16Nov53 (in notice: 1951); hP3062.

ADVENTURES OF SUPERMAN. © National Comics Publications, inc.

Perry White's scoop. @ 21Jan54; LP3293.

ADVENTURES OF SUPERNAN. © National Comics Publications, inc.

Rescue. © 27May53 (in notice: 1951); LP2985.

ADVENTURES OF SUPERMAN. (B) National Comics Publications, inc.

The riddle of the Chinese jade. @ 12Aug53 (in notice: 1951); LP2992.

ADVENTURES OF SUPERMAN.

@ National Comics Publications, inc.

The runaway robot. @ 22Jul53 (in notice: 1951); LP2991.

ADVENTURES OF SUPERMAN. Thational Comics Publications, inc.

The secret of Superman. @ 5Jun53 (in notice: 1951); LP2984.

ADVENTURES OF SUPERMAN.

@ Mational Comies Publications, inc.

Semi-private eye. @ 18Jan54; LP3224.

ADVENTURES OF SUPERNAN. O National Comics Publications, inc.

Shot in the dark. © 30Sep55 (in notice: 1951); LP3070.

ADVENTURES OF SUPERMAN.

@ National Comics Publications, inc.

Star of fate. @ 15Feb54; LP3623.

ADVENTURES OF SUPERMAN. (National Comies Publications, inc.

The stolen costume. © National Comics Publications, inc.; 24Jun53 (in notice: 1951); LP2986.

ADVENTURES OF SUPERMAN.

@ National Comies Publications, inc.

Superman in exile. @ 120ct53 (in notice: 1951); LP3068.

ADVENTURES OF SUPERMAN. O National Comics Publications, inc.

Superman on earth. @ lapr53 (in notice: 1951); LP2961.

ADVENTURES OF SUPERMAN. National Comics Publications, inc.

Treasure of the Incas. © 8Jul53 (in notice: 1951); LP2981.

ADVENTURES OF SUPERMAN. (C) National Comics Publications, inc.

The whistling bird. Appl. title: The case of the whistling bird. @ 22Feb54; LP3624.

THE ADVENTURES OF SUPERMAN (Television program) Scripts in this series are by various authors. Produced by Superman, inc. for National Comics Publications, inc. Mational Comics Publications, inc.

AUG 2 9 1951

THE ADVENTURES OF SUPERMAN (Television program) (National Comics Publications, inc.

Around the world with Superman, by Jackson Gillie. @ 18Nov53; DU35503.

THE ADVENTURES OF SUPERMAN (Television program) (National Comics Publications, inc.

Beware the wrecker, by Royal Cole. @ 13Ju153; DU34668.

THE ADVENTURES OF SUPERMAN (Television program)

© Mational Comies Publications, inc.

The big squeeze, by David Chantler. @ 13Jul7 DU34519.

THE ADVENTURES OF SUPERMAN (Television program) © National Comics Publications, inc.

The birthday letter, by Dennis Cooper. From the story by Dennis Cooper and Lee Backman. D lusep51; DU28872.

COT - 9 1951

THE ADVENTURES OF SUPERMAN (Television program) C National Comics Publications, inc.

Black magic, by Dick Hamilton. @ 14Sep51; DU28873.

COT - 9 1951

THE ADVENTURES OF SUPERMAN (Television program)

National Comics Publications, inc.

Blackout, by David Chantler. @ 13Ju153; DU34526.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

The boy who hated Superman, by David Chantler. @ 18Aug53; DU34766.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

The bully of Dry Gulch, by David Chantler. © 15Nov54; DU38409.

THE ADVENTURES OF SUPERMAN (Television program) © National Comics Publications, inc.

By hook or crook, by Dick Hamilton. © 21Jun51; DU28002.

NUG 2 0 1951

THE ADVENTURES OF SUPERMAN (Television program) @ National Comies Publications, inc.

The case of the talkative dummy, by Dennis Gooper and Lee Backman. @ 9Jul51; DU28242.

AUG : WE

THE ADVENTURES OF SUPERMAN (Television program) © National Comics Publications, inc.

Clark Kent, outlaw; by Leroy H. Zehren. @ 15Nov54; DU38407.

THE ADVENTURES OF SUPERMAN (Television program) O National Comies Publications, inc.

The clown who cried, by David Chantler. @ 18Aug53; DU34762.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

Crime wave, by Ben Peter Freeman. © 90ct51; DU28920.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

Death rides the sky chaser, by Doris Gilbert. @ 9Jul51; DU28238.

AUG 2 0 1951

THE ADVENTURES OF SUPERMAN (Television program) National Comics Publications, inc.

The defeat of Superman, by Jackson Gillis. © 13Ju155; DU34520.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

The deserted village, by Dick Hamilton and Ben Peter Freeman. @ 9Jul51; DU28237.

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THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

The dog who knew Superman, by David Chantlen @ 13Ju153; DU34670.

THE ADVENTURES OF SUPERMAN (Television program) (National Comics Publications, inc.

Engine of death, by Dennis Cooper and Lee Backman. @ 9Jul51; DU28240. THE ADVENTURES OF SUPERMAN (Television program) © National Comics Publications, inc.

The evil three, by Ben Peter Freeman. © 90ct51; DU28917.

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THE ADVENTURES OF SUPERMAN (Television program)

O National Comics Publications, inc.

The face and the voice, by Jackson Gillis. © 13Jul53; DU34524.

THE ADVENTURES OF SUPERMAN (Tolovision program) Whational Comics Publications, inc.

Five minutes to doom, by Monroe Manning. @ 13Ju153; DU34521.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comics Publications, inc.

Flight to the north, by David Chantler. © 15Nov54; DU38412.

THE ADVENTURES OF SUPERMAN (Television program) © National Comics Publications, inc.

A ghost for Scotland Yard, by Jackson Gillis. @ 13Ju153; DU34667.

THE ADVENTURES OF SUPERMAN (Television program) @ National Comies Publications, inc.

The ghost wolf, by Dick Hamilton. @ 9Jul51; DU282hh.

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The golden vulture, by Jackson Gillis. © 22Sep53; DU35067.

Great Caesar's ghost, by Mackson Gillis. @ 15Nov54; DU38410.

The haunted lighthouse, by Eugene Solow. © 14Sep51; DU28876.

OCT - 9 1951

The human bomb, by Richard Fielding. © 14sep51; Du28880.

001 - 9 1951

Jimmy Olsen, boy editor, by David Chantler. @ 22Sep53; DU35066.

Jungle devil, by Peter Dixon. @ 13Jul53; DU34665.

The killer mountain, by Jackson Gillis. @ 18Aug53; DU34763.

King for a day, by Dwight Babcock. © 15Nov54; DU38411.

The lady in black, by Jackson Gillis. © 22Sep53; DU35068.

The lucky cat, by Jackson Gillis. © 15Nov54; DU38425.

The machine that could plot crimes, by Jackson Gillis. @ 13Jul53; DU34669.

The magic necklase, by Jackson Gillis. © 15Nov54; DU38414.

The man in the lead mask, by Roy Hamilton. © 13Jul53; DU34666.

The man who could read minds, by Roy Hamilton. @ 13Ju153; DU34523.

The million dollar mystery, by Eugene Solow. @ 9Jul51; DU28241.

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Murder on stage 13, by Eugene Solow. © 90ct51; DU28918.

UCT 22 1951

My friend Superman, by David Chantler. © 13Jul53; DU34664.

Mystery in wax, by Ben Peter Freeman. © 148ep51; DU28875.

OCT - 9 1951

Mystery of the broken statues, by William C. Joyce. @ 9Jul51; DU28245.

AUG 2 1951

Night of terror, by Ben Peter Freeman. © 148ep51; DU28874. COT - 9 1951

Wightmafe, by Richard Fielding. © 9Jul51; DU28236.

AUG 2 0 101

No holds barred, by Peter Dixon. © 14Sep51; DU28871.

COT - 9 1951

Olsen's millions, by David Chantler. © 6Dee54; DU38739.

Panic in the sky, by Jackson Gillis. @ 13Ju153; DU34525.

Perry White's scoop, by Roy Hamilton. © 18Aug53; DU34764.

Rescue, by Monroe Manning. @ 14Sep51;

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Riddle of the Chinese jade, by Richard Fielding. @ 90ct51; DU28919.

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The secret of Superman, by Wells Root. © 9Jul51; DU28239.

Secret of the Incas, by Howard Green. © 148ep51; DU28879.

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Semi-private eye, by David Chantler. 0 18Aug53; DU34765.

The seven souvenirs, by Jackson Gillis. © 15Nov54; DU38406.

Shot in the dark, by David Chantler. @ 13Ju153; DU34527:

The star of fate, by Roy Hamilton. @ 22Sep53; DU35060.

The stolen costume, by Ben Peter Freeman. © 14Sep51; DU28877.

- 9 1951

Superman in exile, by Jackson Gillis. @ 13Jul53; DU34522.

Superman on earth, by Richard Fielding. © 9Jul51; DU28243.

AUG 2 4 1 ...

Superman week, by Peggy Chantler. © 15Nov54; DU38426.

The talking clue, by David Chantler. © 15Nov54; DU38427.

Test of a warrior, by Leroy H. Zehren. @ 15Nov54; DU38428.

Through the time barrier, by David Chantler. @ 15Nov54; DU38408.

The unlucky number, by David Chantler. 15Nov54; DU38413.

The whistling bird, by David Chantler. @ 18Nov53; DU35502.

THE ADVENTURES OF TEDDY BEAR--A PUSSY CAT, by Lulu B. McAllister and Anna B. Morris. © 27Jul21, A621792. Rh4754, 28Feb49, Anna Belle Morris (A)

THE ADVENTURES OF THE BEAR PAMILY. A84555. SEE Harlan, Noah Robert.

THE ADVENTURES of the Butts family. SEE Green, Mary Luckett. The billy goat's bluff. C2020.

ADVENTURES of the Cuckoo Romeo. DU16253. SER Schuszler, Aloysius.

Title Adventures of the Dover Boys.

Claimant Close-Up, Inc., 2 41 Church St. New York 13, N.Y. Remitter.

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The adventures of the fourteen points

HANSEN, HARRY. The adventures of the fourteen points. © 21Nov19, A535866. R15100, 13Jan47; author, Mount Vernon, N. Y.

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THE ADVENTURES of the friendly witch. DU32081. SEE Albert Walter Everett.

Adventures of the galloping gas stove. (R) SEE Garis, Howard R.

The adventures of the golden twins.

LEHMAN, MARY WOLF.

The adventures of the golden twins, and other stories; illustrated by L. H. Zimmerman. Vantage Press. 58 p. © Mary Wolf Lehman; 5Mar53; All1689.

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Claimant Hirshon-Garfield, Inc., 580 Fifth Ave., NY 19
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THE ADVENTURES OF THE LONE RANGER. SEE Lone Ranger, inc. The Lone Ranger.

Adventures of the mind.

Castiglioni, Arturo, 1874-

Adventures of the mind, by Arturo Castiglioni, M. D. Translated from the Italian by V. Gianturco. New York, A. A. Knopf, 1946.

xviii p., 1 l., 428, v p., 1 l. plates, ports., facsims. 22.

"A part 10f this book] ... was published in Milan (Mondadori, 1934) under the title Incantesimo e magia."—Pref.

"First American edition." Bibliography: p. 423-428.

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© 4-11-46; 2 c 4-24-46; Alfred A. Knopf, inc., New York; A 2636.

ADVENTURES OF THE NIGHT, by G. A.
Birmingham [pseud.] © 20Jul21 (Pub.
abroad: 70ct20), A624358. R36549,
22Jul48, James O. Hannay (A)

Adventures of the runaway rocking chair. (R) SEE Garis, Howard R.

Adventures of the sailing sofa. SEE Garis, Howard R.

Adventures of the seven Spartans.

LEE, LAWRENT, PSEUD.

Adventures of the seven Spartans,
by Lawrent Lee [pseud. of Erma and
Vera Waltner] With illus. by
Florence McCurdy. Unity School of
Christianity. 157 p. © Erma &
Vera Waltner; 60ct53; A121754.

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Adventures of the sliding foot stool. (R) SEE Garis, Howard R. ADVENTURES of the Snoopy Seven. See Ehlers, Willard A., jr. D unp. 8891.

ADVENTURES OF THE TEENIE WEENIES, by William Donahey; illus. by the author. © 3Sep20, A576711. R35643, 22Junu8, William Donahey (A).

Adventures of the traveling table. (R) SEE Garis, Howard R.

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The adventures of three little ducks. Smith, Annie Johnson.

THE ADVENTURES OF THUMBELINA. DU33294. SEE Windsor, Helen Johnson.

THE ADVENTURES OF TIM MURPHY AND DAVE ELERSON. SEE Sweet, Adolphus Jean. Frontier scouts. ADVENTURES OF TIMMY'S BEAR. A76170. SEE Steen, Enoch. D unp. 4594

The adventures of Tinkle Toes, episode 3.

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Nevard, Ruth

The adventures of Tittletom.

CREDLE, ELLIS.
The adventures of Tittletom. 79 p. illus
[Oxford books for boys and girls]
© Oxford Univ. Press, inc., New York;
18Aug49; A35226.

I. Oxford University Press, inc.

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The adventures of Toby Brite and Bobby. SEE Woofter, Cecil B.

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THE ADVENTURES OF TOM SAWYER, by Mark Twain, [pseud.] with an introd. by Percy Boynton. (Rarper's modern classics) © 6Feb20, A561915.
R26227, 3Dec47, The Mark Twain Co. (PWH)

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[Clemens, Samuel Langhorne] 1835-1910.

The adventures of Tom Sawyer, by Mark Twain [pseud.] Illustrated by Donald McKay ... New York, Grosset & Dunlap (1946)

6 p. l., 304, [1] p. col. front., illus., col. plates. 21. (Illustrated junior library)

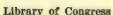
"Popular edition."—Dust jacket.

r. McKay, Donald, 1895- illus. rr. Title. PZ3.C59Ad 54

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Clemens, Samuel Langhorne, 1835-1910.

The adventures of Tom Sawyer, by Mark Twain pseud. Illustrated by Donald McKay ... New York, Grosset & Dunlap [1946]

6 p. l., 317, [1] p. col. front., illus., col. plates. 231 (Illustrated junior library)

"De luxe edition."--Copyright application.

Other editions under author I. McKay, Donald, 1895illus, II. Title.

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The adventures of Tom Sawyar CLEMENS, SAMUEL LANGHORNE.

The adventures of Tom Sawyer, by Mark
Twain [pseud.] Adapted by Erwin H.
Schubert, edited by Delpha Hurlburt.
219 p. illus. © on adaptation; Globe
Book Co., inc., New York; 18Apr51;
A54891.

I. Schubert, Erwin H. II. Globe Book Co., inc.

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CLEMENS, SAMUEL LANGHORNE.
The adventures of Tom Sawyer, by
Mark Twain [pseud.] A world-famous
classic simply told; illustrated by
Floyd James Torbert. [1st ed.]
Philadelphia [1952] 120 p. (Winston
pixie books) © The John C. Winston
Co.; 22Sep52; A70615.

I. Winston (John C.) Company.



The adventures of Tom Sawyer.

CLEMENS, SAMUEL LANGHORNE.
The adventures of Tom Sawyer, by
Mark Twain [pseud.] Illustrated
by Richard M. Powers. Junior
Deluxe Editions. 271 p.
© on illus.; Nelson Doubleday,
inc.; 15Jan54; A159801.

I. Powers, Richard M., illus. II. Doubleday (Nelson) inc.

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Adventures of Tom Sawyer.

TWAIN, MARK.

Adventures of Tom Sawyer, by Mark Twain, pseud. of Samuel L. Clemens. Rewritten for young readers by Felix Sutton; illustrated by Jon Nielson. 64 p. © Wonder Books, Inc.; 13Jul55; A200114.

I. Sutton, Felix.
II. Nielson, Jon, illus.
III. Wonder Books, Inc.

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The adventures of Tom Sawyer, by Mark Twain [pseud.] Illustrated by Donald McKay ... New York, Grosset & Dunlap [1946]

6 p. l., 317, $_{1}$ p. col. front., illus., col. plates. 23 $_{2}$. (Illustrated junior library)

"Special edition."—Copyright application.

r. McKay, Donald, 1895— illus. rr. Title. PZ3.C59Ad 52

© illus., 15Oct46; publisher; A7031.

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The adventures of Tom Sawyer.

[Clemens, Samuel Langhorne, 1835-1910.

The adventures of Tom Sawyer, by Mark Twain [pseud.] Illustrated by Louis Slobodkin. Introduction by May Lamberton Becker. Cleveland and New York, The World publishing company [1946]

302, [2] p. incl. col. front., illus., col. plates. 22^{cs}. (Half-title: Rainbow classics)

© matter other, text; 25Aug46; publisher, Cleveland; A5489.

r. Slobodkin, Louis, 1903- illus. rr. Title.

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The adventures of Tom Sawyer.

CLEMENS, SAMUEL LANGHORNE.
The adventures of Tom Sawyer; together with The celebrated jumping frog of Calaveras County and other tales.
With 16 original illus. by Dave Mink.
Chicago, Fountain Press. 310 p.
(World's greatest literature) © Book Production Industries, inc., 22Apr49; on illus. & front matter; A32470.

I. Mink, Dave, illus. II. Book Production Industries, inc.

THE ADVENTURES of Tom Sawyer. Source title. SEE Chorpenning, Charlotte (Barrows). The glorious whitewasher. DU22221.

The adventures of Tom Sawyer. DP 5351.

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Chorpenning, Charlotte (Barrows).

THE ADVENTURES of Tom Sawyer. Source title. SEE Chorpenning, Charlotte (Barrows)
A pirate bold to be. DU22222.

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The adventures of Ton Sawyer. AA92260 [Clamers, Samuel Langhorna]

THE ADVENTURES of Tom Sawyer, source title. SEE Lichtenberg, Leo. The world's great stories: Episodes from "The adventures of Tom Sawyer." DU13777.

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THE ADVENTURES of Tom Sawyer. SEE Chorpenning Charlotte (Barrows) The salvation of Muff Potter. DU24742.

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The adventures of Tom Sawyer and Adventures of Huckleberry Finn.
CLEMENS, SAMUEL LANGHORNE.

The adventures of Tom Sawyer and Adventures of Huckleberry Finn. [Introd. by William Donahey. Illus. by Dave Mink] [Chicago, 1953] 191, 254 p. © Spencer Press, inc.; 20Feb53; A83212.

I. Mink, Dave, illus.

II. Donahey, William.

III. Spencer Press, inc.

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V. Title: Adventures of Huckleberry Finn.

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See

Cott, Ted. D unp. 5578.

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THE ADVENTURES of Tom Thumb. DU28456. SEE Pal (George) Productions, inc.

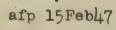
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THE AD-ventures of Trailer Tim. Duo-Therm ... KK51421. SEE Motor Wheel Corporation. Duo-Therm Division. Adventures of two wild injuns, as fussed about by the injuns them-selves.

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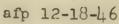
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Smith, Georgia Tucker.



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AA Edeman, Atwood Lelson.

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Relson becman ... [St. Louis, Frinted by

Clark-Sprague printing co., 1946]

cover-title, pamphlet. illus. 22 1/2cm.

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Garis, H. R.

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The adventures of Violinco, a book for all people, young and old, who will find in music the key to happiness.

CREMIN, ARTHUR T.

The adventures of Violinco, a book for all people, young and old, who will find in music the key to happiness, by Toby Roth [pseud.] New York, Music Lovers League, 1953. 55 p. illus. © Arthur T. Cremin; 1May53; A91204.

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The adventures of Walter M. Duffle Duff.

KELLEY, SAM.

The adventures of Walter M. Duffle Duff; illustrated by Garry MacKenzie. New York [1952] 79 p. © Lothrop, Lee & Shepard Co., inc.; 15Sep52; A70166.

I. MacKenzie, Garry, illus.
II. Lothrop, Lee and Shepard Company, inc.



The adventures of Wesley Jackson.

Saroyan, William, 1908-

... The adventures of Wesley Jackson. New York, Harcourt, Brace and company ${}_{[}1946_{]}$

3 p. l., 3-285 p. 21cm.

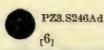
"First edition."

© 6-3-46; 2c 5-28-46; Harcourt, Brace and company, inc., New York; A 4544.

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THE ADVENTURES OF WILLIE SKUNK. Young America Films, 1951. 1 reel, sd., b&w, 16mm.

Summary: The story of a mother skunk and her five babies. For primary grades. Credits: Narration, Nunro Leaf. Young America Films, Inc.; 10Dec51; MP1902.

JAN 1 1 1952

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White, Anne H 1902-

The adventures of Winnie and Bly, by Anne H. White; illustrations by Ursula Koering. Boston, Little, Brown and company, 1947.

6 p. l., 3-210 p. incl. plates. front. 191

"First edition."

© Anne H. White, Ipswich, Mass.; 11Augh7; Al4849.

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DU26659. SEE The Daffytime Playhouse (Radio program).

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The adventures of Wu Han of Korea.

NEVINS, ALBERT J.
The adventures of Wu Han of Korea;
illustrated by Kurt Wiese. New York,
Dodd, Mead. 244 p. © The Catholic
Foreign Mission Society of America, inc.;
25Jan51; A52010.

I. Catholic Foreign Mission Society of America, inc.

FEB 2 7 1951

ma/r



Adventures on horseback.

WOLFE, LOUIS.

Adventures on horseback; illustrated by Paul Brown. Dodd, Mead. 207 p.

© Louis Wolfe; 30Apr54; Al36476.



Adventures on midsummer evenings.

MELVIN, ARTHUR GORDON.

Adventures on midsummer evenings.

Illus. by Lorna Strong Melvin. New York,

Exposition Press. 61 p. © A. Gordon

Melvin; 31May51; A56322.

hes/r

1 dUL 1 8 31



Adventures on the borderlands of ethics. (R) SEE Cabot, Richard C.

Adventures on the piano.

M1380 HELYER, MARJORIE, 1912-.H Adventures on the piano; by Marjorie Helyer. 2/6 © Edwin Ashdown, ltd., London; 26Jul51; EF0-9188.

I. Title.

SEP 21 1951

AD-VENTURES. THE FOLLOWING IS QUOTED FROM ... SEE Lavenson Bureau of Advertising, Inc.

Adventures U. S. A.

Millen, Nina.

Adventures U. S. A., by Nina Millen & Hazel Orton; text by Constance Hallock. More about the people on the radio program, All aboard for adventure ... designed by Anton Pilversack ... Dayton O., Pilgrim press; [etc.] c1946. pamphlet. illus. 28cm.

© 26Mar46; 2c 31Mar46; Pilgrim press, Boston; AA 19783.

Adventures U. S. A.

see

Ellis, mily F
Leader's guide for use with All
aboard for adventure, series two.
Adventures U. S. A.

cf 6-26-46

Adventures underground in the caves of Missouri.

POWELL, HAZEL ROWENA.
Adventures underground in the caves of Missouri. Pageant Press.
63 p. © Hazel Rowena Powell;
80ct53; Al18730.

r/m

Adventures wise and otherwise. (R) SEE Walker, J. Grace.

P

Adventures with a Texas naturalist.

Bedichek, Roy, 1878-

Adventures with a Texas naturalist; illus. by Ward Lockwood. [1st ed.] Garden City, N. Y., Doubleday, 1947.

xx, 293 p. illus. 21 cm.

Bibliographical footnotes.

1. Natural history—Texas. 2. Natural history—Outdoor books. I. Title.

QH105.T4B4

574.9764

47-31272*

© Roy Bedichek, Cedar Valley, Tex.; 25Sep47; A17895.

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Adventures with animals and plants.

KROEBER, ELSBETH.

Adventures with animals and plants, by Elsbeth Kroeber [and] Walter H. Wolff. [Successor to Adventures with living things] 600 p. illus. © D. C. Heath and Co., Boston; 220ct48: A27052.

I. Wolff, Walter Harold, joint author. II. Heath (D. C.) and Co.



Adventures with animals and plants.

KROEBER, ELSBETH.

Adventures with animals and plants, by Elsbeth Kroeber [and] Walter H. Wolff. [Successor to the authors' Adventures with living things] 616 p. illus. © on glossary; D. C. Heath and Co., Boston; 7Sep50; A48091.

I. Wolff, Walter Harold, joint author. II. Heath (D. C.) and Co.

Library of Congress Copyright Office



hes/r

ADVENTURES with Billy Bumpkin and his magic pumpkin. DU20686. SEE Shane, Leonard.

ADVENTURES WITH DANSE MACABRE; based on m Camille Saint-Saëns w & arr Edna Mae Bair © Edna Mae Bair 12Nov54 EU376895

Adventures with Jesus. SEE Latham, Mary E.

ADVENTURES WITH NUTCRACKER; m Petr Il'ich Chaĭkovskiĭ w & arr Edna Mae Bair © on added w & m Edna Mae Bair 8Apr54 EU356105. Appl. states prev. reg. as AN ADVENTURE WITH NUTCRACKER 24Feb54 EU352407

Adventures with plastics.

Newkirk, Louis Vest, 1901-

Adventures with plastics [by] Louis V. Newkirk, Coleman Hewitt [and] La Vada Zutter. [Boston] D. C. Heath [1947] xii, 275 p. illus., diagrs. 26 cm.

"Selected bibliography": p. 275.

1. Plastic materials.
1. *Zutter, La Vada, 1905
TP986.5, A2N4

668.4

Joint author.
17. Title.

47-31374*

© D. C. Heath & Co.; 5Sep47; A15692.



Adventures with reptiles.

HYLANDER, CLARENCE JOHN.

Adventures with reptiles; the story of Ross
Allen. New York, Messner. 174 p.
illus. © Clarence J. Hylander; 8Oct51;
A60235.

NOV - 8 1951

I. Allen, Ross.

Library of Congress Copyright Office



lwg/r

Adventures with rod and harpoon along the Florida Keys. R101941. SEE Endicott, Wendell.

Adventures with the giants.

SELLEW, CATHARINE F.

Adventures with the giants; illustrated by Steele Savage. [1st ed.] Boston, Little, Brown. 132 p. © Catharine F. Sellew (Mrs. John Hinchman); 20Mar50; A41927.

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APR 1 3 1950

Adventures with the heroes.

SELLEW, CATHARINE FREEMAN.

Adventures with the heroes. With 11lus. by Steele Savage. Little, Brown. 145 p. © Catharine Freeman Sellew Hinchman; 12Feb54; A125952.

Adventures with the inner voice.

MANOOGIAN, BYZANT JOHN.
Adventures with the inner voice;
spiritual essays and poems. [1st
ed.] Exposition Press. 166 p.
© B. J. Manoogian; 22Jun53;
A98082.

Adventures with the storytellers.

Anderson, Kenneth Oscar, 1917comp.

Adventures with the storytellers. Grand Rapids, Zondervan Pub. House [1947] 81 p.

20 cm.

I. Jule.

@ Zondervan Pub. House: 25Aug47; A19392.

ADVENTURES with tots and toys.

AA201207. SEE Quinlan, Myrtle
Banks.

INN 2 8 1952

ADVENTURES with Winky. AA201208. SEE Quinlan, Myrtle Banks.

JAN 2 8 1952

Adventures with words.

Bellafiore, Joseph.

Adventures with words, by Joseph Bellafiore ... edited by Edith M. Ward ... New York, N. Y., Amsco school publications, inc. [1945–46]

182 p. 2 illus. 17.

© 4-1-46; 2 c 5-3-46; Amsco school publications, inc., New York; AA 11517.

1. Vocabulary. I. Ward, Edith M., ed. II. Title.

PE1449.B4

428

47-17421

Library of Congress

[2]

THE ADVENTURESS. Individual Pictures, Denham, England. Released in U. S., 1947. 98 min., sd., b&w., 35mm.

Credits: Producer, Sidney Gilliat and Frank Launder; director, Frank Launder; film editor, Thelma Myers; written by Frank Launder, Sidney Gilliat and Wolfgang Wilhelm; music, William Alwyn. Cast: Deborah Kerr, Trevor Howard, Raymond Huntley, and others.

General Films Distributors, Ltd., London;

17Mar47; LP1206.

THE ADVENTURESS: SEE Corsini, Ray Pierre.

Adventuring for senior scouts.

Boy Scouts of America.

Adventuring for senior scouts. [New York] Boy scouts of America, °1946.

4 p. l., 686 p. illus. (incl. maps) diagrs. 171 cm.

Includes bibliographies.

Revised edition.

© 4-12-46; 2 c 4-17-46; New York; A 2376.

1. Boy scouts. I. Title.

46-15946

Library of Congress



HS3313.B74A2 1946

Adventuring in home living.

HATCHER, HAZEL MAURINE.

Adventuring in home living. Book 1.

By Hazel M. Hatcher and Mildred E.

Andrews. Drawings by Alice Freeman. 502 p. © D. C. Heath and
Co.; 13Apr54; Al34756.

I. Andrews, Mildred Elizabeth (Kennard), joint author.
II. Heath (D. C.) and Company.



Adventuring in literature with children.

ASSOCIATION FOR CHILDHOOD EDUCATION (INTERNATIONAL)
Adventuring in literature with children. [Constance Carr, editor]

© Association for Childhood
Education International; 2Nov53;
All2291.

I. Carr, Constance, ed.





Powers, Samuel Ralph, 1887Exploring our world; new ed. by
Samuel Ralph Powers ... Elsie Flint
Neuner ... Herbert Bascom Bruner ...
and John Hodgdon Bradley ... Boston,
New York [etc.] Ginn and company [1946]
vi, 521 p. illus. 23cm. (Adventuring in science. [v.1])

"Readings in science": p. 491-497.

@ 2Jan46; publisher, Boston; 11634.

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Powers, Samuel Ralph, 1887- Exploring our world ... [1946] (Card 2)

I. Neuner, Elsie (Flint) 1898- joint author. II. Bruner, Herbert Bascom, 1892- joint author. III. Bradley, John Hodgdon, 1898- joint author. IV. Title. V. Title: Adventuring in science.

POWERS, SAMUEL RALPH.

Exploring our world, by Samuel Ralph Powers, Elsie Flint Neuner [and others] New ed. Boston [1953] 521 p. illus. (Their Adventuring in science [1]) © on new material & changes; Ginn and Co.; 28Jan53; A88783.

I. Neuner, Elsie (Flint) joint author.

II. Ginn and Company.

III. Title.

IV. Title: Adventuring in science.

j/4-

POWERS, SAMUEL RALPH.
Our world changes, by Samuel Ralph
Powers, Elsie Flint Neuner [and others]
New ed. Boston [1953] 584 p. illus.
(Their Adventuring in science [2]) © on
new material & changes; Ginn and Co.;

I. Neuner, Elsie (Flint) joint author.
II. Ginn and Company.
III. Title.
IV. Title: Adventuring in science.

23Jan53; A88795.



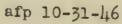
ADVENTURING in science. Teachers' manual and key to accompany Our world changes and directed activities II. AA57353. SEE Powers, Samuel Ralph.

AA 23700

Adventuring in science; directed activities I.

see

Powers, Samuel Ralph, 1887-



Adventuring into the church.

CONVIS, LEWIS ALBERT.

Adventuring into the church; a program for preparing young people for the Christian life and church membership. [1st ed.] 186 p. © Harper & Bros., New York; 14Feb51; A52666.

I. Harper and Brothers.

MAR 2 3 1951

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Adventuring on the Great Lakes. R119279. SEE McNeil, Everett. ADVENTURING PUPS. Released by Young America Films, Inc., 1948. 8 min., ad., baw., 16mm.

Summary: The adventures of three beagle puppies that ran away from home. Designed for kindergarten and primary grades.

Gredits: Author, Morton Schindel.

Whorton Schindel: 250cth8: MP350h.

Adventuring westward.

TUCKER, EDITH ALBERTA.

Adventuring westward. Seattle, Book Pub.

Co. 286 p. illus. © Edith Alberta

Tucker; 27Sep50; A48224.

dac/r



Adventuring with a purpose.

RICHARDSON, RUPERT NORVAL.

Adventuring with a purpose; life story of Arthur Lee Wasson. 114 p. illus.

© The Naylor Co., San Antonio; 28Aug51; A60583.

I. Wasson, Arthur Lee. II. Naylor Co.

NOV 3 0 1951

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br/r

Adventuring with books.

NATIONAL COUNCIL OF TEACHERS OF ENGLISH. ELEMENTARY READING LIST COMMITTEE.

Adventuring with books; an annotated and graded list of books for use with children in the elementary grades [by] Elementary Reading List Committee, Margaret Mary Clark, chairman. Chicago [1950] 115 p. illus. © National Council of Teachers of English; 26Jun50; A46528.

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SEP 1 9 1950

NATIONAL COUNCIL OF TEACHERS OF ENGLISH. ELEMENTARY READING LIST COMMITTEE.

Adventuring with books. Card 2. A46528.

I. Clark, Margaret Mary.II. National Council of Teachers of English.



ADVENTURING with God. AA207866. SEE Hetch, Mildred.

ADVENTURING WITH GOD. A82183. SEE Inlow, Eva R.

ADVENTURING WITH GOD. LOGBOOK. SEE Arnold, O. Carpoll.

ADVENTURING WITH GOD. TEACHER'S BOOK AND A HOME READING BOOK FOR JUNIOR HIGH PUPILS. SEE Arnold, O. Carroll.

Adventuring with pioneers.

BROWNING, MARY.

Adventuring with pioneers; illus. by Baldwin Hawes. 152 p. © D. C. Heath & Co., Boston; 20Jun49; A34000.

L Heath (D. C.) and Co.

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sma/mb

ADVENTUROUS AND CAREFREE; m & © Philip Leroy Teague 2Jan53 EU298769



The adventurous bowmen. (R) SER Pope, Saxton.

Adventurous idealism.

SHIRK, EVELYN URBAN.

Adventurous idealism; the philosophy of Alfred Lloyd. [Ann Arbor] University of Michigan Press, 1952. 299 p. illus. © The University of Michigan; 30Jul52; A69726.

I. Michigan. University.



The adventurous mouse. See Twelve piano stories.

ADVENTUROUS NIGHT; m & © Eric Alfred Osterling Jr. 25Sep52 EU289551

Adventurous religion. R120113. SEE Fosdick, Harry Emerson.

The adventurous road.

See

Moffat, William Graham. D unp. 5501.

M13

Adventus. HOKANSON, MARGRETHE.

Adventus: (Juletid) [arr. by] Margrethe Hokanson. © J. Fischer & Bro., New York; 30Sep47; on arrangement; EP18306. For organ solo.

I. Title.

ADVERCO, ADVERTISING-SALES.

The Langer copy counter. Device.

© Jack Henry Langer, Adverco,
Advertising-Sales, Detroit;
23Aug50; AA160993.

OCT 2 - 1950

Ad-ver-mat magazine want-ad-review.

see

"Advermat" publications.

afp 26Feb47

ADVERMAT PUBLICATIONS.

SEE

WANT AD NEWS DIGEST MAGAZINE.

ADVERMAT PUBLICATIONS.

SEE

WANT-AD-REVIEW MAGAZINE.

"Advermat" publications, claimant.
Ad-ver-mat magazine want-ad-review.
(Sale of want-ad news magazine digest)
[New York, Printed by Benjamin Haber]
c1946.
folder. illus. 18 x 13cm.

Print.
Appl. author: Harry Samuel Dishart.
Appl. cl.: Harry Samuel Dishart, d.b.
a. "Advermat" publications.

Appl. title: Want-ad review magazine
- a round up of want ad news.

© 10Dech6; 2 c 17Jan47; author, New
York; KK 8559.

Advermat publications, claimant.

... Want-ad-review, the magazine for every kind of want ad advertising.
(Want ad news digest magazine) [New York, Printed by Montauk press] c1947.
envelope. illus. 27 x 21 1/2cm.

Label.

Appl. author: Harry S. Dishart.
Appl. cl.: Harry S. Dishart, d.b.a.

Advermat publications.

At head of title: A new kind of classified want ad advertising.

OVER Advermat publications, claimant. Want-ad world magazine. (Advertisement for publications) [Brooklyn.

Printed by Montauk press] cl947.

folder. 24cm.

Print.

Appl. author: Harry Samuel Dishart.

C Harry Samuel Dishart, d.b.a. Advermat publications. New York: 8Marl 7: KK11449.

afp 16Apr47

The adversaries of Giosue Carducci.

DE LUCA, ANGELO MICHAEL.
The adversaries of Giosue Carducci.
[Thesis—Columbia University] Ann
Arbor, University Microfilms, 1951.
Microfilm copy of typescript. Positive.
([University Microfilms] Publication
no. 2806) © Angelo Michael De Luca;
31Dec51; A63454.

Prelim, card

Mic A

Library of Congress Copyright Office MAR 1 2 1952 cg/r The adversary.
Russell, John. R3139.

afp 6Feb47

Adversary in the house.

Stone, Irving, 1903-

Adversary in the house. [1st ed.] Garden City, N. Y., Doubleday, 1947.

432 p. 22 cm.

"A novel based on the life of Eugene V. Debs."-Dust jacket.

1. Debs, Eugene Victor, 1855-1926-Fiction. I. Title.

PZ3.S87872Ad

47-31015*

Library of Congress



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ADVERSE, DICK, pseud. SEE Jelsma, Edward Richard, 1915-

EU239861

Library of Congress Copyright Office



JUN 1 3 1951

The adverse effect of vitamin excess. AA32769. see Keenan, Edward T.

wa 4-8-47

THE ADVERSE father. D unp. 1705. See Di Benedetto, Annibale. ADVERSE possession. SEE Spencer, Albert E. Deeds. C2212.

Adverse verse. AA66679. SEE Furth, Lee Jules.

ADVERSIDAD © w & m Miguel Angel Martinez 270ct48 EU147142



ADVERT. AA213324. SEE McDonnell, Minnie Ross.

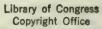
ADVERTEST RESEARCH.

The television audience of today.
Sept.-Oct. 1948. New Brunswick,
N. J., c1948. 20 p., illus.
C Richard Harvey Bruskin, Seymour
Smith, d.b.a. Advertest Research;
24Dec48; AA102386.

ADVERTEST RESEARCH.

SEE

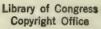
RADIO AUDIENCE OF TODAY.



ADVERTEST RESEARCH.

SEE

TELEVISION AUDIENCE OF TODAY.



ADVERTIME. 103265. SEE Rankow, Norman Nicolai. ADVERTISE: Publicize: Emphasize: KK16700. SEE Hudson Motor Car Co.

ADVERTISED in Better homes and gardens. SEE Frito Company. KK39798.

ADVERTISED in Ladies' Home Journal. KK21400. SEE Frito Co.

ADVERTISED in Ladies' Home Journal. KK21404. SEE Frito Co.

ADVERTISED IN LIFE. SEE Glidden Company.

ADVERTISED in Life - Fritos highlight your meal. KK20678. SEE Frito Co. ADVERTISED in Life. Nemo adjustable waist. SEE Kops Brothers, inc. KK42371.

ADVERTISED in Life. Nemo adjustable waist. SEE Kops Brothers, inc. KK41050.

ADVERTISED IN LOOK. KK82538. SEE Deering, Milliken and Company.

ADVERTISEMENT; pf. © lNov22, E547703. R59820, l7Mar50, Henry Cowell (A)



ADVERTISEMENT ILLUSTRATION. A78774.
SEE International Correspondence
Schools, Scranton.

CROSS REFERENCE CARD

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M1380 HILL, MIRRIE.

(Advertisements) He scampers away; [from] Advertisements, book 1, easy, a series of 4 tuneful pieces for young fingers, by Mirrie Hill. [For piano] 1/6. © Southern Music Pub. Co, (A/sia) pty. ltd., Sydney; 16Nov49; EF18762.

I. Title. II. Title: Advertisements.



M1380 HILL, MIRRIE.

(Advertisements) Little white pony; [from] Advertisements, book 1, easy, a series of 4 tuneful pieces for young fingers, by Mirrie Hill. [For piano] 1/6 © Southern Music Pub. Co. (A/sia) pty. ltd., Sydney; 16Nov49; EF18763.

I. Title. II. Title: Advertisements.



M1380 HILL, MIRRIE.

H

(Advertisements) Red Eagle; [from] Advertisements, book 1, easy, a series of 4 tuneful pieces for young fingers, by Mirrie Hill. [For piano] 1/6 © Southern Music Pub. Co., (A/sia) pty. ltd., Sydney; 16Nov49; EF18759.

I, Title. II. Title: Advertisements.



M1380 HILL, MIRRIE.

(Advertisements) Sailing around Australia; [from] Advertisements, book 1, easy, a series of 4 tuneful pieces for young fingers, by Mirrie Hill. [For piano] 1/6 © Southern Music Pub. Co. (A/sia) pty. ltd., Sydney; 16Nov49; EF18758.

I. Title. II. Title: Advertisements.



ADVERTISEMENTS. SEE Keister Advertising Service.



ADVERTISEMENTS. SEE Wallachs.

ADVERTISER COMPANY.

U. S. could wipe out Red A-nests in week, Gen. Anderson asserts. B5-16079. SEE Rankin, Allen. Advertiser press, claimant.

Visitor's guide with interesting trips
from Bradenton ... [Bradenton, Fla.,
Advertiser press, c1946]

pamphlet. illus. 13 1/2 x 7cm.

Appl. author: Harmon Albert Bailey, 1886-Appl. cl.: Advertiser press, H. A. Bailey, owner.

© 8-10-46; 2 c 9-3-46; Bradenton, Fla.



ADVERTISER PUB. CO., INC.

See

THE CHRONICLE STAR -- THE MOSS POINT ADVERTISER.



Advertiser Pub. Co. 1td. Alexander, Helen, 1883-1942.

The Helen Alexander Hawaiian cook book. [3d ed.] Honolulu, Hawaiian Service [1947]

ix, 291 p. 24 cm.

© Advertiser Pub. Co., ltd., Honolulu; 22Sep47; A18468.

1. Cookery, Hawaiian, I. Title.

TX725.A55 1947

641.59969

47-6606*

Library of Congress

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ADVERTISER PUBLISHING COMPANY.
Hissing corpse foils marder
probe. B5-21,327. SEE King,
Irene.

ADVERTISER Publishing Company. True story of Billy Frank Moody's broadcasts from prison cell. B5-11899. SEE Harkey, Ira B.

Advertiser request card.

see

Butler, Robert

Advertisers advisory service.

How to cut mail advertising costs.

New York, c1947.

6 p. 15cm.

J. R. Warren-Smith & associates, d. b. a. Advertisers advisory service, New York; 8Apr47; AA51837. ADVERTISERS' Agency, Inc.
Right place, right time. 03726. SEE
Lowlow, Jack G.

ADVERTISERS' Agency, inc.
Right place, right time. DP20465.
SEE Lowlow, Jack G.

ADVERTISERS ASSOCIATED.

Motorist's record and business
guide, Victoria, Texas. 1 v.,
illus. 0 Wm. B. Waldrop, sole
owner of Advertisers Associated;
28Nov48; AA200214.

ADVERTISERS ASSOCIATES OF AMERICA.
Official Favorite channel contest
blank. Sheet. Appl. author:
Norman D. Levy. © Arthur Hammell
d.b.a. Advertisers Associates of
America; 30Apr54; A137286.

ADVERTISERS ASSOCIATES OF AMERICA.
Official Spot on the dial contest
blank. Sheet. Appl. author:
Norman D. Levy. © Arthur
Hammell d.b.a. Advertisers
Associates of America; 30Apr54;
A137285.

ADVERTISERS' BROADCASTING COMPANY.
The call of the shofar. C7179. SEE
Rubinstein, Sholom.

ADVERTISERS' BROADCASTING COMPANY. Jewish festivals. C6177. SEE Rubinstein, Sholom. ADVERTISERS' BROADCASTING COMPANY.
Mistress Margaret. SEE Dann, Sam.

ADVERTISERS' BROADCASTING COMPANY.
The Passover magician. SEE Rubinstein,
Sholom.

ADVERTISERS' BROADCASTING COMPANY.
Public hearing. C6176. SEE Rubinstein,
Sholom.

ADVERTISERS' BROADCASTING COMPANY.
The Purim story. SEE Rubinstein, Sholom.

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D W BW M BM Q

Title Advertiser's digest.
Claiman Publishers digest, 510 N. Dearborn St., Chicago, III.

Remitter

1946	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
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10	9	Sep.	8-15	9-29-45		(0	CIB: 692746
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11	2	Feb.	1-15	5-17-46			CIB 20033
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11	4	Apr.	3-15	5-17-40			C1B 20034
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13.	-4	Apr 48	4-1	5-10-48	* * * * * * * * * * * * * * * * * * *		C18 134947
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13	9	Sep 48	9-1	1-27-49	*****		CCIB 173674
13	10	Oct 48	10-1	1-2-7-48			Oc18 173675
13	11	Nov 48	11-1	1-27-49	*****		QC18 173676
13	12	Dec 48	12-1	1-27-49			QG18 173677
14	1	Jan 49	1-1	4-25-49		,,	OC18 188130
14	2	Feb 49	2-1	4-25-49			OC1B:188131
14	3	Mar 49	3-1	4-25-49			CCB 185132
14	4	Apr 49	4-1	4-25-49	***************************************		OCI 6 188133 OCI B 204840
14	.5	May 49	mduse and accel	8-15-49	**********		
14	OF SHIPPING SHIPPING	Jun. 49		8-15-49			CIB. 204841
14	7	Jul. 49	adacoodsocsv	8-15-49			DC1B 204842
14		Aug. 49	8-1	8-15-49			
14	9	Sep 49	9-1	1-16-50		6	CIB 227317
14	10	Oct 49	10-1	1-16-60			
14	11	Nov 49	11-1	1-1	***********		CIB 227319
14	12	Dec 49	12-1	1-10			Deta
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Title Advertiser's Digest Claimant Publishers Digest, Remitter 11 11

Vol.	No.	Issue of 50	Date of publication	Date received	Held	No funds	Final action
15	1	Jan 50	1-1	6-22-50			Oci B 250925
15	2	Feb 50	2-1	6-22-50			CC: 8 250926
15	3	Mar 50	3-1	6-22-50			CIB 250927
15	4	Apr 50	4-1	6-22-50		************	Oci 8 250928
15	5	May 50	5-1	8-23-50	₹2 AUG 1 7	~***************	GCIB 260750
15.	.6	Jun!50	6-1	8-23-50			OCIB 280751
15.	7	Jul 50	7-1	8-23-50	**************	***************************************	CLB. 264764
15	8	Aug.!.50	8-1	8-28-50	********		PCIB 260761
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Title Advertisers Digest

ClaimantPublishers Digest Inc. 415 N.Dearborn St.Chicago 10, Remitter

Vol.	No.	Issue of	Date of publication	Date received	Held	No funda	Final action
15	9	Sept 50	9-1	1-2-51			Oc18 278969
15	10	Oct 50	10-1	1-2-51			Oci 8 278970
15	11	Nov 50	11-1	1-2-51		,м,	Oci B 278971
15	12	Dec 50	12-1	1-2-51			Oci 8 278972
16	1	Jan'51	1-1	4-16-51	72-5/51		B 296432
16	2	Feb'51	2-1	4-16-51			B 296433
16	3	Mar 151	3-1	4-16-51		********	B 296434
16	4	Apr!51	4-1	4-16-51	***************************************		B ~ 296435
16	5	May 151	5-1	8-20	***************************************		B = 315833 B = 315834
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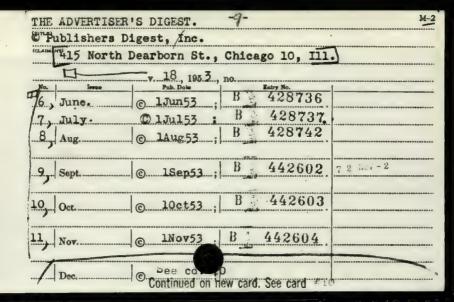
Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
16	7	July'51	7-1	8-20-51	~~***********		B 315835
16	8	Aug'51	8-1	8-20-51	*	1	315836
.16.	9	Sep!51	9-1	1-7-52			B 335211
16.	10.	Oct ! 51	10-1	1-7-52			B: 335212
16	_11	Nav!51	11-1	1-21-52			B 339025
16	12	Dec'51	12-1	1-21-52			B 339026
17	1	Jan 52	1-1	4-4-52			B 349230
17	2	reb ,52	2-1	4-4-52			B 3492311
17	3	Ma r 52	3-1	4-4-52			B 1 349232 1
17	4	Apr'52	4-1	u-li-52			B 370603
17	5	May 1 52	5-1	8-15-52			B 370604
17	6	June' 52	6-1	8-15-52			B 370605
17	7	July' 52	7-1	8-15			B 370606
17	8	Aug' 52	8-1	8-15			B 370607

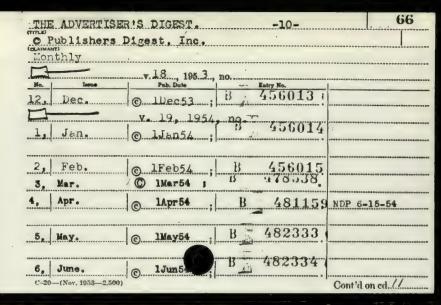
Title ADVERTISERS DIGEST

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Claimant Publishers Digest, Inc., 415 N. Dearborn St., Chicago 10, 111.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
17	9	Sep! 52	9-1	12-22-52		on 0455040404	8 3 392941
17	10	Oct ! 52	10-1	12-22-52			B 5 392942
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17	12.	Dec! 52	12-1	12-22-52	***********		B = 392944
8	1	Jan! 53	1-1	5-29-53			B 417824
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18	3	Mar'E3	3-1	6-10-63		***********	B 419722
18	4	Apr'53	4-1	6-10-53			B 419723
18	6	May'53	5-1	6-10-53	2		B 🚆 419724





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7.	July.	© 1Ju154	B499098+		
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PANORAMA RICHMOND.



ADVERTISERS EXCHANGE, INC. C.
Manual for funeral advertising and
merchandising.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

Advertisers exchange, inc.

Advertisers exchange library of merchandise mats. New York [el947] cover-title, 121 p. 11lus, 28cm.

@ Advertisers exchange, inc., New York; 10Feb47; AA49799.

Advertisers exchange, inc.
Manual for funeral advertising and merchandising.

v. 9, no. 10.

(a) 11-26-45; 2c 1-11-46;

AA 1497.

v. 9, no. 11.

(b) 11-26-45; 2c 1-11-46;

AA 1498.

v. 9, no. 12, Mar., 1946.
(c) 1-25-46; 2c 2-9-46;

AA 4269.

v. 10, no. 1, Mar., 1946.
(c) 3-25-46; 2c 3-19-46;

AA 6263.

v. 10, no. 2, Apr., 1946.
(c) 3-26-46; 2c 4-20-46;

AA 11173.

(See next eard)

Advertisers exphange, inc. M. Y. (Card 2)
Manual for funeral advertising and merchandising.

v. 10, no. 8, May, 1946. (c) 4-25-46; 20 6-1-46;

v. 10, no. 4, June, 1946. (a) 5-25-46; 20 6-1-46;

v. 10, no. 5, July, 1946. (a) 6-25-46; 2e 8-3-46; AA 21427.

v. 10, no. 6, Aug., 1946. (c) 7-25-46; 20 8-3-46; AA 23874.

v. 10, no. 7, Sep., 1946. (c) 8-26-46; 20 9-26-46;

Advertisers exchange inc., N.Y. (Card 3)
Manual for funeral advertising and merchandising.

v. 10, no. 8, 0ot., 1946. (a) 9-25-46; 2e 10-12-46;

v. 10, no. 9, Nov., 1946, (a) 10-25-46; 20 11-6-46;

v. 10, no. 10, Dec., 1946. (a) 11-25-46; 20 12-4-46; AA 29605.

ADVERTISERS EXCHANGE, INC. C). Manual for funeral advertising and merchandising. v. 10, no. 11. @ 27Dec46: AA41554. v. 10, no. 12. @ 24Jan47:

AA44333.

v. 11, no. 1. @ 25Feb47; AA48603.

v. 11, no. 2. @ 25Mar47;

v. 11, no. 3. @ 25Apr47; AA51754.

SEE next card.

v. 11, no. 4. © 25May47;

Advertisers Exchange, inc.

ADVERTISERS EXCHANGE, INC. C,
New York.
Manual for funeral advertising
and merchandising.
v. 11, no. 5 © 16Jun47;
AA56085.
v. 11, no. 6 © 25Jul47;
AA60186.
v. 11, no. 7 © 23Aug47;

AA62365.

v. 11, no. 8 © 258 p47; AA64470, v. 11, no. 9 © 250 ct47; AA66935. v. 11, no. 10 © 25Nov47; AA69021.

Advertisers Exchange, inc.

Nanual for funeral ad ertising & merchandising.

CARD 2.

ADVERTISERS EXCHANGE, INC. C.

Manual for funeral advertising and merchandising.

v. 11, no. 11 © 24Dec47; AA71356.

v. 11, no. 12 © 26Jan48; AA76677.

v. 12, no. 1 © 25Feb48; AA37093.

v. 12, no. 2 © 25Mar48; AA77978.

v. 12, no. 3 © 26Apr48; AA82105.

v. 12, no. 4 © 25May48; AA84668.

ADVERTISERS EXCHANGE, INC. Q.

Nanual for funeral advertising and merchandising.

v. 12, no. 5. © 25Junu 8;

AA87772.

v. 12, no. 6. © 25Jull48;

v. 12, no. 7. © 25Augh8;

v. 12. no. 8. ◎ 25Soph8: AA95287.

SEE next card.

v. 12, no. 9. © 250ct48; AA98626. v. 12, no. 10. © 25Nov48; AA100455.

Advertisers Exchange, inc.

Manual for funeral advertising and

merchandising.

CARD 2.

ADVERTISERS EXCHANGE, INC. C.

Manual for funeral advertising and morchandising.

v. 12. no. 11. © 24Deck8; AA108180.

v. 12. no. 12. © 25Jan49; AA108255.

v. 13. no. 1. © 25Febk9; AA110893.

v. 13. no. 2. © 25Mar49; AA112399.

v. 13. no. 4. © 25May49; AA115285.

v. 13. no. 4. © 25May49; AA118506.

ADVERTISERS EXCHANGE, INC. C. Manual for funeral advertising and merchandising. v. 13, no. 5. @ 24Jun49; AA122029. v. 13, no. 6. @ 25Jul49; AA124013 . v. 13, no. 7. @ 25Aug49; AA127634. v. 13, no. 8. @ 26Sep49: AA130033. v. 13, no. 9. @ 250ctl9: · AA132407.

See next card.

v. 15, no. 10. @ 29Nov49;

Advertisers Exchange, inc.

Hanual for funeral advertising and
morphandising.

Card 2.

ADVERTISERS EXCHANGE, INC., New York C.

Manual for funeral advertising and merchandising.

v. 13, no. 11. @ 3Jan50 (in notice: 1949): AA137990.

v. 13, no. 12, @ 25Jan50; AA145455. v. 14, no. 1, @ 25Feb50; AA145451.

v. 14. no. 2. @ 25Apr50; AA149180.

v. 14, no. 3. © 26Apr50; AA152872. v. 14, no. 4. © 26May50; AA154576.

ADVERTISERS EXCHANGE, INC., New York ().
Manual for funeral advertising and
merchandising.

v. 14, no. 5. © 26Jun50; AA156195.
v. 14, no. 6. © 25Ju150; AA157922.
v. 14, no. 7. © 25Aug50; AA161742.
v. 14, no. 8. © 25Sep50; AA164879.
v. 14, no. 9. © 25Oct50; AA166749.
v. 14, no. 10. © 25Nov50; AA169720.

ADVERTISERS EXCHANGE, INC., New York ©.

Namual for funeral advertising and
merchandising.

v. 11, no. 11. © 25Dec50; AA173171.

v. 11, no. 12. © 25Jan51 (in notice:
1950); AA176233.

v. 15, no. 1. © 26Feb51; AA176236.

v. 15, no. 2. © 26Mar51; AA179575.

v. 15. no. 5. @ 25Apr 51; AA182029.

ADVERTISERS EXCHANGE, INC., New York C. Manual for funeral advertising and merchandising.

v. 15, no. 4. @ 25May51; AA189339.

v. 15, no. 5. © 25Jun51; AA189887.

v. 15, no. 6. © 25Jul51; AA189888. v. 15, no. 7. © 24Aug51; AA194336.

v. 15, no. 8. © 25Sep51; AA199454.

v. 15, no. 9. © 250ct51; AA199455; v. 15, no. 10. © 23Nov51; AA199456. ADVERTISERS EXCHANGE, INC., New York. Henual for funoral advertising and merchandising. capple author: Harry Rushs @ Advertisers Exchange, inc. v. 15, no. 11. @ 21Dec51; AA203153. v. 15, no. 12. @ 25Jan52; AA204440. v. 16, no. 1. @ 25Feb52; AA211858. v. 16, no. 2. © 25Mar52; AA211177. v. 16, no. 3. © 25Apr52; AA212193.

ADVERTISERS EXCHANGE, INC. New York. Manual for funeral advertising and merchandising. capple author: Harry M. Rusha @ Advertisers Exchange, inc. V. 16, no. 4. @ 25May52: AA217585. @ 25Jun52: AA217584. v. 16, no. 5. v. 16, no. 6. © 25Jul521 AA223645. v. 16, no. 7. © 25Aug52; AA223646. v. 16, no. 8. © 258ep52; AA223647.

v. 16, no. 9.

@ 240ct52; AA227759.

ADVERTISERS EXCHANGE, INC., NEW YORK.
Manual for funeral advertising and
merchandising. © Advertisers Exchange, inc.

Appl. author: Harry M. Rush.

v. 16, no. 10. @ 25Nov52; A74282.

v. 16, no. 11. © 25Dec52; A78967. v. 16, no. 12. © 23Jan53; A78968.

Appl. author: Laurence Loughlin.

v. 17, no. 1. @ 25Mar53; A88351. v. 17, no. 2. @ 25Mar53; A93896. ADVERTISERS EXCHANGE, INC.

Manual for funeral advertising and
merchandising. Appl. author:
Laurence Loughlin. © Advertisers
Exchange, inc.
v. 17, no. 3. © 24Apr53; A101549.

ADVERTISERS EXCHANGE, INC.

Manual for funeral advertising and merchandising. Appl. author: Laurence Loughlin. © Advertisers Exchange, inc.

v. 17, no. 4. © 22May53; A120004.

v. 17, no. 5. © 25Jun53; A120005.

v. 17, no. 6. © 24Jul53; Al20006. v. 17, no. 7. © 25Aug53; Al20007.

v. 17, no. 8. © 25Sep53; A120007.

v. 17, no. 9. © 230ct53; A120009.

v. 17, no. 10. @ 25Nov53; A120010.

ADVERTISERS EXCHANGE, INC. C. Manual for hardware advertising and merchandising.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE



Advertisers exchange, inc., New York, (C) Manual for hardware advertising and merchandising.

v. 9, no. 10.

(a) 12-24-45; 2e 1-11-46;

AA 1495. . w. 9, no. 11.

(c) 12-24-45; 20 1-11-46;

AA 1496.

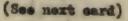
v. 9, no. 12, Feb., 1946. (c) 1-25-46; 2e 2-9-46;

- AA 4268-

v. 10, no. 1. lar., 1946. (c) 2-25-46; 20 3-19-46;

AA 8252.

v. 10, no. 2. Apr., 1946. (6) 3-25-46; 20 4-20-46; "AA 11174.



'Advertisers exchange, inc., N.y (Card 2)
Manual for hardware advertising and merchandising.

v. 10, no. 5, May, 1946. (c) 4-25-46; 2c 6-1-46;
AA 21255.
v. 10, no. 4, June, 1946. (c) 5-25-46; 2c 6-1-46;
AA 14676.
v. 10, no. 5, July, 1946. (a) 6-25-46; 2c 8-3-46;
AA 21428.
v. 10, no. 6, Aug., 1946. (c) 7-25-46; 2c 8-3-46;

AA 23875. v. 10, no. 7, 8ep., 1946. (e) 8-26-46; 2e 9-26-46;

v. 10, no. 7, Sep., 1946. (a) 8-26-46; 20 9-26-46;

Mid, 66. 10, Dec. 1946. 6 10-25-46; AA 29 296

Advertisers exchange, inc., Newlork.
Manual for hardware advertising and merchandising.

▼ 10, no. 8, Oct. 1946. @ 9-25-46. AA26709

v. 10, no. 9, Nov., 1946. (c) 10-25-46; 20 11-6-46; AA 27051.

v. 10, no. 10, Doc., 1946. (c) 11-25-46; 20 12-4-46; AA 29296.

Advertisers exchange, inc.

Manual for hardware advertising and merchandising. © Advertisers exchange, inc., New York. v. 10, no. 11, 27Dec46, AA41553; no. 12, 24Jan47, 44332; v. 11: no. 1, 25Feb47, AA48602; no. 2, 25Mar47, 48789; no. 3, 25Apr47, 51755; no. 4, 25May47, 54486.

ADVERTISERS EXCHANGE, INC. C., New York.

Manual for hardware advertising and merchandising.

v. 11, no. 5 © 16Jun47;

v. 11, no. 6 @ 25Jull47;

AA60187.

v. 11. no. 7 @ 23Aug47;

v. 11, no. 8 © 25Sep47;

v. 11, no. 9 © 250eth7;

v. 11, no. 10 @ 25Nov47;

Advertisers Exchange, inc.

Manual for hardware ad vertising and merchandising.

CARD 2.

ADVERTISERS EXCHANGE, INC. O. Manual for hardware advertising and merchandising. v. 11, no. 11 @ 2hDeck7: AA71357 © 26Janus: AA76676 © 25Feb48; AA37094 11, no. 12 @ 25Marl 8: AA77979.

ADVERTISERS EXCHANGE, INC. (1) Manual for hardware advertising and merchandising. v. 12, no. 5. @ 25Juni8; AA87773. v. 12, no. 6. @ 25Julh8: AA89726. v. 12, no. 7. 0 25Augh8; AA91582.

v. 12, no. 8. © 25Sep48;

SEE next card.

v. 12, no. 9. © 250ct48; AA98628. v. 12, no. 10. © 25Nov48; AA100456.

Advertisers Exchange, inc.

- Manual for hardware advertising and merchandising.

CARD 2.

ADVERTISERS EXCHANGE, INC. O. Namual for hardware advertising and merchandising.

v. 12, nc. 11. © 24Dech8; AA108181. v. 12, no. 12. © 25Jank9; AA106256, v. 13, no. 1. © 25Febk9; AA109272. v. 13, no. 2. © 25Mark9; AA112398. v. 13, no. 3. © 25Aprk9; AA115286. v. 13, no. 4. © 25Mark9; AA118507.

10

ADVERTISERS EXCHANGE, INC. O. Manual for hardware advertising and merchandising.

v. 13, no. 5. 24 Juni 9; AA122032. v. 13, no. 6. 25 Juli 9; AA124014. v. 13. no. 7. 25 Augli 9: AA127635.

v. 13, no. 7. © 25Aug49; AA127635. v. 13, no. 8. © 26Sep49; AA130032.

v. 13. no. 10. 8 25/16 1/49; 1/4135/086;

ADVERTISERS EXCHANGE, INC., New York C. Manual for hardware advertising and merchandising.

v. 13, no. 11. 0 3Jan50 (in notice: 1949); AA137993.

v. 13, no. 12. © 25Jen50; AA145457. v. 14, no. 1. © 25Feb50; AA145454.

v. 14, no. 2. @ 25Apr50; AA149182.

v. 14. no. 1. @ 26Apr50; AA152873;

ADVERTISERS EXCHANGE, INC., New York O. Manual for hardware advertising and merchandising. @ 26Jun50: AA156196. lie no. (1) 25Jul50: AA157923 no. @ 25Aug50: AA161745. no. 8. © 258ep50; AA164880. 9. © 250et50; AA166751. 110 no. v. 14, no. 10. @ 25Nov50; AA169721.

ADVERTISERS EXCHANGE, INC., New York O. Manual for hardware advertising and merchandising. v. 14, no. 11. @ 25Dec50; AA173174. v. 11. no. 12. @ 25Jan51 (in notice: 1950); AA176231. v. 15, no. 1. @ 26Feb51; AA176235. v. 15. no. 2. @ 26Mar51; AA179576. v. 15, no. 3. @ 25Apr51: AA182032.



ADVERTISERS EXCHANGE, INC., New York C. Manual for hardware advertising and morchandising.

v. 15, no. 4. © 25May51; AA189341. v. 15, no. 5. © 25Jun51; AA189889. v. 15, no. 6. © 25Ju151; AA189890. v. 15, no. 7. © 24Aug51; AA194337.

v. 15, no. 8. © 25Sep51; AA199460. v. 15, no. 9. © 25Oct51; AA199461. v. 15, no. 10. © 23Nov51; AA199462. ADVERTIBERS EXCHANGE, INC., New York.

Manual for hardware advertising and

merchandising. cAppl. author:

Harry Rushs © Advertisers Exchange,

inc.

v. 15, no. 11. © 21Dec51; AA203155.

v. 15, no. 12. © 25Jan52; AA204443.

v. 15, no. 12. © 25Jan52; AA204443. v. 16, no. 1. © 25Feb52; AA211859. v. 16, no. 2. © 25Mar52; AA211178. v. 16, no. 3. © 25Apr52; AA212496. ADVERTISERS EXCHANGE, INC., New York.

Manual for hardware advertising and
merchandising. cappl. author:

Harry M. Rush. © Advertisers

Exchange, inc.

v. 16, no. 4. © 25May52; AA217589. v. 16, no. 5. © 25Jun52; AA217588. v. 16, no. 6. © 25Jul52; AA223654. v. 16, no. 7. © 25Aug52; AA223655. v. 16, no. 8. © 25sop52; AA223656. v. 16, no. 9. © 24oct52; AA227760. ADVERTISERS EXCHANGE, INC., NEW YORK. Manual for hardware advertising and merchandising. O Advertisers Exchange, inc. Appl. author: Harry M. Rush.

v. 16, no. 10. @ 25Nov52; A74283.

v. 16, no. 11. @ 24Dec52; A78971.

v. 16. no. 12. @ 23Jan53; A78972. Appl. author: Laurence Loughlin.

v. 17, no. 1. @ 25Mar53: A88353. v. 17, no. 2. @ 25Mar53: A93897.

ADVERTISERS EXCHANGE, INC.

Manual for hardware advertising
and merchandising. Appl. author:
Laurence Loughlin. © Advertisers
Exchange, inc.
v. 17, no. 3. © 2hApr53; Al015h8.

Manual for hardware advertising and merchandising. Appl. author: Laurence Loughlin. Advertisers Exchange, inc.

v. 17, no. 4. © 22May53; A120015.

v. 17, no. 5. © 25Jun53; A120016. v. 17, no. 6. © 24Ju153; A120017.

v. 17, no. 7. © 25Aug53; A120018.

v. 17, no. 8. © 25Sep53; Al20019.

v. 17, no. 9. © 230ct53; A120020.

v. 17, no. 10. @ 25Nov53; A120021.

Manual for hardware advertising and merchandising. Appl. author:
Laurence Loughlin. © Advertisers
Exchange, inc.

v. 18, no. 1. © 23Feb54; A158780.

v. 18, no. 2. @ 23Mar54; A158781.

v. 18, no. 3. © 23Apr54; A158782. v. 18, no. 4. © 24May54; A158783.

v. 18, no. 5. © 25Jun54; A158784.

v. 18, no. 6. © 23Jul54; A158785.

v. 18, no. 7. © 25Aug54; A158786.

v. 18, no. 8. © 248ep54; A158787.



ADVERTISERS EXCHANGE, INC. ©.
Manual for successful drug store
advertising and merchandising.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

Advertisers exchange, inc. @

Manual for successful drug store advertising and
merchandising.

v. 197. v. 198. v. 199, Feb., 1946. (a) 1-25-46; 2e 1-11-46; AA 1490; v. 200. v. 201. Apr., 1946. (a) 3-25-46; 2e 2-9-46; AA 4271; v. 202, May. 1946. (c) 4-25-46; 2e 4-20-46; AA 11175; v. 202, May. 1946. (e) 4-25-46; 2e 6-1-46; AA 20151;

(See next card)

Advertisers exchange, inc. (Card 2)
Manual for successful drug store advertising and
merchandising.

v. 203, June, 1946. (c) 5-25-46; 2c 8-1-46; AA 14677; v. 204, July, 1946. (c) 6-25-46; 2c 8-3-46; AA 21450; v. 205, Aug., 1946. (c) 7-25-46; 2c 8-3-46; AA 25876; v. 708, Sep., 1946. (c) 8-26-46; 2c 9-26-46; AA 24254; v. 207, Oct., 1946. (c) 9-25-46; 2c 10-12-46; AA 26712; v. 208, Nov., 1946; (c) 10-25-46; 2c 11-5-46; AA 27034; v. 209, Dec., 1946. (c) 11-25-46; 2c 12-4-46; AA 29296.

Advertisers exchange, inc.

Manual for successful drug store advertising and merchandising. Jan.-June, 1947. v. 210-215. © Advertisers exchange, inc., New York; 27Dec46, 24Jan47, 25Teb47, 25Mar47, 25Apr47, 25May47; AA41555, 44335, 46595, 48787, 51756, 54484.

'New York.

Manual for successful drug store advertising and merchandising.

v. 216 @ 16Jun47; AA56084.

v. 217 © 25 July7; AA60185.

v. 219 6 25 Sept 7: AA62364.

v. 220 @ 250ct47; AA66939.

v. 221 @ 25Nov47; AA69020.

ADVERTISERS EXCHANGE, INC. C.

Manual for successful drug store
advertising and merchandising.
v. 222. C 24Dec47; AA71355.
v. 223. C 26Jan48; AA76674.
v. 224. C 25Feb48; AA37096.
v. 225. C 25Mar48; AA77977.
v. 226. C 26Apr48; AA82104.
v. 227. C 25May48; AA84667.

ADVERTISERS EXCHANGE, INC. C. Manual for successful drug store advertising and merchandising. v. 228. @ 25Junli8: AA87770. V. 229. @ 25Juli8: AA89723 V. 230. @ 25Augh8: AA91581. v. 231. © 25Sep48: AA95291. v. 232. © 250ct48; AA98627. © 25Nov48; AA100454

ADVERTISERS EXCHANGE, INC. C Manual for successful drug store advertising and merchandising. v. 234. @ 24Dech8: AA108183 @ 25Janly9: AA106257: @ 25Febli9: AA109271. v. 237. @ 25Marly: AA112h01. @ 25Apr49: AA115288. @ 25May49; AA118508.

ADVERTISERS EXCHANGE, INC. C. Manual for successful drug store advertising and merchandising. v. 240. @ 24 Junly; AA122031. v. 241. 0 25Jul49; AA124016. v. 242. 25Augly; AA127636. v. 2/13. @ 26Sepl19; AA130034. © 250ctlig; AA132108. © 29Novlig; AA135087.

ADVERTISERS EXCHANGE, INC., New York. C. Manual for successful drug store advertising and merchandising. v. 246. @ 3Jan50 (in notice: 1949): AA137991. 247. @ 25Jan50: AA145456. 248. © 25Feb50; AA145453. @ 25Apr50: AA149183. v. 250. © 26Apr50; AA152875. v. 251. © 26May50; AA154577.

ADVERTISERS EXCHANGE, INC., New York (). Manual for successful drug store advertising and merchandising. @ 26Jun50: AA156193. @ 25Jul50; AA157925 @ 25Aug50; AA16174 © 25Sep50: AA166882. © 250et50: AA166752. v. 257. @ 25Nov50: AA169722.

ADVERTISERS PHOHANCE, INC., New York C.

Hanual for successful drug store
advertising and nerchandising.
v. 258. © 25Dee50; AA173172.
v. 259. © 25Jan51; AA176238.
v. 260. © 26Feb51; AA176234.
v. 261. © 26Mar51; AA179574.
v. 262. © 25Apr51; AA182030.

ADVERTISERS EXCHANGE, INC., New York © Manual for successful drug store advertising and merchandising. v. 263. © 25May51; AA189342. v. 264. © 25Jun51; AA189891. v. 265. © 25Jul51; AA189892. v. 266. © 24Aug51; AA194358.

v. 267. © 25Sep51; AA199457. v. 268. © 250ct51; AA199458. v. 269. © 23Nov51; AA199459. ADVERTISERS EXCHANGE, INC., New York. Manual for successful drug store advertising and merchandising. capple author: Laurence Loughlins @ Advertisers Exchange, inc. v. 270. @ 21Dec51; AA203156. v. 271. @ 25Jan52; AA204442, v. 272. © 25Feb52; AA206985. v. 273. © 25Mar52; AA209647. v. 274. @ 25Apr52; AA212494.

ADVERTISERS EXCHANGE, INC., New York. Manual for successful drug store advertising and merchandising. cappl. author: Laurence Loughlin; @ Advertisers Exchange, inc. v. 275. @ 25May52: AA217586. v. 276. @ 25Jun52; AA217591. v. 277. ◎ 25Jul52: AA223651. v. 278. @ 25Aug52; AA223652. © 258ep52; AA223653. v. 279. @ 240ct52; AA227761. v. 280.

ADVERTISERS EXCHANGE, INC., New York.

Manual for successful drug store
advertising and merchandising.

Appl. author: Laurence Loughlin.

O Advertisers Exchange, inc.
v. 281. O 25Nov52; A76980.
v. 282. O 24Dec52; A78969.
v. 283. O 23Jan53; A78970.

v. 284. @ 25Mar53: A88352.

v. 285.

h

@ 25Mar53: A93894.

ADVERTISERS EXCHANGE, INC. Manual for successful drug store advertising and merchandising. Appl. author: Laurence Loughlin.

© Advertisers Exchange, inc. v. 286. © 2hApr53; A101551.

Manual for successful drug store advertising and merchandising.

Appl. author: Laurence Loughlin.

O Advertisers Exchange, inc.

v. 287. © 22May53; A120022.

v. 288. © 25Jun53; A120023.

v. 289. © 24Jul53; Al20024. v. 290. © 25Aug53; Al20011.

v. 291. © 258ep53; Al20012.

v. 292. @ 230ct53: A120013.

v. 293. @ 25Nov53; A120014.

Manual for successful drug store advertising and merchandising. Appl. author: Laurence Loughlin.

© Advertisers Exchange, inc.

v. 294. © 24Dec53; A159278. v. 295. © 22Jan54; A159279.

v. 296. @ 23Feb54; A159280.

v. 297. @ 23Mar54; A159281.

v. 298. © 23Apr54; A159282.

v. 299. © 24May54; A159283.

v. 300. © 25 Jun54; A159284.

v. 301. © 23Jul54; A159285.

v. 302. @ 25Aug54; A159286.

Manual for successful drug store advertising and merchandising.
© Advertisers Exchange, inc.
v. 303. © 24Sep54; A159287.

b

ADVERTISERS EXCHANGE, INC. ©.
Successful market advertising and
merchandising service.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

Advertisers exchange, inc. © Successful market advertising and merchandising.

W. 219. (c 11-26-45; 20 1-11-46; AA 1491. w. 220. (a 11-26-45: 20 1-11-46: AA 1492. V. 221. (a) 12-24-45; 20 1-11-46; AA 1493. T. 222. (9) 12-24-46; 20 1-11-46; AA 1494. v. 223. (0) 1-25-46: 20 2-9-46: AA 4267. V. 224. (0) 1-25-46: 20 2-9-46: AA 4270. V. 225. (0) 2-25-46; 2e 3-19-46; AA 8251. v. 226. (e) 2-25-46: 20 3-19-46: AA 8254. 3-25-46: 20 4-20-46: AA 11172. V. 227. (0

(See ment card)

Advertisers exchange, inc. (Card 2) Successful market advertising and merchandising.

 v. 228.
 3-25-46; 2c
 4-20-46; AA
 11171.

 v. 229.
 0
 4-25-46; 2c
 6-1-46; AA
 20153.

 v. 230.
 6
 4-25-46; 2c
 6-1-46; AA
 20163.

 v. 231.
 6
 5-25-46; 2c
 6-1-46; AA
 14674.

 v. 232.
 6
 5-25-46; 2c
 8-3-46; AA
 14678.

 v. 233.
 6
 6-25-46; 2c
 8-3-46; AA
 21429.

 v. 234.
 6
 7-25-46; 2c
 8-3-46; AA
 23872.

 v. 236.
 7-25-46; 2c
 8-3-46; AA
 23876.

Advertisers exchange, inc. (dard 3) Successful market advertising and merchandising.

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v. 257. (a) 8-26-46; 2a 9-26-46; AA 24258;

v. 258. (b) 8-26-46; 2a 9-26-46; AA 24258;

v. 259. (c) 9-25-46; 2a 10-12-46; AA 26708;

v. 240. (d) 9-25-46; 2a 10-12-46; AA 26711;

v. 241. (a) 10-25-46; 2a 11-5-46; AA 27050.

v. 242. (a) 10-25-46; 2a 11-5-46; AA 27085.

v. 243. (b) 11-25-46; 2a 12-4-46; AA 29293.

v. 244. (c) 11-25-46; 2a 12-4-46; AA 29294.
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Advertisers exchange, inc.

Successful market advertising and merchandising. v. 245-256. C Advertisers exchange, inc., New York; 27Dec46, AA 41551, 41552; 24Jan47, 44331, 44334; 25Feb47, 46593, 46594; 25Mar47, 48788, 48791; 25Apr47, 51757, 51758; 25May47, 54484, 54485.

ADVERTISERS EXCHANGE, INC. (C). New York.

Successful market advertising and merchandising service.

@ 16Jun47; AA58266.

V. 258 @ 16Jun47: AA58267. V. 259 @ 25Jul47; AA60183.

v. 260 @ 26Jul47; AA60184.

v. 261 C 23Aug47; AA62361.

AA64466 v. 262 C 23Aug47;

@ 25Sep47; V. 263 AA64467-@ 25Sep47:

v. 265 © 250ct47; AA66938. v. 266 © 250ct47; AA66937. v. 267 © 25Nov47; AA69019.

Advertisers Exchange, inc.

'Successful market advertising and merchandising service.

CARD 2.

ADVERTISERS EXCHANGE, INC. O. Successful market advertising and merchandising service. v. 268. @ 25Nov47: AA71495. V. 269. @ 24Dec47: AA71354. V. 270. @ 2hDech7: AA71358. @ 26 Janu8: AA76673. @ 26Janu8: AA76675. V. 272. @ 25Feb48: AA37092. @ 25Febu8: AA37095. @ 25Mar48; AA77975. W. 275.

SEE next card.

v. 276. © 25Maril8; AA77976. v. 277. © 27April8; AA85085. v. 278. © 26April8; AA82103. v. 279. © 25Mayil8; AA8il666. v. 280. © 25Mayil8; AA8il669.

Advertisers Exchange, inc.
Successful market advertising and merchandising service.
CARD 2.

ADVERTISERS EXCHANGE, INC. (C) Successful market advertising and merchandising service. v. 281. @ 25Junu8; AA87383 © 25Junii8: AA87771 v. 283. @ 25Juli48: AA89722. @ 25Jull48; AA8972h. v. 284. @ 25Augh8: AA91583 © 25Sep48: @ 250ct48: AA98629.

SEE next card.

v. 291. © 25Nov48; AA100453. v. 292. © 25Nov48; AA100457.

Advertisers Exchange, inc. Successful market admerchandising servi

ventising and

ADVERTISERS ENCHANGE. INC. () Successful market advertising and merchandising service. @ Zipecl8: Allo8179 C 2LDeck3; AA108182. @ 25Janli9: AA106258. © 25Janly9: AA106259. © 25Feb49: AA109269. @ 25Feb49: AA109270. © 25Marly: AA112400. @ 25Marly9: AA112102. @ 25Apr49: AA115284. @ 25Apr49: AA115287.

SEE NEXT CARD.

v. 303. © 25May49; AA118505. v. 304. © 25May49; AA118509.

ADVERTISERS EXCHANGE, inc.
Successful market ad yising and
merchandising service. CARD 2.

ADVERTISERS EXCHANGE, INC. C. Successful market advertising and merchandising service. @ 2/1Junli9: AA122030. @ 21, Juni 9: AA122033. 0 25Jul49; AA124012. @ 25Jul49: AA124015. 25Augli9: AA127633. 25Aug49; AA127637. © 26Sepli9; AA130035. @ 26Sepli9: AA130036. @ 250ctli9: AA1321:06: @ 250ctli9: AA132110.

See next card.

v. 315. © 29Novly; AA135084.

Advertisers Exchange, inc.
Successful market ad
vertising and merchandising service.
Card 2.

ADVERTISERS EXCHANGE, INC., New York Ca

Successful market advertising and merchandising service.

v. 317. © 3Jan50 (in notice: 1949); AA137989.

v. 318. © 3Jan50 (in notice: 1949); AA137992.

v. 320. @ 25Feb50; AA145452.

SEE next card.

v. 322. © 24Feb50; AA153646.

v. 321. © 25Apr50; AA149181.

v. 325. © 26Apr50; AA152874; v. 326. © 26May50; AA154578.

ADVERTISERS EXCHANGE, INC., New York C. Successful market advertising and merchandising service. CARD 2.

ADVERTISERS EXCHANGE, INC., New York Q. Successful market advertising and merchandising service.

v. 327. © 26Jun50; AA156194. v. 328. © 25Jul50; AA157924.

v. 329. © 25Aug50; AA161743.

v. 330. © 25sep50; AA164881.

7. 331. @ 2500t50; AA166750.

v. 332. @ 25Nov50; AA169723.

MAY - 9 1--

ADVERTISERS EXCHANGE, INC., New York C. Successful market advertising and merchandising service.

v. 333. © 25Dec50; AA173173.

v. 334. © 25Jan51; AA176232. v. 335. © 26Peb51; AA176237.

v. 336. © 26Mar51; AA179573.

v. 337. @ 25Apr51; AA182031.

1939

ADVERTISERS EXCHANGE, INC., New York O. Successful market advertising and merchandising service.

v. 338. © 25May51; AA189340.

v. 339. © 25Jun51; AA189893. v. 340. © 25Jul51; AA189894. v. 341. © 24Aug51; AA194339.

© 25Sep51: AA199463.

@ 250ct51: AA199464.

@ 23Nov51: AA199465.

ADVERTISERS EXCHANGE, INC., New York: Successful market advertising and morchandising service: cappl: author: Laurence Loughlins O Advertisers Exchange, inc. 2100051: 4A20315 © 25Feb52; AA206986. 8. © 25Mar52: AA209646: @ 25Apr52: AA212h95.

ADVERTISERS EXCHANGE, INC., New York. Successful market advertising and merchandising service. cappl. author; Laurence Loughlins © Advertisers Exchange, inc. v. 350. © 25May52; AA217587. v. 351. © 25Jun52: AA217590. v. 352. @ 25Ju152; AA223648. v. 353. © 25Au£52; AA223649. 354. © 258ep52; AA223650.

@ 240ct52; AA227762.

v. 355.

ADVERTISERS EXCHANGE. INC., NEW YORK. Successful market advertising and merchandising service. Appl. author: Laurence Loughlin. Advertisers Exchange, inc. v. 356. © 25Nov52; A74284. @ 2hDec52: A78973 @ 23Jan53: @ 25Mar53: A93893.

ADVERTISERS EXCHANGE, INC.
Successful market advertising and
merchandising service. Appl.
author: Laurence Loughlin.
© Advertisers Exchange, inc.
v. 361. © 24Apr53; A101550.

ADVERTISERS EXCHANGE, INC.

Successful market advertising and merchandising service. Appl. author: Laurence Loughlin.

6 Advertisers Exchange, inc.

v. 362. © 22May53; Al20032.

v. 363. © 25Jun53; A120033. v. 36h. © 2hJu153; A12003h.

v. 365. © 25Aug53; Al20035.

v. 366. @ 25sep53; A120036.

v. 367. @ 230ct53; A120037.

v. 368. @ 25Nov53; A120038.

ADVERTISERS EXCHANGE, INC.

Successful market advertising and merchandising service. Appl. author: Laurence Loughlin.

© Advertisers Exchange, inc.

v. 369. © 22Jan54 (in notice: 1953); A158505.

v. 370. @ 23Feb54: A158506.

v. 371. © 23Mar54; A158507.

v. 372. © 23Apr54; A158508.

v. 373. © 24May54; A158509.
v. 374. © 25Jun54; A158510.

v. 375. © 23Jul54; Al58511.

v. 376. @ 25Aug54; A158512.

SEE NEXT CARD

ADVERTISERS EXCHANGE, INC.

Successful market advertising and merchandising service. Appl. author: Laurence Loughlin.

@ Advertisers Exchange, inc.

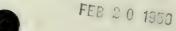
v. 377. © 24Sep54; A158513. v. 378. © 230ot54; A158514.

Advertisers exchange library of merchandise mats. AA49799. See Advertisers exchange, inc.

dac 7-9-47

ADVERTISERS GUIDE BOOK. A76172. SEE Morlook Advertising Agency.

ADVERTISERS GUIDE BOOK. [1950 ed.]
24 p. @ Morlock Advertising Agency,
Chicago; 19Jan50; AA141244.



ADVERTISERS guide book. AA205361. SEE Morlock Advertising Agency.

MAR 17 1952

Title Advertisers Index (The) C. Leigh Dimond, 400 East 59th St., Remitter Held No funds Final action Advertisers mart, inc., claimant.

Jewelry classics. (Advertising mats) [New York, Printed by Century-Banner engraving co.] c1945.

stapled sheets in paper covers. illus.

45 x 54 cm. fold. to 26 x 21 cm. (Vol. 1, no. 1)

Print.

6) 12-3-45; 2 c 12-29-45; New York; KK 1981.



Advertisers PAPER CORPORATION C.
Advertisers handbook and condensed price list, no. 4. Apr. 1951.
Hew York, cl951. 63 p., illus.
© 27Apr51; AA185827.

ADVERTISERS RATE AND DATA GUIDE, 1950. [Magazine, newspaper directory. 25th annual ed.] Chicago, c1950. 52 p. (DEdward H. Brown; 25Jan50; AA142160. ADVERTISERS RATE AND DATA GUIDE, 1951. [Magazine, newspaper directory. 26th annual ed.] 52 p. © Edward H. Brown, Chicago; 15Feb51; AA175198.

MAR - 6 1951

ADVERTISERS RATE AND DATA GUIDE, 1952.

cMagazine, newspaper directory;

c27th annual ed.; Chicago, Brown,

c1952. 52 p. Ø on revisions;

Edward H. Brown; 25Peb52; AA206564.

ADVERTISERS RATE AND DATA GUIDE, 1953.
[Magasine, newspaper directory]
[28th annual ed.] Chicago, E. H.
Brown, c1953. 52 p. © on revisions; Edward H. Brown; 11Feb53;
A79549.

1. BROWN, EDWARD HILL.

ADVERTISERS RATE AND DATA GUIDE, 1954. cMagazine, newspaper directory. 29th annual ed.: 52 p. © Edward H. Brown; 1Feb54; A124146. Advertisers rate and data guide. (Magazine, radio, newspaper directory)

506

Brown, Edward H.

Advertisers rate and data guide. 1946.

800

Brown, Edward H.

ADVERTISERS RATE AND DATA GUIDE, 1948. 23d annual ed. 52 p. © Edward H. Brown, Chicago; 20Janus; AA36674. ADVERTISERS RATE AND DATA GUIDE, 1949. 52 p., illus. @ Edward H. Brown, Chicago; 21Jan49; AA107685. Advertisers rate guide.

899

Baker (A. N.) advertising agency, inc.

21Apr47 rs

ADVERTISERS' rate guide. 48th ed. AA57962. SEE Baker (A. N.) Advertising Agency, inc. ADVERTISERS' SERVICE DIVISION, INC. C. Albert Richard sportswear football score board. Device. © 19Jan48; KK19410.

ADVERTISERS' SERVICE DIVISION, INC. C. Atlas, 1949 American League, turn-table of home games. (Oil, tires, etc.) Device. C The Advertisers' Service Division, inc.; 31Jan49 (in notice: 1948); KK31760.

ADVERTISERS' SERVICE DIVISION, INC. O.
Atlas, 1949 National League, turntable of home games. (Oil, tires,
etc.) Device. O The Advertisers'
Service Division, inc.; 31Jan49
(in notice: 1948); KK31759.

ADVERTISERS' SERVICE DIVISION, INC., New York. Atlas warranty and adjustment agreement. (Tires) Folder. © 25Aug47: KK15579.

ADVERTISERS' SERVICE DIVISION, INC.
Atlas warranty holder [for Chevron
gas stations] (Oil, tires, etc.)
Folder. () The Advertisers'
Service Division, inc.; 8Apr48;
KK22468.

Advertisers' Service Division, INC.

Atlas warranty holder, for Humble Oil
& Refining Company. (Oil, tires)
Folder. © The Advertisers' Service
Division, inc.; 8Apr48 (in notice:
1947); KK22135.

ADVERTISERS' SERVICE DIVISION, INC.

Atlas warranty holder [for Standard Oil Co., inc. in Kentucky] (Oil, tires, etc.) Folder. () The Advertisers' Service Division, inc.; 8Apr48; KK22465.

ADVERTISERS' SERVICE DIVISION, INC.
Atlas warranty holder [for Standard
Oil Company of Texas, Chevron gas
stations] (Oil, tires, etc.)
Folder. © The Advertisers' Service
Division, inc.; 8Apr48; KK22467.

ADVERTISERS' SERVICE DIVISION, INC.
Atlas warranty holder [for Standard Stations, inc.] (Oil, tires, etc.)
Folder. () The Advertisers'
Service Division, inc.; 8Apr48;
KK22466.

KK 9226

Advertisers' service division, inc., claimant.

Aunt Hannah has lost her loaf of bread.

(Bread) [New York, Printed by Adv. serv. div., inc.] c1946.

folder. illus. (col.) 12½ x 8½ cm.

Print.

Appl. author: Robert L. Weil.

© 10-29-46; 2 c 10-30-46; New York; KK 9226.

pam 1-21-47

ADVERTISERS' SERVICE DIVISION, INC. (3. Blue Seal [ring and string toss] (Bread) Card. (3) The Advertisers' Service Division, inc.; 190ct49; KK41969.

THE ADVERTISERS' SERVICE DIVISION. INC. © Botany brand bow tips. (Ties) Wheel. © 20Feb48; KK20370.

Advertisers' service division, inc.,

claimant.

Can you eatch the ring on Tennessee Jed's rifle? (Bread) [New York, Printed by Advertisers' service division, inc., 1947]

card. 111us. 6 x 18cm.

Print.

O Advertisers' service division, inc., New York; 9Aug47; KK15058.

18Aug47 rs

Advertisers' service division, inc.

Caskey's twin-pack illusion. (Bread)

[New York, Printed by Advertisers' service division, inc.] c1947.

card. illus. 5 x 12cm.

Print.

Appl. author: Robert L. Weil.

© Advertisers' service division, inc.,
New York; 4Jun47; KK13433.

vf 26Jun47

Advertisers' service division, inc.,

claimant.

Columbia guide to cycling rules of the road. (Bicycles) [New York, Printed by Advertisers' service division, inc.] c1947.

mechanical device, illus. 13 x 12cm

Print.

Appl. author: Robert L. Weil.

@ Advertisers' service division, inc.,

New York; 15Mar47; KK14335. 5Aug47 rs

ADVERTISERS' SERVICE DIVISION, INC. (D. Devils Food sandwich. (Bread) Face mask. () The Advertisers' Service Division, inc.; 40ct48; KK28658.

ADVERTISERS' SERVICE DIVISION, INC. Q. Don't give up! The Blu-Strike blade is double edged..precision made. (Rasor blades) Label. Q The Advertisers' Service Division, inc.; 19Nov48; KK29387.

ADVERTISERS' SERVICE DIVISION, INC. C. Enriched Tip-top bread. [Visor]
Card. C The Advertisers' Service Division, inc.; 10Feb49; KK33080.

ADVERTISERS' SERVICE DIVISION, INC., New York.
Enriched Tip-Top is better bread.

300ctl47; KK17213.

ADVERTISERS' SERVICE DIVISION, INC. Q. Enriched Tip-top is better bread. Card. Q The Advertisers' Service Division, inc.; 25Dec49; KK48845.

MAY 17 1950

KK 10081

Advertisers' service division, inc., claimant.

... Esso for happy metering; "good care counts". (Gas and oil) [New York, Printed by Advertisers' service div., inc., cl946]
felder. (8 p.) illus. 13 1/2 x 8
1/2 cm.

Print.
At head of title: Start here on page 1

Appl. author: bert L. Weil. © 26Dec46; author, New York; KK 10081.

ADVERTISERS! SPRVICE DIVISION O. Fact wheel of U. B. Havy enlistment information. New Mork, 01951. Device, 11lus. © 3Jul51; AA190701.

Advertisers' service division, incorporated, claimant.

Famosas recetas internacionales para cocteles y otras bebidas mixtas Three feathers. (Whiskey, gin) [New York, Printed by Advertisers' service div.] c1946.

card. illus. 12 x 10cm.

Print.

Appl. author: Robert L. Weil.

Appl. title: Cocteles, Three feathers. Spanish text.

Chart.

@ 7Jan47; author,

New York; KK 10249.

1g 2-12-47

The advertisers' service division, inc., claimant.
Fashion makeup guide, and eyes right.

see

Walworth, John

ADVERTISERS' SURVICE DIVISION, INC. ©. Fergon. (Medicine) Folder. © The Advertisers' Service Division, inc.; 17Jun49; KK37529.

ADVERTISERS' SERVICE DIVISION, INC.
For goodness sake eat Nabisco
grahams. Flip pin folder.

O The Advertisers' Service Division, inc.; 8Aprl48; KK22242.

ADVERTISERS' SERVICE DIVISION, INC. Q.
The Hall of Fame for great Americans.
(Bread) Device. Q The Advertisers'
Service Division, inc.; 19Julu8;
KK25158.

Advertisers service division, inc. claimant

Highlights of enlistment in the U.S. army.

see

Yarborough, LeRoy

Advertisers' service division, incorporated, claimant.

Internationally popular recipes for cocktails and other mixed drinks; Three feathers. (Whiskey, gin) [New York, Printed by Advertisers' service div.] c1946.

card. illus. 12 x 10cm.

Print.

Appl. author: Robert L. Weil.

Appl. title: Cocktails, Three feathers. Chart.

@ 7Jan47; author, New York; KK 10250.



ADVERTISERS' SERVICE DIVISION, INC.

Jackie Robinson's pocket baseball
game. [Illustrations, score blank
and dials for spinning arrow] Col.
reproduction of drawing. The Advertisers' Service Division, inc.;
27Feb50; K23910.

Advertisers' service division, inc., claimant.

My class program.

300

Walworth, John.

Advertisers' service division, inc., claimant.

NBC. (Bread) [New York, Printed by Advertisers' service division, inc.] e1947 sye shade illus. 18 x 27cm.

"Frint.

Advertisors' service division, inc., New York; 20 Jun47; KK14933. 15 Aug47 rs ADVERTISERS' SERVICE DIVISION, INC. Q. 1949 Tip-Top calendar. (Bread)
Poster. © The Advertisers' Service Division, inc.; 19Augh8; KK25891.

ADVERTISERS' SERVICE DIVISION, INC. Q. Penny for penny, Wonder bread gives you 46 o/o more protein. (Bread) Folder. Q The Advertisers' Service Division, inc.; 15Apr49; KK34904.

ADVERTISERS' SERVICE DIVISION, INC.,
New York.
Presidents of the U. S. A.
(Bread) Device. © 210ct47;
KK17062.

Advertisers' service division, inc.,
claimant.
Principal rivers of the U. S. A. [and]
Principal bridges of the U. S. A. (Bread)
[New York, Printed by Faultless press]c1946
mechanical device. illus. 14 x 12cm.

Print.

Appl. title: Rivers and bridges of the

U. S. A.

Appla author: Robert L. Weil.

© 7-19-46; 2 c 7-23-46; New York; KK4986



Advertisers' service division, inc., claimant.
School term calendar.

see

Walworth, John.

ADVERTISERS' SERVICE DIVISION, INC. C. Stop, shop and save at Kinney's, your friendly shoe store. Card. C The Advertisers' Service Division, inc.; 25Deck9; KK48844.

advertisers service die was, Inc Shaget wird to Messit

Advertisers' service division, inc., claimant.
Tennessee Jed. (Breed) [New York, Printed by Advertisers' service division, cl946] sheet. illus. 25 1/2 x 38 1/2cm.

Print.
Appl. author: Robert L. Weil.
Appl. title: Tennessee Jed hat.
© 3Febl₁7; author, New York; KK 8458.

afp 28Feb47

ADVERTISERS' SERVICE DIVISION, INC. C.
There's a penny in this folder for
you! (Bread) Folder. The
Advertisers' Service Division,
inc.; 25Augh8; KK26094.

ADVERTISERS' SERVICE DIVISION, INC. O.
There's no trick to Durex, double
edge blades. (Resor blades) Label. O The Advertisers' Service
Division, inc.; 19Nov48; KK29388.

ADVERTISERS' SERVICE DIVISION, INC. O. Tip-Top is better bread. Device.

O The Advertisers' Service Division, inc.; 29Dec48; KK30652.

ADVERTISERS' SERVICE DIVISION, INC.

Tip-Top is "tops." (Bread) Label.

① The Advertisers' Service Division, inc.; 29Nov48; KK29541.

ADVERTISERS' SERVICE DIVISION, INC.

Tip-Top questions and answers Aviation. (Bread) Device. © The
Advertisers' Service Division, inc.;
8Apr48; KK23312.

ADVERTISERS' SERVICE DIVISION, INC.
Tip-Top questions and answers Bread. (Bread) Device. © The
Advertisers' Service Division, ine.;
8Apr48; KK23314.

ADVERTISERS' SERVICE DIVISION, INC. Tip-Top questions and answers -Cities. (Bread) Device. © The Advertisers' Service Division, inc.; 23Mar48; KK22824. ADVERTISERS' SERVICE DIVISION, INC.
Tip-Top questions and answers History. (Bread) Device. © The
Advertisers' Service Division, inc.;
23Mar48; KK22825.

ADVERTISERS' SERVICE DIVISION, INC.
Tip-Top questions and answers Sports. (Bread) Device. © The
Advertisers' Service Division, inc.;
8Apr48; KK25313.

Advertisers' service division, inc., claimant Tip-top star puzzle. (Bread) [New York, Printed by Advertisers' service division, inc.] c1946.

card. illus. (col.) 15 x $7\frac{1}{2}$ cm.

Print.

Appl. author: Robert L. Weil.

o 11-5-46; 2 c 11-6-46; New York; KK 9312.

mgc 1-27-47

Advertisers' service division, inc., claimant.

20 experiments for boys and girls. (Bread) [New York, Printed by Faultless press, c1946]

card. illus. 13 1/2 x 11 1/2cm.

Containing revolving disc within card. Print.

Appl. author: Robert L. Weil.

© 5-28-46; 2 c 5-29-46; New York;

кк 3688.

cf 6-26-46

ADVERTISERS' SERVICE DIVISION, INC. Q. Vote for Tip-Top bread. Plip pin. Q The Advertisers' Service Division, inc.; 20Apr48; KK22573.

THE ADVERTISERS' SERVICE DIVISION, INC. Q. Wonder experiments. (Bread) Device. (3) Q 1Feb48 (in notice: 1947); KK20281.

THE ADVERTISERS' SERVICE DIVISION, INC. ©. Wonder Magic. (Bread) Device. (4) © 1Feb48 (in notice: 1947); KK20282.

Advertisers' service div., inc., claimant.
Wonder magic tricks for boys and girls.
(Bread) [New York, Printed by Faultless press]c1946.
card. illus. 13 1/2 x 11 1/2 cm.

Print.

Mechanical device.

Appl. author: Robert L. Weil.

© 9-6-46; 2 c 9-8-46; New York.

KK 5981; No claim made for any mechanical feature herein.

Advertisers' service division, inc., claimant wonder men of base ball. (Bread) [New York, Printed by Advertisers' service division, inc.] c1946.

rotating chart. illus. (col.) 14 x 12cm. (PJ-3754)

Print.

Appl. author: Robert L. Weil. (6) 11-20-46; 2 c 11-21-46; New York; KK 9494.

1g 2-3-47

THE ADVERTISERS' SERVICE DIVISION, INC. ©. Wonder pencil puzzles. (Bread) Device. (Small no. 2) © 1Feb48 (in notice: 1947); KK20177.

THE ADVERTISERS' SERVICE DIVISION, INC. ©. Wonder stunts. (Bread) Device. (Small no. 1) © 1Feb48 (in notice: 1947); KK20176.

ADVERTISERS' SERVICE DIVISION, INC., New York. Wonder stunts. (Bread) © 1Dec47; KK18730.

ADVERTISERS' SERVICE DIVISION, INC. @.
You can't "mask" the flavor, cat.
(Bread) Mask. @ The Advertisers'
Service Division, inc.; 5Augh8;
KK25556.

ADVERTISERS' SERVICE DIVISION, INC. C.
You can't "mask" the flavor, gremlin.
(Bread) Mask. © The Advertisers'
Service Division, inc.; 5Aug48;
KK25557.

ADVERTISERS' SERVICE DIVISION, INC. Q. You'll be satisfied with Certified. (Bread) Card. Q The Advertisers' Service Division, inc.; 31mar49; KK34379.

ADVERTISERS' Service Division, inc. Your benefits under social security. Kl2972. SEE Weil, Robert L.

ADVERTISERS' Service Division, Merit Displays Company. SEE Merit Displays Company. Advertisers' Service Division. ADVERTISERS TELEVISING SERVICE, INC.

Hats to you, a television program
designed for one or two thirty-minute
periods per week, by William Mogle.

@ Advertisers Televising Service, inc.;
lc 6Dech8; DU17756.

Advertising

Frey, Albert Wesley, 1898-

Advertising. New York, Ronald Press Co. [1947] xiii, 746 p. illus., facsims. 24°.

"Suggested readings" at end of all but one of the chapters.

1. Advertising. HF5823.F98

659.1

47-4663*

© 19Jun47; publisher; A13819.



Advertising.

FREY, ALBERT WESLEY.
Advertising. 2d ed. New York [1953]
756 p. illus. © on revisions; The Ronald
Press Co.; 13Apr53; A87039.

I. Ronald Press Company.



Advertising.

HOTCHKISS, GEORGE BURTON.
Advertising, by George Burton Hotchkiss and William L. Doremus. New York [1952] 488 p. illus. (Modern business) © Alexander Hamilton Institute, inc.; 2Jan52; A62883.

I. Doremus, William L., joint author.
II. Alexander Hamilton Institute, inc., New York.

MAR 1 7 1952

Library of Congress Copyright Office



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Advertising.

800

A D C O instruction courses, claimant

mgc 8-15-46

AA 34502

Advertising.

500

Gamble-Skogmo, inc.

Advertising.

See Keeping up with the Wigglesworths. No. 36.

ADVERTISING. DU18965. SEE Keeping Up With the Wigglesworths (Radio program) No. 93.

ADVERTISING. DU20184. SEE Keeping Up With the Wigglesworths (Radio program)
No. 123.

Advertising. SEE U. S. Armed Forces Institute, Madison, Wis. Education manual. MB 540.4.

ADVERTISING. AA216586. SEE Melichar, H. W.

ADVERTISING. TEACHER'S MANUAL. A87370. SEE Frey, Albert Wesley. ADVERTISING ads for liquid fire petroleum products. Some Local Trademarks, inc.

1 JAN 2 5 1952

ADVERTISING AGE.

Advertising agency functions and compensation; a special research report. 24 p., tables.

Advertising Publications, inc., Chicago; 12Augl46; AA56113.

Claimant Advertising publications, inc., 100 E. Ohio St., Chi. 11, Ill Remitter

1948	No.	Inoge of	Date of publication	Date received	Held	No funds	Final action
16	51	Dec. 45	12-17	12-23-45		. 0	CIB 705341
.16	52	Dec.24	12-2	2-18-46 6	is 81-2/28	9	C18 10649
.16.	.55	.Dec.31	12-31	2-18-46	CM.81-3/28	9	CIB 10650
.17	1	Jan:7,46	1-7	2-18-46	h 1,		C18 10651
17	2	Janal4	1-14	2-18-46	# N		CIB 10652
-17	3	Jen.21	1-21	2-12-46	9 01		CIB 10653
17	4	Jen.28	1-28	2-12-45	K		CIB 10654
17	5	Jeb4	2-4	2-18-46	M		CIB 10655 CIB 10656
17	5	Feb-11	2-11	2-12-46			
17	*****	Feb. 18	2-18	4-8-46	17. L		C1B 14352
17	******	Feb. 2b-	2-25	4-8-46			CIB 14353
17		Mar - 11	3-11	4-8-4ò	Mikes desenses Inc.	and and	CIB - 14354
100		Mary 18	3-118	4-8-46		3	OCT B 114356
27		Mara 25	3-20	4-8-4-	K. L	0	CIB 14357
47	0.0	hersel .	-	4-8			OCIB 14358
	1944						L. L.

Title Advertising age. Ill.
ClaimantAdvertising publications, inc., 100 k. Chie St., Chicago 11, Il
Remitter

Vol.	No.	· Issue of	Date of publication	Date received	Held	No funds	Final action
17		Apr8'46	1-8	5-2-46 5-2-46			CIB 18197
17		Apr. 22	4-22	5-2-40			CIB 18198
17	17	Apr. 29	4-29	5-2-46		. (OCIB 1820
17	18	May 6	5-6	6-21-46	8-16-46 WR		
17	19	Мау. 13	5-13	6-21-46	************		CIB 35171
17	.20	May 20	5-20	6-21-46		<u></u>	C1B 35172
17	.21	May 27	5-27	6-21-46	***************		018 35173
17	22.		6-3	6		-	CIB 35174
17	.25	June 10	5-10	6-21-46			18 . 85176
17	.24	June 17	0−17	6-21-46			
17	25	June 24	6-24	7-8-46	******		CIB 27754
17	76 27	July 1	7-1	7-29-46	************	C.	C18 31000
17	******		7-15	7-29-		C	C18 . 310G1
17	*****	Jul 22	7-22	7-29			C1B 31062

Vol.	No.	Issue of .	Date of publication	Date received	Held	No funds	Final action
17	30	Jul29,19	€ 7-29	3-11-46	SEP 24 194	WR @	CLB 42614
1.7	21	Aug. 5	8-5	9-11-46	EP 24 1946	C	C18 42615
17	32	Aug. 12	8-12	9-11-46	SEP 2 4 1946		CIB 42616
17	33	Aur. 19	6-15	3-11-46	SEP. 24 1940		CIB 42617
17	34	Aug. 26	8-26	10-5-46			Oc18 41307
17	35	Sep. 2	9-2	10-3-46	P74875888444444444444		C18 41308
17	36	Sep. 9	9-9	10-3-46	********		CIB 41309
	37	Sep. 16	9-16	10-3-46	- 	(C)	18 41310
17	*******	Sep. 23	9-23	10-3-46	**********	9	C18 41311
17	. 39	Sept. 30	9-30	11-4-46			C18 45126
17.	40	Oct7		11-4-46	************	8	CI 8 45127
17	41	Oct. 14	10-14	11-4-46			CIB 45128
17	43	Oct. 21	10-21	11-4-46		(9)	CIB 45129
17	43	Oct, 28	10-28	11-4-46			CIB 45130
17	.44	Neva-4	11-4	12-11-46		Ot	18 51207
17	45	Nov. 11	11-11	12511-46		© t	8 51208
17	46	Kev. 18	11-18	12-11-46			8 51209
17	47	Neve 20	11-25	12-11-46			10 31210
- gamenopele	48	Dec. 2	12-2	1-6-		Œ	C1B 54557
17	19	Deg. 9	12-9	1-6	***************************************	C	C18 54558
17	.5Q	Dec. 16	12-16	1.6	************		CIR 54559

Title Advertising Age.

Claimant Advertising Publications, Inc., 100 E. Ohio St.,
Remitter " " Chicago 11, III.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
17	51	Dec.25'	46 12	-23 1-6-41			1354559
17.	52	Dec.30	12-3	0 1-6-47	**********		B 54560
18	1	Jan 6' 47	1-6	2-2-41		(DC18 56962
18	2	Jan. 13	1-13	2-2-47	~ ** *** * * * * * * * * * * * * * * *	<u></u>	DC; B 58.9.00
18	3	Jan. 20	1-20	2-2-47	~~~~~~~~~~~~~~~		VC18 58891
16	4	Jan. 27	1-27	2-2-47		(CIB 58882
18	5	Feb3	2-3	3-10-47		(C)	1B 65668
18	6	Feb. 10	2-10	3-10-47	*******	Q	CLB 65669
18	7	Feb. 17	2-17	3-10-47	*******	<u>Q</u>	CIB 65670
18	8	Feb. 24	2-24	3-10-47		O	18 65671
18	Q	Mar.3	3.3	4-13-47		0	C18 70418
18	10	Mar. 10	3-10.	4-13-47		C	CLE 70419
18.	11	Mar.17	3-17.	4-13-47	*******	0	C18 70420
-18	12.	Mar. 24	3-24.	4-13-47			016 70421
18	13	Mar.31	3-31		*********		10422
1#.	14	Apra-7	4-7	5-4	4 ##8749000000000000000000		18 74398

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
18	15 /	pr. 14	4-14	5-4-47		(S)	18 74399 CIB 71400
18	16	Apr. 21	4-21	5-4-47			
18	17	Apr. 28	4-28	5-4-47			
18	18/	May 5	5-5	6-16-47		8	CIB 81573 CIB 81574
18	19	May 12	5-12	6-16-47			
18	20	May 19	5-19	6-16-47			CIB 81575
18	21	May 26	5-26	6-16-47			C18 84841
.18	22	June 2	6-2	7-6-47			A
.14	23	June 7	6-9	7-6-49	************		
.18	24	June 16	6-16	7-6-47	***********		C18 84843 C18 84844
18	25	.June23	6-23	7-6-47			03033
.18	26	June 30	6-30	7-6- 47			CLB 84845
18	27	July 7	7-7	8-5-47	*******	0;	18 30204
18	28	July 14	7-14	8-5-47		- Si	
18	29	July 21	7-21	8-5-47		()	
18	30	July 28	7-28	8-5-47		6	20000
18	31	Aug. 4	8-4	9-7-47			***************
18	32	Aug. 11	8-11	9-7-47			18 95642
.18	33	Aug. 18	8-18	.9-7-4			*********
18	34	Aug. 25	8-25	9-7-	************	 	C18 95644 C18 98772
18	35	Sept.1	9-1	10-4-			10,00112

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Title Advertising Age Claimant Advertisin Remitter Held No funds Date received

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
18	52	Dec 29	2-29	1-7-48			OCIB 114769
19	1	Jan 5'48	1-5	2-6-48			C18 119409
19	2	Jan 12	1-12	2-6-48			C18 119410
19	3	Jan 19	1-19	2-6-48	***************************************		OC18 119411
19	4	Jan 26	1-26	2-6-48			CIB 119412
19	.5	Feb 2	2-2	3-8-48			PC18 123815
19	.6	Feb 9	2-9	3-8-48			PC18 123816
19	7	Feb. 16.	2-16	3-8-48			CIR 123817
19	8	Feb. 23	2-23.	3-8-48			CC18 123818
19	9	Mar.1-48	3-1	4-12-48		4-21-48	CON 134082
19	10	Mar.8-48	3-8	4-12-48		***************************************	C18 131083
19	11	Mar.15-4		4-12-48			218 134085
19	IZ	Mar.22-4		4-12-48	***********		134085 Cola 134085
		Mar.29-4	**********	4-12-48			OCT 8 137731
19	14	Apr 5	5-5	5-6-48	WR 44944		Dell 137732
19	12	Apr 12	5-12	5-6-48		*************	OCTO 137733
19	16	Apr 19	5-19	5-6-48			
19	10.	Apr 26	5-26	5-6-48			
19		May 3	2-2	6-11-	***************************************		OCIB 141348
19	.19		5-17	6-11-			OCIB 141349
19	20	May 17	7-11	V 4			OCIB 141350

Advertising Age. Claimant Chicago, Remitter. Date received Held No funds Final action No. 7-5 19. 9-27-48 9-27-48 9-27-48 9-27-48 9-20-48 19 Fee St. V 19 19 Oct 8 158847

	Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
	19	37	Sept.13	9-13	10-4-48			CC18 156648
	19	38	" 20	9-20	19	*************	*************	QC18 156649
	19	39	* 27	9-27		****		Oct 158850
	19	40	Octa 4	10-4	11-5-48			CC18 161082
	19	41.	Octa 11	10-11	11-5-48			OCIB 161083
1	19.	42	Oct 18.	10-18	11-5-48			A 41 A 4 A 4 A 4 A 4 A 4 A 4 A 4 A 4 A 4
	.19.	43	Oct. 25	10-25	11-5-48	***********	***************	CC18 161085
	.19	44	No.V.	11-1	12-17-49	^b0\$000\$\$00AF000AF000		CC18 170325
	19		Nov 8	11-8	12-17-48			QC1B 17.0326
	19	40	NOT 10	11-10	12-17-48	a	*******	CC18 170327
	19	47	Nov. 22	11-22	12-17-4H			CC18 170328
1	19	anaganon	Nov. 29	11-29	12-17-48	~~~	*************	7.01.0
	19	00.0000000	Dec 6	12-6	1-17-49			
i	19	50	Dec 13	12-13	1-17-49			OCIB 172532
,	19	51	Dec 20	14-40	1-17-19	- D12 3 0/		
	19	52	Dec 27	12-27	Witness Trees, and the figure of the same	DDP 1-26-	9	CC18 176291
4	20	-	Jan.3	1-3	2-14-49			(C)(18, 176618
1	.2Q	2-	Jan.10	-1-10.	2-14-49			CCOR 176610
	20.	3-	120-17	1-2/	20014		***************************************	QC18 .178620
	20		Jan. 31	1-27	2-14	***********		OCT 8 176621
1	<u> </u>	2	vaii.			************		
					* 7		P1 W1	

Title Advertising Age
Claimant Advertising publications, Inc. 100 S. Ohio St., Chicago, 11
Remitter

Vol.	No.	Issue of	Date of publication	Date received	Held	No funda	Final action
20	6	Feb 7	2-7	3-7-49			Oc18-180303
20	7	Feb 14	2-14	3-7-49	*******		QC18-180304
20	8	Feb 21	2-21	3-7-49	*********		OCIB 180305
20	9	Feb 28	2-28		***********		CC18 180306
20	10	Mar 7	3-7	4-7-49	*********		OCIB . 185225
20	11	Mar 14	3-14	4-7-49	~^*************		OC18 185226
20	12	Mar 21	3-21	4-7-49			Oc18 185227
20	13	Mar 28	3-28	4-7-49	***************************************		QC18 185228
20	14	Apr.4	4-4	5-27-49			OCL B., 194742
20	15	Apr.11	4-11	5-27-49			Oci 8 194743 Oci 8 194744
20	16	Apr.18	4-13	5-27-49	*****************		OC18 .191745
20	17	Apr. 25	4-25	5-27-49			Ochs 196778
	18	16y-2	.5=2	6-27-49	************		Oct B 196779
20	19	May 0	5-9	6-27-40			DC1B 196780
20	5 Y	May 16	5-16	6-27			WC18 196781
*****					*************		

Vol.	No.	leene of 40	Date of publication	Date received	Held	No funda	Finel action
20	22	May 30	5-30	6-27-49	**************		OCIB 196782
20	23	Jun 6	6-6	7-8-49			OC18 199612
20	2/	Jun 13	6-13	7-3-49		*	Oc18:199613
20	25	Jun 20	6-20	7-8-29			OCIA 188614
2-	26	Jun 27	6-27	7-8-49		***********	CC18 199615
20	27	Jul 4	7-1	8-11-79	******************	***********	OCIB 204143
20	28	Jul 11	7-11	8-11-49		(QC1B 204144
20	29	Jul 18	7-19	8-11-49			PC18 204145
20	30	Jul 25	7-25	8-11-49	7.		OC18: 204146
20	31	Aug.1	8-1	9-9-49			DC18 208926
20	32	Aug.3	8-8	9-9-49		(C18 208927
20	33	Aug.15	8-15	9-9-49		(0	CIR 208928
20	34	Aug.22	8-22	9-9-49		9	CIB 208929
20	35	Aug. 29	8-29	9-9-49		<u>G</u>	CIE 208930
20	36	Sep 5	9-5	10-10-49			CIB 212800
20	32	Sep. 12	9-12	10-10-49			Oc18 212601
20	38	Sep 19	9-19.	10-10-49		<u>C</u>	C18 212802
20	39			10-10-49	A		PCIB 212603
20	40	Oot 3	10-3		********	C	C1B 220952
20	41	Oct 10			*********		CIB 220953
20	.42	Oct 17		12-2-49	**************		2010 420334

Title ADVERTISING AGE

Claimant Advartising Publications, Inc., 100 E. Ohio St., Chicago Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
20	.43	Uct 24	10-24	12-2-49		a d	CIB 220955
20	44	Oct 31	10-31	12-2-49			CIB 550028.
20	45	Nov 7	11-7	12-5-49		(PC18 220958
20	46	Nov 14	11-14	12-5-49		. (CIB 220959
20	47	Nov 21	11-21	12-5-49		(0	C18 220060
20	48	Nov 28	11-2	12-5-49		(CIB 220961
20	49	Dec 5	12-5	1-6-50			QCIB 225672
20	50	Dec 12	12-12	1-6-50			CIB 22567a
20	51	Dec 19	12-19	1-6-50		(C	
20	52	Dec 26	12-26	12-6-50			C)C18 225675
21	I	Jan 2'50	1-2	2-13-50			OCIB 231229
21	2	Jan 9	1-9	2-13-50			OCIB 231230
21	3	Jan 16	1-16	2-13-50			DC18 231231
21	4	Jan 23	1-23	2-13-50		9	DC1B231232
21	5	Jan 30	1-30	2-1	A5-438804900AP000AR0		CAS 231233
21	6	Feb 6	2-6	3-2		C	C18234313
Mar	1040	8.0000					

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
21	7	Feb 13	2-13	3-2-50			DC1B 234314
21	8	Feb 20	2-20	3-2-50		, c	CIB 234315
21	9	Feb 27	2-27	3-2-50			OCIB 234316
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Title Advertising Age (1950) both copies to Seriel Record
Claimant 200 E. Illinois St. - Advertising Publications, I.c.

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Vol.	No.	lesue of	Date of publication	Date received	Held	No funds	Final action
21	10	Mar. 6	3- 5	4-3-50			Oct 8 23 29 75
-	11	Mara 13	3-13	4-3-50	******************		Oct 8 238 73
*********	12	Mar. 20	3-20	4-3-50			QCIB 233974
	13	Mara 27	3-27	4-3-50			9C1B 233975
*********	14	Apr. 3	4-3	5-10-50			CIB 244590
******	15	Apr. 10	4-10	5-10-50			Del 3 244592
******	16	Apr. 17.	.4-17.	5-10-50			Oci 9 244593
****	17.	Apr. 24	4-24	5-10-50			
*****	18	May 1	5-1	6-19-50	31 4.23-	0 1	CC1B 25284
	19	May 8 S	5-8	6-19-50		***************	
	20	May 15/	5-15	6-19-50	****************		QC18 25284
*****	.21.	May 22	5-22	6-19-50			OCIB 25284
********	22	Nay 29	5-29	6-19-50			COLB 25284
******	23	June 5	6-5	7-10-50			CIR 25421
******	24	June 12	6-12	.7-10	**********	******	Cas 25421
	25	Juna 19	6-19	7.10			CLB 25422

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Title Advertising Age (1950) both copies go to Serial Record

Claimant Advertising Publications, Inc.

Remitter 200 E. Illinois St., Chicago, 11, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Hold	No funds	Final action
21	27	Jules	7-3	8-7-50			OCIB 257622
21	28	Jul. 10	7-10	8-7-50			C18 257623 C18 257624
	29	Jul. 17	7-17	8-7-50			2,0 237024
****	30	Jul 24	7-24	8-7-50			C)CLB 25.7.625
	31	Jul.31	7-31	8-7-50			CIB 257626
-	32	Aug. 7	€-7	9-1-50			OCI 9 261515
******	33.	Aug. 14	8-14	9-1-50	************	1	OC18 261517
	.34	ug. 21	8-21	9-1-50	*******		
*******	35	Aug. 28		9-1-50	**************		CIB 261518
*****	36	Sept. 4		10-16-50			OCIB 268101
******	37	Sent. 11		10-16-50			OCIB 268102
	38	Sept. 13	*********	10-16-50			CIB 2681.03
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21	43	Oct. 23	10-23	11-6-50			OC18 271678
100000000	44	Oct. 30	10-30	11-6-50			QCIB 271679
******	45	Nov. 6	11-6	12-21-50			DC18 278380
******	46	Nov. 13	11-13	12-21-50			Oct 8 278381
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	51.	Dec. 18	12-1	8 1-15-51		В	282517
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Claimant advertising Fublications, Inc.

Remitter 200 B. Illinois St., Chicago 11, 111.

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22	1	Jan 1	1-1	2-19-51			3 288716
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	3	Jan 15	1-15	2-19-51			3 288718
******	4	Jan 22	1-22	2-19-51	A	**********	B 288719
	5	Jan 29	1-29	2-19-51			3 288720
	6	Feb 5	2-5	3-19-51			BJ 293323
	7	Feb 12	8-12	3-19-51	,	**********	B 3 293324
	8	Feb. 19	2-19	8-19-51		٠.	8 293325
o'anydaya	9	Feb 25	2-26	3-1		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	B 293326

(Nov. 1950-10,000)

L. C. 2-38 gre

Vol.	No.	Issipo	of	Date of publication	Date received	Held	No funds	Final action
22	10	Mar	. 5	3-5	4-18-51			B. 297598
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	13	Mar	. 2	3-26	4-18-51			B 6 297601
	14	Apr.	2	4-2	5-10-51			B 5 297601 B 300625
1	15	Apri	19	4-9	5-10-51			B 3.300626
*******	16	Apr	16	4-16	5-10-51	******	400480444	B 300627
	17	Apr	23	4-23	5-10-51			300628
	18	Apr	30	4-30	5-10-51			B - 300629
1	19	May	7	5-7	6-15-51			B 1 307644
	20	May	14	5-14	6-15-51		٠	307645
	21	May	21	5-21	6-15-51	. •	4	307646
	22	May	28	5-28	6-15-5	No notice	Reje	ct 6-28-51
	23	Jun	4	6-4	7-2			3 308260

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Title Advertising Age(1951) both copies to S.R.

Claimant Advertising Pubs. Inc.

Remitter 200 E. Illinois St., Chicago 11, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	No feeds	Final action
22	24	Jun 11	6-11	7-2-51			B 308261
2	25	Jun 18	6-18	7-2-51			B 3 308262
2	26	Jun 25	6-25	7-2-51		* **********	В 308263
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Title Advertising Age (1951) Both copies to S.R.

Claimant Advertising Pubs., Inc.,
200 E. Illinois St. Chicago 11, Ill Remitter.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
22	27	Jul 2	7-2	8-9-51			8 315253
notones	28	Jul 9	7-9	8-9-51			B 315254
	29		6 7-16	8-9-51	*****		B 315255
********	30	Jul 2	7-23	8-9-51			B 315256
	31	Jul 3	7-30	8-9-51			B 315257
	32	Aug 6	8-6	9-14-51	**********		B 319300
*******	33		3 8-13	9-14-51			B 319301
*******	34	-	8-20	9-14-51			B 319302
*******	35		7 8-27	9-11-51			B - 319303
	36	Sep	3 9-3	10-			B 322319

(Nov. 1950-30.000)

L. C. 2-35

22 3			Date of publication	Date received	Held	No funde	Final action
	57	Sep. 10	9-10	10-4-51	Printer No	:27	B 322320
	58	Sep.17	9-17	10-4-51		u 0 0 0 0 0 0 0	B 322321
2	59	Sep.24	9-24	10-4-51		*******	B - 322322
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			10-15	11-13-51			B 327658
00000000	43	Oct.22	10-22	11-13-51		00000000000000000000000000000000000000	B 327659
			1	11-13-51		*****	B 327660
	45.	Nov. 5	11-5	11-26-51	***********	,	3 - 329656
	46.	Nov.12	11-12	11-26-51		0.0000000000	B- 399657
dannors	47.	Nov.19	11-19	11-26-51			B 329658
	48			12-17-51		******	B 332334
	49	Dec. 3	12-3	12-01	************************	*********	B 332335
	50	Dec.10	12-10	12-51		********	B = 332336

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22	51	Dec.17	12-17	12-28-51			В	334211
		Dec. 24	12-24	12-27-51			B	334212
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Vol.	No.		Date of publication	Date received		No funds	Final action
23	1			1-14-52			B 336632
	2			1-18-52			B 337671
	3		1	1-24-52			B 338629
	1,	Jan. 28					B 339670
00000714	5			2-11-52			B 340741
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~840BB0*	7	Feb. 18		2-25-52			B 342880
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116		Mar. 3		3-7-5			B 1 345145 (
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23	11	Mar.17	3-17.	3-21-52	* 1 10 annual an	4000000000	В	347874
		Mar. 24	-	3-28-52	000000000000000000000000000000000000000	448444000000	В	349406
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	14	Apr. 7	4-7	4-11-52	A +4400000000000000000000000000000000000		B.	350576
		Apr.14	4-14	4-18-52			15	
	16	Apr.21	4-21	5-19-52	728 sent		B	356388
	17	Apr. 28	4-28	5-2-52	8		B	353452
	18	May . 5	5-5	5-12-52			В	355615
		May 12		5-23-52			B	356389
	20	мау 19	5-19	5-23-52			B	356390
,		May 26		6-2-52		1	В	358732
*******		June 2		6-9-52	. 4		B	360513
	23	June 9	6-9	6-16			В	362099
0	24	June 16				A 04900000	B -	363065 •

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23 25 June 23 6-23 6-27-52 B 73 3	al action	11.	11. T		uldication					-
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Title Advertising Age (1952) copies to S. R.												
Claimant Advertising Publications, Inc.												
Remit	ter2	200 East	Illi	nois St.	Chicago	U.,T)	1					
Vol.	No.		Date of publication	Date received	Held	funds	Final action					
23	27	July 7	7-7	7-11-52			B 366069					
			1	7-18-52			B 367180					
	29	July 21	7-21	7-24-52	rej. no 1	notice	7-24-52					
	30	July 28	7-28	8-5-52	REJECT -	No No	tice - 8-7-52					
	31	Aug. 4	8-4	8-11-52			B 370358					
		1		8-18-52			B 371447					
				8-25-52			B 372665 (					
	34	Aug. 25	8-25	9-2-52			B 373664					
,	35	Sept. 1	9-1	9-11-52	, H		B = 374674 (					
		Sept. 8					B 374675					
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23.	37	Sept.15	9-15	9-22-52		a #4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	B 377610
	38	Sept.22	9-22	9-29-52			B 378389
	39	Sept.29	9-29	10-3-52			B 378390
*	40	Oct. 6	10-6	10-10-52	obvs.erro		В 379771
*	41	Oct.13	10-13	10-20-52	c.&appl.a	groo	B 382142
*****				10-24-52			B 382143
	.43	Oct.27	10-27	11-3-52			B 383149
******	144	Nov. 3	11-3	11-10-52			B 383782
******	45	Nov.10	11-10	11-17-52			B 385968
	46	Nov.17	11-17	11-25-52			B 386994
	1			11-28-52			B 388512
		1	1	12-8-52			B 390095
******		Dec. 8					B 391112
C	4	Dec.15	1				B 392398
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22 - Newspapers pub. every Monday  Title Advertising Age (1952) copies to S. R.  Claimant Advertising Fublications, Inc.										
Remit	ter2	200 East		nois St.,	Chicago		III.			
Vol	No.	Issue of	Date of publication	Date received	Hold	No funds	Final action .			
23	51	Dec.22	12-22	12-30-52		₩,	B 392399			
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23 - Newspapers	pub.	every	Monday
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1	Title Advertising Age (1953) copies to S. R.
- 1	Claimant Advertising Publications. Inc.
- 1	
	Remitter 200 East Illinois St., Chicago 11, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	Ho funda	Final action
24	1	Jan. 5	1-5	1-9-53			B 393517
	2	Jan. 12	1-12	1-22-53			B 395548
	3	Jan.19	1-19	2-17-53	72 FE3	3	B 399631
	1	Jan.26	1-26	2-2-53			B 397203
	5	Feb. 2	2-2	2-19-53			B 399632
				2-19-53			B 399633
	7	Feb.16	2-16	2-24-53			B \$ 401086
	_			3-2-53			B 402350
		_		3-10-5-			B 403486
	10	Mar 9	3-9	3-17	******************		B 404508

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
24	11	Mar 16	3-16	4-7-53	72 MAR	2.6	B 408862 ·
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2		Apr 13		4-24-53	•		B 410927
	16	Apr 20	4-20	4-24-53			B 411934
,	17	Apr 27	4-27	5-7-53			B 412997
		May 4	5-4	5-7-53			B 412998 +
		May 11		5-20-53			B 415706
1		мау 18		5-25-53	,		B 417056.
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0000000	22		6-1	6-8-53			B 420374
***************************************	23	June 8	6-8	6-19			B 420375
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24	25	June 22	6-22	6-25-53			B 421974			
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20	O East Ill	inois St., Chi	cago 11, Ill.	a
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No.	Isano	Pub. Date	Entry No.	COMPLETED
114,	Nov. 2	@ 2Nov53 ;	B 442618	***************************************
.45,		@ 9Nov53 ;	B 442619.	######################################
.46,	Nov. 16	@16Nov53	B 445521	81 23Nov53 copy
.47,	Nov. 23	@23Nov53;	B 444588	81 23Nov53 appl
.48,		@30Nov53	BT 445522	************************************
49	Dag. 7	© 7Dea53 ;	B 446840	440000000000000000000000000000000000000
.50.	Dec. 14	© NuDec 53	B 450270 g	1 DEC 2 8 1953
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	2	Jan. 11	@ 11 Jan 54	B 451282	. rdagerimidae r 11 5 - 1 - 1 <del>dialot blue</del> sere e
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Advertising Publications, Inc.

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		10	Mar 8	0 8Marsu : 1 461059	
	***********	11	Mar 15	@ 15Mar54: B 461987 Appl	4
	**********	12	Mar 22	© 22Mar54 B 466452 B1	30Mar54
:		13	Mar 29	© 29Mar54: 11465536	
i -	**** ********	14	Apr 5	© 5Apr54 : 11 466453	**************
		15	Apr 12	@ 12Apr54: 11467307	
-		16	Apr 19	0 19Apr54: 11 468274	********
1	**********	17	Apr 26	© 26Apr54; B 469801	
i	******	18	May 3	@ 3May54 : 11 470778	*********************
-		19	May 10	0 10May54 . B 472245	
		50	May 17	© 17 May54 1 473421	1
		21	May 24	@24May54: 11475836	********
1		22	May 31	31May54: 11477078	
		23	Jun 7	254 : 11477079	
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•. 25	100.	. Teame T	nte		Pnb. Date		Entry No.	
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27.	July 5.	@ 5Ju15h :	B 3 482907	
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29.	July 19.	0 19Ju154 i	B 484093	******************************
	July 26.	© 26Ju154 ;	B 484753	
	Aug. 2.	Q 2Aug 54 1	B 487182	
32.	Aug. 9.	o 9Aug 54 ;	B- 487183	
33,	Aug. 16.	0 16Aug54 ;	B 491488	B 1 A AUG 2 5 1954
34,	Aug 23.	0 23Aug5+ ;	B 3 489802	
35,	Aug. 30.	9 30Aug 54	B 491489	***************************************
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. 25	198.	Inone !	Date	Pub. Date	Entry No.	
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37.	Sept. 1	3. 0	13Sep54	B	494421	
38,	Sept. 20	0. 0	20Sep54	B	494422	
39,	Sept. 2	7. ©	27Sep54		495691	
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40,	Oct1	+. 0	40ct54 ;	B Fe	497246	***************************************
41,	Oct. 1	1. 0	110ct54	B	498397	
42,	Oct. 18	3. 0	180ct54 ;	13.	399350 I	
43,	Oct 2	5. 0	250ct54	B	5016807	
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46	Nov.	15.	0 15Nov54	, B 🖫	504356	
47.	Nov	22.	o 22Nov54	, B 👺	505637	
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ADVERTISING AGE, CHICAGO.

© Advertising Publications, Inc.

v. 25, no. 52, Dec. 27, 1954. @ 27Dec; B511414. ADVERTISING agencies are not all alike: AA 62754. SEE Wilson, Jess. H.

# ADVERTISING AGENCIES SERVICE COMBANY, INC. Q. The Baskerville banner. Oct. 1949. New York [1949] Sheet, illus. © 240ct49; AA133136.

ADVERTISING AGENCIES SERVICE COMPANY, INC. SEE The Bulmer bulletin. May 1911. AA184680. ADVERTISING AGENCIES SERVICE COMPANY, INC. SEE Creative typography news.

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42	5	Мау 49	5-5	5-16-49	1		Oc18-191611
42	6	Jun 49	6-7	6-13-49	In 6-21-49		QC18:196128
42	7	Jul 49	7-12	7-15-49			QG1B_201252
42	8	Aug 49	8-5	8-11-49			Same Sadalla
.42	9	Sep. 49	9-9	9-15-49			C18 209550
42	ro	Oct 49	10-7	10-1/-49			CIB. 213899
.42.	11.	Nov.49	11-4	11-14-49	*******		OCI B. 218326
42	12	Dec. 49.	12-7	12-12-49			CIB 222196
43		Jan. 50	1-11.	1-16-50	2 sects.		IB 231709
43		Feb 50	2-7	2-13-50			C18 236499
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43	5	Apr'50	4-10	4-17-50 5-18-50	***********	(	DCIB 246338
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44	11	Nov'51	11-8	11-23-51	************		B. 329983
44	12	Dec 51	12-10	12-29-51		*******	B 335349
45	1	Jan'52	1-11	1-21-52	51 in not		B 34150
45	2	Feb' 52	2-12	2-25-52			B = 34364
45	3	Mar* 52	3-13	3-24-52	51 *		B 34858
45.	4	Apr 52	4-2	4-9-52			B: 351159
45	5	May 152	5-12	5-19-52			35711
15	6	June 52	6-11	6-13-52			B 6 363279
15	7	July'52	7-11	7-17-52			B 367616
45	8	Aug 152	8-9	8-19-52	2 sects		B 372942
45	9	Sept!62	9-10	9-17-52	1.		B 37731
45	10	Oct' 52	10-16	10-27-52			B _ 384687
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Claimant Moore Pub.Co., Inc., 48 W. 38th St., New York 18, NY

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46	10	Jan 30	1-29	2-3-53	***************************************		B 407708		
46	2	Feb! 53	2-6	2-16-53			в 400662		
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116	3	Feb 13	2-12	2-19-53			B - 407710		
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46	5	Feb 27	2-26	3-2-53	*****************		B 407712		
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46	7	Mar.13	3-13		3'		B - 412450		
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46	11	Apr.10	4-10	5-11-53		11.	B 416454
46	12	Apr 53	4/16	5/15/53	11 1		B 417999
46	13	Apr 17			nn 7/3/53		No notice
46	14	Apr 24			nn 7/3/53		
46	15	May 1:3/	1. 7.		nn 7/3/63		
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25 May. 3. © 12May54 ; B 474'706 .	
29, June 7. © 9Jun5	08.483.808.666-4.000000000000000000000000000000000
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ADVERTISING AGENCY WAS LATTERNS & STITUS

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v. 47, 1954, no.

50, oct. 4. @ 80ct54; B502046.

55, Nov. 1. © 9Nov54; B504059.

61, Dec. 6. @ 8Dec54; B510997.

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The advertising agency. (R) SEE Keeler, Floyd Yates.



Advertising Agency financial management and accounting.

Advertising agency financial management and accounting; introd. by Joseph B. Bell. New York, Funk & Wagnalls Co. in assn. with Printers' Ink Pub. Co. 342 p. illus. (Printers' ink business bookshelf) © Ira W. Rubel; 4Nov48; A27416.

Library of Congress Copyright Office



ADVERTISING agency functions and compensation. AA56113. SEE Advertising age.

# Advertising agency practice.

GRAHAM, IRVIN.

Advertising agency practice. [1st ed.]

New York [1952] 303 p. illus.

© Harper & Bros.; 15Oct52; A71631.

I. Harper and Brothers.



Advertising agreement. SEE United Interchange, inc.

Advertising agreement. SEE Universal Interchange.

ADVERTISING aids. Available free of charge to help you sell the Holy Year pin. SEE Crospax, inc. KK45660.

FEB 17 1950

ADVERTISING aids to help you sell Surge. SEE Babson Brothers Company. KK50529.

Advertising and business management for a college newspaper.

Pease, Kent, 1899-

Advertising and business management for a college newspaper. Macomb, Ill., c1947.

h numb. 1. illus. 28cm.

O Author, Macomb, Ill.; 2Jun47; AA54270.

[Full name: George Kent Pease]

# ADVERTISING & BUSINESS DEVELOPMENT DIV.

SEE

HOME LIFE.



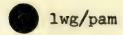
Advertising and business progress.

SEE Doherty (Richard P.) TelevisionRadio Management Corporation.

The advertising and business side of radio.

The advertising and business side of radio. 363 p. illus. © Prentice-Hall, inc., New York; 8Sep48; A25495.

I. Prentice-Hall, inc.



ADVERTISING and display section.
AA67031. SEE Standard Stations,
inc.

### Advertising and editorial layout.

PRICE, CHARLES MATLACK.

Advertising and editorial layout. 1st ed.
359 p. illus. © McGraw-Hill Book
Co., inc., New York; 29Jun49; A34121.

I. McGraw-Hill Book Co., inc.

Library of Congress Copyright Office



Advertising and its mechanical production.

BECKETT PAPER COMPANY, HAMILTON, OHIO. Advertising and its mechanical production, a survey of current practice in the fields of advertising and printing. [ed. by the Rowe & Wyman Company. Previous editions by Carl Richard Green 235 p. 11lus. O The Beckett Paper Co.. Hamilton, Ohio; 7Jul48; on revisions & new material: A24775.

I. Greer, Carl Richard. II. Rowe and Wyman Co.

Library of Congress Copyright Office mds/p

#### CROSS REFERENCE CARD

#### ADVERTISING AND MARKETING PUBLICATIONS.

Bes

Marketing Reference Bureau index of advertising and marketing publications.



ADVERTISING AND MARKETING SERVICES FROM AMERICA'S NEWSPAPERS.

A91048. SEE American Newspaper Publishers Association. Bureau of Advertising.

ADVERTISING and merchandising newspaper plan book for Longines-Wattneuer. AA211009. SEE Longines-Wittneuer Watch Company. A581374.

Advertising and merchandising. Pt.1. 8 p. (Siebel Institute of Technology course in scientific baking, lesson 49) © Siebel Institute of Technology; 10Jun50; A581374.

1. Title. 2. Siebel Institute of t1-W Technology. 3. Siebel ... lesson 49. 12-16 4. Course ... lesson 49. 74-2

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Advertising and promotion. SEE American Motels, inc. Lesson no. 3.

ADVERTISING and promotion helps. KK61344. SEL Armstrong Cork Co.

WAY 1 6 1951

Advertising and radio service plan for free flat tire service. AA49876. see Meadows, Berman R.

elg 7-24-47

ADVERTISING and sales promotion.

AA229114. SEE General Timber Service, inc.

ADVERTISING and sales promotion. DU23269. SEE Wilding Picture Productions, inc.

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ADVERTISING and Sales Promotion Divisions. General Electric Company.

SEE General Electric Company.



ADVERTISING and Sales Promotion Division. General Electric Company. SEE General Electric Company. Advertising and Sales Promotion Division.

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Advertising and sales promotion recommendation for Underwood Corporation, 1955. SEE Marschalk and Pratt Company, inc.

· Advertising and sales promotion prospectus.

HILDRETH, HOWARD P. ©, Amsterdam, N. Y. Advertising and sales promotion prospectus. 1948. 95 1. © 15Jul47; AA60479.

# AA 22609

Advertising and sales promotion prospectus, 1947.

see

Hildreth, Howard P

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Advertising & solling.

Per.

Claimant Robbins pub. co., inc., 9 East 50th St., New York, N. Y.

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Title Advertising and Selling

Claimant Loore-Robbins Publishing Co. Inc. 9 East 38th St. N. Y. 16

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ADVERTISING & SELLING.

See

Advertising agency Advertising & selling.

Advertising and the raising of living standards.

800

Falk, Alfred T.

ADVERTISING April. R74377. SEE Far jeon, Herbert.

APR - 5

ADVERTISING ART ASSOCIATES.

Lucky day cgame board. Cards,
sodiac signs, character readings
Col. reproduction of drawings.

Appl. author: Cecile Harrison.

Advertising Art Associates;
15Jan54 (in notice: 1953);
K37176.

ADVERTISING ART ASSOCIATES.
Texas Sandy. Gul9476. SEE Kelly,
Arthur W.

ADVERTISING ART ASSOCIATES.

Texas Sandy. Gul9583. SEE Kelly,

Arthur W.

### ADVERTISING-ART STUDIO.

cEighta colored posters advertising the outstanding features of San Diego, city & county, in southern California. SEE Messick, J. Arthur, Jr. ADVERTISING ART SYNDICATE.

Coffee an' ... 10 1., illus.

Wallace Louis Wagner and
Maurice James Watkins, sole
owners of Advertising Art
Syndicate, Tillamook, Or..

1 Juni 7: AA56453.

ADVERTISING arts. K11304. SEE Flood, William E.

Advertising arts corp., claimant. Carstairs baseball calendar. (Whiskey) [New York, Printed by American colortype co. c19461 calendar. illus. 61 x 28cm.

Print.

Appl. author: Benjamin Ghazer. Blue lead pencil on string, attached.

Appl. title: Carstairs 1946 baseball calendar.

© 3-28-46; 2 c 4-26-46; New York; KK 4021.

cf 6-28-46

[Historical route maps, State of Ohio] Title from copyright application. On outside, when folded: Calvert presents: Know your State. Appl. author: Benjamin Glazer. © Advertising Arts Corp.; 14May54; F17011.

- 1. Ohio.
- I. Calvert Distillers Corporation.

Revised

Library of Congress



[Historical route maps, State of Pennsylvania] Title from copyright application. On outside, when folded: Calvert presents: Know your State. Appl. author: Benjamin Glazer. © Advertising Arts Corp.; 14May54; F17012.

- 1. Pennsylvania.
- I. Calvert Distillers Corporation.

A localized audience-participation sales promotion plan for a national advertiser. 4 1.

Appl. author: Harry Singer.

© Advertising Arts Corp.;
12Apr54; Al37123.

A sales promotion plan for increasing sales through a unique method of using premiums. SEE Singer, Harry.

## Advertising as a career.

## O'Dea, Mark.

Advertising as a career; a vocational guide for youth, especially edited for the post-war period by Mark O'Dea ... New York, N. Y., Printers' ink publishing co., inc. [1945]

138 p. 19^{cm}.

"Third edition, first printing." Bibliography: p. 68-69.

© 12-3-45; 2c 12-10-45; Mark O'Dea, Woodstock, Vt.; AA 1390.

1. Advertising. I. Title.

46-3238

Library of Congress



HF5821.028 1945

ADVERTISING ASSOCIATES, INC.
Charge all your gifts on one account.
A82170. SEE Kay Jewelers.



ADVERTISING ASSOCIATES, INC.

Here is your big Kay catalog with

money saving specials just for

you. A87091. SEE Kay Jewelers,

Atlanta.

ADVERTISING ASSOCIATES, INC. C.
Here is your 1949 Key dynamic diamond days. Washington, c1949. 1 v., 111us. 63 x 48 cm. © 19Aug49;
AA127286.

ADVERTISING ASSOCIATES, INC. SEE Kay Jewelers advertising service. ADVERTISING ASSOCIATES, INC. SEE
Kay Jewelers' April shower of diamonds.
April 1952. AA208909.

ADVERTISING ASSOCIATES, INC.

Kay Jewelers assistant manager's sale. Washington, e1952. 1 v.

11lus. © Advertising Associates, inc.; 9 Jun52; AA214987.

ADVERTISING ASSOCIATES, INC. SEE Kay Jewelers million dollar watch jubilee, 1951. February 1951. AA172370.

FEB - 6 1951

ADVERTISING ASSOCIATES, INC.

Kay jewelers million dollar watch
jubilee. Mar. 1952. Washington,
c1952. 1 v. @ Advertising
Associates, inc.; 4Mar52; AA206660.

MAR 2 6 1952

ADVERTISING ASSOCIATES, INC. SEE
Kay jewelers newspaper advertising
service.

ADVERTISING ASSOCIATES, INC. C. Eay jowelers newspaper service.

55th anniversary. Washington, c1949. 1 v., 11lus. © 26Sep49;
AA128620.

ADVERTISING ASSOCIATES, INC. C.

Key jewelers newspaper service,

1950. Fall-minter, part 3.

Washington, c1950. 1 v., illus.

C 250ct50; AA166445.

NOV 2 0 1950

ADVERTISING ASSOCIATES, INC. SEE Kay Jewelers newspaper service, 1953. Kay jewelers 1950 dynamic diamond days.

washington, c1950. 1 v., illus.

204 350; A4161519.

ADVERTISING ASSOCIATES, INC.

Kay Jewelers, the terrific ten;
an extra advertising service for
extra business. c1952 newspaper
service: All new 2d ed. Washington, c1952. 1 v. illus.
© Advertising Associates, inc.;
5Nov52; AA227005.

ADVERTISING ASSOCIATES, INC. O. Kay Jowelers 36th anniversary sale. 1 v., 11lus. @ 15Sep50; AA161879.

ADVERTISING ASSOCIATES, INC. Q.
Key Jewelers 36th anniversary
newspaper service. Oct. 1950.
Washington, c1950. 1 v., 11lus.
Q 29Sep50; AA163696.

ADVERTISING ASSOCIATES, INC. C.
Kay Jewelers 37th anniversary.
1 v., 11lus. © 10ct51; AA195316.

ADVERTISING ASSOCIATES, INC. C. Kay's 35th amniversary sale. Waterbury, Conn., e1949. 1 v., 111us. C loct49; AA129200.

ADVERTISING ASSOCIATES, INC. ©
Look inside for your free gift reward. May belongs to Kay, the
savings belong to you. (Jewelry &
related items) Folder.
© 12Apr54; KK96179.

ADVERTISING ASSOCIATES, INC. ©.

May belongs to Kay and the savings
belong to you. America's largest
retail credit jewelry organisation.

Kay Jewelry Company. Folder.

© 15Apr52; KK73251.

ADVERTISING ASSOCIATES C, Saginaw, Mich.

N. B. S. for your protection: Stapled sheets. 221Nov47; AA70396. ADVERTISING ASSOCIATES, INC. O.
The 181 most wanted Christmas gifts
in America. Plus a new gift group
credit plan. Kay Jewelers. (Jewelry) 23 p. © 310ct51; KK67290.

NOV 1 9 1951

ADVERTISING ASSOCTATES, INC. O.
The 192 most wanted Christmas
gifts in America ... Kay Jewelers.
1 v., illus. O 6Nov50; AA166715.

ADVERTISING ASSOCIATES, INC.
The perfect marriage should begin
with a perfect diamond. cEternally Yours diamonds: © Advertising
Associates, inc.; 15Mar54;
A136379.

ADVERTISING ASSOCIATES, INC. ©
The perfect marriage should begin
with a perfect diamond. The conter diamond of every Eternally
Yours engagement ring ... (In
Modern screen, Jan. 1954, p. 65)
© 10Dec53; KK94826.

ADVERTISING ASSOCIATES, INC. ©
The perfect marriage should begin
with a perfect diamond. Eternally
Yours. The center diamond of every engagement ring ... (In Glamour, Dec. 1953, p. 120)
© 22Nov53; KK94829.

ADVERTISING ASSOCIATES, INC. ©
The perfect marriage should begin
with a perfect diamond. Eternally
Yours. For diamond perfection,
that seal is your protection. (In
Look, Dec. 15, 1953, p. 157)
© 1Dec53; KK94828.

ADVERTISING ASSOCIATES, INC.
Price-smashing 38th anniversary
sale. AA224299. SEE Key Jewelers.

ADVERTISING ASSOCIATES, INC.
Sale sensation all over the nation.
Kay Jewelers' 39th anniversary.

© Advertising Associates, inc.;
15Sep53; Al09220.

ADVERTISING ASSOCIATES, INC. ©
Santa's here with a wonderful free
gift for preferred customers.
Appl. title: Kay Jewelers' Christmas gift folder, Nov. 1953.
(Jewelry & related items) Folder.
© 150ct53; KK94827.

ADVERTISING ASSOCIATES, INC. Q.
The terrific ten; an extra advertising service for extra business.
Kay Jewelers. Washington, c1951.
1 v., illus. Q 220ct51; AA196144.

ADVERTISING ASSOCIATES, INC.
The thrifty fifty. cNewspaper
advertising service: Washington,
c1953. 1 v. illus. © Advertising Associates, inc.; 23Mar53;
A83771.

ADVERTISING ASSOCIATES, INC. ©.
Want to save on Christmas gifts?
Pre-Christmas specials with no
down payment. Kay Jewelers.
(Jewelry) Folder. © 200ct52;
KK78398.

Pre---

## ADVERTISING ASSOCIATES O.

When changing seasons come calling.
Weather Products. (Glass jalousies)
Sheet. © 23Apr52; KK72798.

ADVERTISING ASSOCIATES, INC.
Your 68 page Christmas gift
catalogue. SEE Kay Jewelers.

ADVERTISING ASSOCIATES, INC.
Your 68 page Christmas gift catalogue from America's largest
jewelers, Kay Jowelers. © Advertising Associates, inc.;
15Nov53; Al34363.

Advertising Associates, inc.

see

Kay jewelers newspaper service.

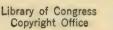
### Advertising Association, London.

Copyright Office

#### SILVERMAN, RODNEY.

Advertising expenditure in 1948. Economic and statistical adviser: W. B. Reddaway. At head of title: The Advertising Association] [London] Advertising Association, 1951 [i.e. 1952] 99 p. illus. © Newman Neame ltd.; 22Feb52; 2c 25Mar52; AI0-1908

I. Reddaway, William Brian. II. Advertising Association, London. III. Newman Neame Itd., London,





ADVERTISING ASSOCIATION OF THE WEST C.

How advertising can help a retail
business. [lst ed.] 1 v., illus.

© 16Mar50; AA145160.

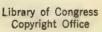
MAR 3 0 1950

ADVERTISING ASSOCIATION OF THE WESTMind your advertising manners; or,
How to be posted AD-equately.
36 p. Appl. authors; Benet
Hanau & George Arthur Strader.
© Advertising Association of
the West; 70ct54; A156457.

Advertising at the crossroads.

GELLER, MAX A.
Advertising at the crossroads; Federal regulation vs. voluntary controls. New York [1952] 335 p. © The Ronald Press Co.; 11Jun52; A67870.

I. Ronald Press Company, New York.





### Advertising at the Ohio state university

Dameron, Kenneth, 1900-

Advertising at the Ohio state university. Columbus, O., College of commerce and administration, the Ohio state university 1947,

24 p. 28°

1. Advertising as a profession. 2. Ohio. State university, Columbus. 1. Title.

HF5821.D3

659.1069

47-21790

Brief cataloging

© 28Jan47; Ohio state university, Columbus, O.; AA49764.



ADVERTISING blotter columns. AA203034. SEE Swanson, Ernest Gustaf.

Parks . T. All Co.

Advertising book. Christmas, 47.
A12805. see Parrish (Amos) & co., inc.

ADVERTISING BOOK MATCHES. SEE Match Corporation of America.

### Advertising Book Publishers.

DE VOE, MERRILL. How to plan advertising campaigns. 134 p. © Advertising Book Publishers, Los Angeles; 4Dec50; A50855.

I. Advertising Book Publishers.

FEB - 8 1951

sh/r

Library of Congress Copyright Office



ADVERTISING-BUSINESS AGENCY ©.
Your professional laundry saves
time, saves work, saves you!
Ser. A [and] B. 2 v. © 29Dec47;
AA73149, 73148.

### ADVERTISING by example, no. 7. C 1890. See Lappin, Margaret Redding.

ADVERTISING campaign featuring children's aide brand medicines. SEE Jacobs, Norton M. KK24816.

Advertising campaign for coal dealers.
R94957. SEE
Lloyd and Elliott, inc., New York.

An advertising campaign for Cube-its.

AA46721. see Hinrichsen (Fred A.)
advertising agency.

elg 7-29-47

ADVERTISING campaign for dealers in general merchandise. SEE Hamilton, Edward T. "Unusual humans series."

AA60574.

## ADVERTISING campaign for dealers in milk and dairy products.

#### SEE

Local Trademarks, inc.

ADVERTISING campaign for dealers in milk and dairy products. Dairy tales and I scream kids series. SEE Local Trademarks, inc. ADVERTISING campaign for food stores.
"Market boy" series. SEE Local
Trademarks, inc.

Advertising campaign for food stores.
"Your neighbor says" series. Vol. A.

see

Amsterdam syndicate, inc.

ADVERTISING campaign for food stores. "Your neighbor says" series. SEE Local Trademarks, inc.

# ADVERTISING CAMPAIGN FOR FOOD STORES. SEE Local Trademarks, inc.

JAN 2 5 1952

ADVERTISING campaign for fuel & coal dealers. "Fuel kids" series. "Koal kids" series. SEE Local Trademarks, inc.

JAN - 2 1951

Advertising campaign for fuel dealers. "Fuel kids" series.

see

Local Trademarks, Inc.

ADVERTISING CAMPAIGN FOR FUEL DEALERS. A93554. SEE Local Trademarks, inc.

Advertising campaign for general merchandising stores "Is it true series".

see

Local Trademarks, inc.

Advertising campaign for general merchandise stores. "Is it true series" v. 1, 1A, 2.

see

Amsterdam syndicate, inc. AA 5006, AA11389, AA28859.

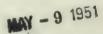
ADVERTISING campaign for lumber dealers. "Bill Ding" series. SEE Local Trademarks, inc.

# ADVERTISING CAMPAIGN FOR LUMBER DEALERS. SEE Local Trademarks, inc.

JAN 2 5 1952

ADVERTISING campaign for moving and storage men. "When it's time to move series." SEE Local Trademarks, inc.

ADVERTISING campaign for moving and storage men. SEE Local Trademarks, inc.



ADVERTISING campaign for wholesale & retail merchants. "Perce strings" series. SEE Local Trademarks, inc.

Advertising campaign for wholesale and retail merchants. "So they say" series.

see

Local trademarks, inc.

ADVERTISING campaign for wholesale & retail merchants. "Songs of satisfaction" series. SEE Local Trademarks, inc.

Advertising campaign for wholesale & retail merchants. SHE Local Trademarks, inc.

An advertising campaign in continuity to promote fur storage and restyling from the quality paint of view. AA51701.

see Meyer Both company.

olg 7-29-47

## Advertising campaigns.

GRAHAM, IRVIN.
Advertising campaigns. [1st ed.] 324 p.
illus. © Harper & Bros., New York;
30ct51; A59663.

I. Harper and Brothers.

OCT 23 1951

br/r

Library of Congress Copyright Office



Advertising case history. AA48023. geo Curtis publishing co.

Advertising case history number 4 ... AA53319. See Saturday evening post. Educational services.

vm 8-6-47

Advertising checking bureau, inc., claimant

ABC line-o-meter.

see

Katzenberger, Walter B

## AA 19316

Advertising club members co-operative adverteas-ing certificate ...

see

Advertising club of New York, claimant

cf 6011-46

AA 13-93.9

Advertising club of Boston, inc.

Modern public rolations... Boston,

Advertising club of Boston, inc., cl946.

sheets stepled in folder (66 l.) 29 12

X 22 1 2 cm.

Reproduced from typewritten copy.

The edited text of eight lectures on this subject given in the Fall of 1946...

3-15-46; 2c 6-1-46; Boston; AA 13919.

## AA 19316

Advertising club of New York, claimant.

Advertising club members co-operative adverteas-ing certificate ... [New York Printed by D. H. Ahrend co.] cl946.

sheet. 9 1/2 x 21 cm.

Form.

Application author: Frank Elgin Mor-

5-18-46; 2 c 6-1-46; New York; AA 19316.

cf 6-11-46

Advertising club of New York, claimant.

Advertorium appreciation certificate.

[New York, Printed by D. H. Ahrend co.]

cl946.

sheet. 9 1/2 x 21cm.

Form.
Appl. author: Frank E. Morrison.
© 10-4-46; 2 c 10-13-46; New York;
AA 18888.

afp 10-29-46

Advertising club of New York, claimant.
... The Advertorium of the Advertising club of New York. [New York,
Printed by Polygraphic co. of America,
© 1945]

folder, illus. 28cm.
Appl. author: F. E. Morrison.
© 12-20-45; 2c 2-27-46; New York;
AA 9780.
4-22-46 rs

# AA32586

Advertising club of New York.

Certificate of advertising co-operation. New York [1946]

form. 9 x 21cm.

@ Advertising club of New York, New York; 12Deol6; 2c 17Janl7; AA32586.

vf 13Mar47

Advertising club of New York.

Co-operative adver-teasing certificate of award. [New York] c1946.

form. 9 x 21cm.

C Advertising club of New York, New York; 12Dec46; 20 17Jan47; AA32587.

vr 14Mar47

### Advertising Club of New York.

LARISON, RUTH HOOPER.

How to get and hold the job you want.

[1st ed.] [Official textbook of the JobFinding Forum of the Advertising Club of
New York] New York, Longmans,
Green. 264 p. illus. © Ruth Hooper
Larison; 15 Mar 50; A41803.

I. Advertising Club of New York.

jb/r

Library of Congress Copyright Office



APR 1 1 1950

ADVERTISING COLLABORATORIES.

Make yours a pleasant vacation.

Folder. Appl. author: Wallace
Arthur Miller. Appl. title:
Pleasant vacation, vacation needs.

© Advertising Collaboratories;
1Sep5h: Al5hh77.

## ADVERTISING COLLABORATORIES.

Season's greetings; your Christmas shopping list. Folder. Appl. author: Wallace Arthur Miller. © Advertising Collaboratories; 1Sep54; A154476.

AN ADVERTISING COMIC BOOK? A91499. SEE Herman (Vie) Studio Productions. ADVERTISING concepts work for you. KK24503. SEE Coca-Cola Co.

Advertising conditions and regulations in various countries.

INTERNATIONAL CHAMBER OF COMMERCE. INTERNATIONAL COMMISSION ON ADVER-TISING.

Advertising conditions and regulations in various countries. [Rev. ed. English and French] Verlag für Recht und Gesellschaft.
© International Chamber of Commerce; 17Aug53; 2c 30Nov53; AIO-3917.

I. International Chamber of Commerce.

Library of Congress Copyright Office



Advertising conditions and regulations in various countries.

INTERNATIONAL CHAMBER OF COMMERCE.
INTERNATIONAL COMMISSION ON ADVERTISING.

Advertising conditions and regulations in various countries. [Reved. English and French] Verlag für Recht und Gesellschaft.
© International Chamber of Commerce; 17Aug53; AFO-12751.

I. International Chamber of Commerce.

Library of Congress Copyright Office



Advertising contest. AA34828. See Parsons, Gertrude H.



An advertising contest. The Robertson plan.

800

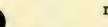
Robertson, William H
The Robertson plan.

ADVERTISING contract - special provisions. AA57048. SEE Cox (Lynn) Co.

Adventising copy.

HOTCHKISS, GEORGE BURTON.
Advertising copy. 3d ed. 469 p. illus.
© Harper & Bros., New York; 30Mar49; on revisions; A32025.

I. Harper and Brothers.



Advertising copy. R82067. SEE Hotchkiss, George Burton.

ADVERTISING COPY AND CAMPAIGNS, lecture text, by Clyde Jackson. © 27Dec21, A652574. R51083, 15Augh9, La Fayette Institute, inc. (PWH)

Advertising copy and layout. SER Seil, Manning.

ADVERTISING copy service for Zotos fluid wave in-betweener. KK53145. SEE Sales Affiliates, inc.



Advertising copy submitted to Corday liquors, inc. AAA7969. see Prager (Edmrd) advertising agency. Adventising copywriting.

BURTON, PHILIP WARD.

Advertising copywriting, by Philip Ward Burton, Bowman Kreer [and] John B. Gray, Jr. Foreword by Walter Weir. 521 p. illus. (Prentice-Hall advertising series) © Prentice-Hall, inc., New York; 1Jul49; A34043.

I. Kreer, Bowman, joint author. II. Gray, John B., Jr, joint author. III. Prentice-Hall, inc.

Library of Congress Copyright Office



#### ADVERTISING COUNCIL.

The American round table, a procedure to develop a re-statement, in modern terms, of the ideals, beliefs and dynamics of the American society. Digest report by Lewis Galantiere of the first session: the moral and religious basis of the American society ... New York City, April 14. 1952. Moderator: Henry M. Wriston. New York, c1952. 13 p. @ The Advertising Council, inc.; 23 Jun52; AA215758.

#### ADVERTISING COUNCIL.

The American round table, a procedure to develop a re-statement. in modern terms, of the ideals, beliefs and dynamics of the American society. Digest report by Lewis Galantiere of the second session: Our concepts of political and civil liberties, the Hotel Waldorf-Astoria, New York City. May 26, 1952. [Moderator: Henry M. Wriston] 23 p. O The Advertising Council, inc.; 28Jul52: AA21818h.

ADVERTISING COUNCIL, INC.
The American round table

The American round table; a procedure to develop a re-statement, in modern terms, of the ideals, beliefs and dynamics of the American society. Digest report by Lewis Galantiere of the third session: An examination of the American exonomic system ... New York City, June 23, 1952. cHenry M. Wriston, moderators New York. 01952. 23 p. @ The Advertising Council, inc.; 28Aug52; AA221256.

#### ADVERTISING COUNCIL.

The American round table; a procedure to develop a re-statement, in modern terms, of the ideals, beliefs, and dynamics of the American society. Digest report by Lewis Galantiere of the fourth session: An examination of the American economic system, 2d pt. ... New York City, October 2, 1952. [Moderator: Henry M. Wriston! New York, c1952 [1953] 20 p. @ The Advertising Council, inc.; 21Jan53 (in notice: 1952); A80509.

1. GALANTIESE, LEWIS.

2. WRISTON, HENRY M.

3. TITLE.

4. TITLE: AN EXAMINATION OF THE AMERICAN ECONOMIC SYSTEM.

#### ADVERTISING COUNCIL.

The American round table: a procedure to develop a re-statement, in modern terms, of the ideals, beliefs, and dynamics of the American society. Digest report by Lewis Galantiere of the fifth session: The moral and religious basis of the American society. 2d pt. ... New York City, November 20, 1952. cModerator: Henry M. Wristons New York, c1953. 21 p. @ The Advertising Council, incl: 27Apr53: A95443.

#### ADVERTISING COUNCIL.

The American round table, a procedure to develop a re-statement, in modern terms, of the ideals, beliefs and dynamics of the American society. Digest report by Lewis · Galantiere of the fifth session: the moral and religious basis of the American society, second part. ... New York City, November 20, 1952. cModerator: Henry M. Wristons New York, c1953. 21 p. illus. @ The Advertising Council. inc.: 27Apr53: A89399.

CG 1 WRISTON, HENRY LEWIS. 3 TITLE. M. 2 GALANTICHS

#### ADVERTISING COUNCIL.

The American round table; a procedure to develop a re-statement, in modern terms, of the ideals, beliefs, and dynamics of the American society. Digest report by Lewis Galantiere of the sixth session: Cultural aspects of the American society, 1st cando 2d pt. ... New York City, January 21 cands February 25, 1953. cModerator: Henry M. Wriston; New York, cl953. 2 v. @ The Advertising Council, inc.; Way53, 10Jun53;

#### ADVERTISING COUNCIL.

Condensed record of a round table discussion on the basic elements of a free, dynamic society, held under the sponsorship of the Advertising Council at the Hotel Waldorf-Astoria, Monday, April 16, 1951. [Moderator: Paul G. Hoffman; panel: Lewis Galantiere, and others] [New York] c1951. 51 p. © The Advertising Council, inc.; 22Jun51; A57129.

I. Hoffman, Paul G. II. Galantiere, Lewis.

Library of Congress Copyright Office



AUG 2 0 1951

ADVERTISING COUNSELORS, INC. C.
The house of mystery. 1 v., illus.
C 10Mar50; AA145265.

MAR 3 0 1950

ADVERTISING COUNSELORS, ING. ©
It's the video game for fun & prizes.
Ocoma Foods Company. (Poultry)
Card. Appl. author: Wilbur Jacobi
Abrams. © 13Aug54; KK101943.

ADVERTISING COUNSELORS OF ARIZONA.

First prize at the 1952 international beer competition. KK81004. SEE Arizona Brewing Company, inc.

ADVERTISING COUNSELORS OF ARIZONA.

For the third consecutive year A-1

Pilsner wins international fame.

KK81007. SEE Arizona Brewing Company, inc.

ADVERTISING COUNSELORS OF ARIZONA.
Judged the finest by the world's
beer experts. KK81008. SEE
Arizona Brewing Company, inc.

ADVERTISING COUNSELORS OF ARIZONA.

Judged the finest by the world's
beer experts. KK81010. SEE
Arizona Brewing Company, inc.

ADVERTISING COUNSELORS OF ARIZONA.

1950, 1951, 1952 - Once again, the
highest international recognition.

KK81005. SEE Arisona Brewing Company, inc.

The world's beer experts award first prise to A-1 Pilsner. KK81003. SEE Arisona Browing Company, inc. ADVERTISING COUNSELORS OF ARIZONA.

The world's beer experts award first prize to A-1 Pilsner beer.

KK81006. SEE Arizona Brewing Company, inc.

Advertising coupon card. SEE Herbes, Howard Walter. An introductory trial service. ADVERTISING cuts and copy. SEE Modern Publicity Company. KK41436.

### ADVERTISING cuts and copy. SEE Modern Publicity Company. KK 38101.

## ADVERTISING cuts and copy. SEE Modern Publicity Company. KK40703.

see

Modern publicity co.



### ADVERTISING cuts and copy. SEE Modern publicity Company. KK34778.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK35363.

# ADVERTISING cuts and copy. SEE Modern Publicity Company. KK37173.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK39395.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK43158.

ADVERTISING cuts and copy. KK66404 ... SEE Modern Publicity Company.

OCT 24 1951

# ADVERTISING cuts and copy. KK65667. SEE Modern Publicity Company.

ADVERTISING cuts and copy. KK64406 ... SEE Modern Publicity Company.

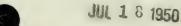
Aug n 9 1951

ADVERTISING cuts and copy. KK58294 ... SEE Modern Publicity Company.

APR - 5 1951

ADVERTISING cuts and copy. KK52347. SEE Modern Publicity Company.

ADVERTISING cuts and copy. SEE Modern Publicity Co. KK50898.



ADVERTISING cuts and copy, SEE Modern Publicity Company. KK47160.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK46066.



ADVERTISING cuts and copy. SEE Modern Publicity Company. KK45303.



ADVERTISING cuts and copy. SEE Modern Publicity Company. KK44807.

JAN 3 0 1950

KK 5239

Advertising cuts and copy.

200

Modern publicity co., claimant. Fit for hard service - years of it.

cf 8-22-46

866

Modern publicity co., claimant
Pearls; our lustrous cultured or
simulated pearls ...

mgc 7-30-46

800

Modern publicity co., claimant.

The ring should need no florid descriptions...

ef 8-19-46

see

Modern publicity co.
Service ability ...

5-17-46 rs

800

Modern publicity co., claimant
A truly masculine ring ...

KK 5415

Advertising cuts and copy.

800

Modern publicity co., claimant
Natch bands of almost every available
material ...

mgc 8-22-46

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK43568.

ADVERTISING cuts and copy. (13918, 13921, 13911, etc.) SEE Modern Publicity Company. KK46487.

ADVERTISING cuts and copy. (13814, 13771, etc.) SEE Modern Publicity Co. KK49185.

Advertising cuts and copy. Anywhere ... Rebuilt washing machines ...

see

Modern publicity co.

KK 4235

[Advertising cuts and copy] Birth stone ring ...

see

Modern publicity co.

cf 7-12-46

Advertising cuts and copy. Hurricane candle sticks. Buy that wallet here ...

see

Modern publicity co.

5-16-46 rs

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK27239.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK27690.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK28100.

#### ADVERTISING cuts and copy. SEE Modern Publicity Company. KK29083.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK24720.

## ADVERTISING cuts and copy. SEE Modern Publicity Co. KK25014.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK25177.

#### ADVERTISING cuts and copy. KK22888. SEE Modern Publicity Co.

## ADVERTISING cuts and copy. KK23237. SEE Modern Publicity Co.

## ADVERTISING cuts and copy. KK24542. SEE Modern Publicity Company.

## ADVERTISING cuts and copy. KK24354. SEE Modern Publicity Co.

## ADVERTISING cuts and copy. KK24032. SEE Modern Publicity Co.

ADVERTISING cuts and copy. KK23669. SEE Modern Publicity Co.

#### ADVERTISING cuts and copy. SEE Modern Publicity Company. KK29646.

## ADVERTISING cuts and copy. SEE Modern Publicity Company. KK33081.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK33675.

ADVERTISING cuts and copy. (10798). KK17630. SEE Modern Publicity Co.

ADVERTISING cuts and copy. 13127, 10808, etc. KK18326. SEE Modern Publicity Co. ADVERTISING cuts and copy. KK19367. SEE Modern Publicity Co.

ADVERTISING cuts and copy. KK20189. SEE The Modern Publicity Co.

# ADVERTISING cuts and copy KK20839. SEE Modern Publicity Co.

#### ADVERTISING cuts and copy. KK20930. SEE Modern Publicity Co.

#### ADVERTISING cuts and copy. KK21706. SEE Modern Publicity Co.

ADVERTISING cuts and copy. KK22019. SEE Modern Publicity Co.

ADVERTISING cuts and copy. KK22387. SEE Modern Publicity Company.

Advertising cuts and copy.

800

Modern publicity company, claimant Auto fire insurance ...

mgc 1-15-47

ADVERTISING cuts and copy. 13331, 13330, etc. KK18653. SEE Modern Publicity Co. ADVERTISING cuts and copy. 13444, 13445, etc. KK18380. SEE Modern Publicity Co. ADVERTISING cuts and copy. SEE Modern Publicity Company. KK32662.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK31791.

ADVERTISING cuts and copy. SEE Modern Publicity Company. KK34139.

Advertising cuts and copy. A splendid service ...

see

Modern publicity co.

Vol	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
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Advertising dictionary of selling words

RONSON, HARVEY.

Advertising dictionary of selling words, phrases, and appeals. 365 p. © The Ronald Press Co., New York; 70ct49; A36821.

#### L Ronald Press Co.

Library of Congress Copyright Office



Advertising Displays, inc. (A. Adiscope slide, cacti. Col. transparency. (102) (21Seph7; JP3702.

### ADVERTISING DISTRIBUTORS OF AMERICA, INC.

For food and drug executives ...
(Mailing coupons service) Sheets
from Tide, Sept. 7, 1951, p. 4-5.
© The Advertising Distributors of
America, inc.; 7Sep51; KK66753.

OCT 3 1 1951

#### ADVERTISING DIVISION, INC.

SEE

HOME LIFE.

Advertising: elements & principles. R109302. SEE Sheldon, George H. ADVERTISING Enterprises. Flying's fun. K10107. SEE James, Jos.

ADVERTISING Enterprises. Friendly Freddie. K12989. SEE Harper, William L., Jr.

ADVERTISING Enterprises. Friendly
Freddie. K13651. SEE Harper, William
L.

ADVERTISING Enterprises C. SEE Harper, William L. Cleaning line. K16873.

ADVERTISING Enterprises. Let's eat out. K13650. SEE Harper, William L.

ADVERTISING Enterprises. Let's eat out, a collection of 52 cartoons for restaurants. K10810. SEE James, Joseph William.

ADVERTISING Enterprises. Station breaks. K16422. SEE Pietzsch, Sidney Guyler.

#### Advertising expenditure in 1948.

#### SILVERMAN, RODNEY.

Advertising expenditure in 1948. Economic and statistical adviser: W. B. Reddaway. [At head of title: The Advertising Association] [London] Advertising Association, 1951 [i.e. 1952] 99 p. illus. © Newman Neame ltd.; 22Feb52; 2c 25Mar52; A10-1908.

I. Reddaway, William Brian.

II. Advertising Association, London.

III. Newman Neame Itd., London.



AA 28954

Advertising expenditures by product classification and media, 1939 & 1944.

800

Thompson (J. Walter) co., claimant.

vf 12-6-46

ADVERTISING ... fall and winter 1947-48. AA35542. SEE Stein Bloch Co. Advertising features, inc., claimant.
It's from Kentucky, Brown-Forman's
King... (Whiskey) [Cincinnati, Printed
by Cincinnati post] c1946.
clipping.

Print.
Appl. title: Pigskin predictions.
© 10-10-46; 2 c 10-29-46; Cincinnati; KK 9218.

dac 1-22-47

ADVERTISING FEATURES, INC. ©.
May we introduce .. Philadelphia,
c1949. Sheet. © 4May49; AA116129.

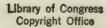
ADVERTISING FLATURES, INC. Q.
Netal specification index; aluminum,
copper, steel [and] others. 1 v.
Q 14Jan49; AA104506.

ADVERTISING FEATURES, INC. ().
The scrap industry handbook; pound, net ton, and gross ton equivalents and other information. 1 v. () 14 Janus; AA104505.

#### ADVERTISING FEATURES, INC.

SEE

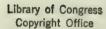
AN INDUSTRY.



#### ADVERTISING FEATURES, INC.

See

Business...briefly.



Advertising federation of America.

Advertising and the raising of living standards.

8002

Palk, Alfred T.

Advertising Federation of America.

ADVERTISING FEDERATION OF AMERICA. BUREAU OF RESEARCH AND EDUCATION. Books for the advertising and marketing man; a classified bibliography on advertising, marketing, selling, and related subjects. Rev. ed. [Bibliography of books published 1931-1950. Compiled by Mae Keenan. Previous editions published under title: Books for the advertising manl 38 p. © Advertising Federation of America, New York; 11Jan51; AA174326.

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# ADVERTISING FEDERATION OF AMERICA. BUREAU OF RESEARCH AND EDUCATION. Books for the advertising... (Card 2)

I. Keenan, Mae, comp.II. Advertising Federation of America.

AA174326

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Advertising Federation of America.

ADVERTISING FEDERATION OF AMERICA: BUREAU OF RESEARCH AND EDUCATION. Books for the advertising and marketing man; a classified bibliography on advertising, marketing, selling, and related subjects. Rev. ed. [compiled by Mae Keenan] [Previous editions compiled by Alfred T. Falk] New York, c1953. 42 p. © on additions; Advertising Federation of America; 15Apr53; A93620.

I. Keenan, Mae. II. Falk, Alfred T. III. Advertising Federation of America.

#### AA 17856

Advertising federation of America, claimant.

Books for the advertising man.

see

Falk. Alfred T

afp 9-18-46

Advertising Federation of America.

ADVERTISING FEDERATION OF AMERICA.
BUREAU OF RESEARCH AND EDUCATION.
Directory of advertising, marketing, and public relations education in the United States, prepared under direction of Donald W. Davis. [Rev.] New York, c1951. 68 p. © on additions & revisions; Advertising Federation of America; 11Jan51; A51496.

I. Davis, Donald Walter, ed. II. Advertising Federation of America.

Library of Congress Copyright Office



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ADVERTISING FEDERATION OF AMERICA. BUREAU OF RESEARCH AND EDUCATION. Books for the advertising and marketing man; a classified bibliography on advertising, marketing, selling, and related subjects. Rev. ed. [Bibliography of books published 1931-1950. Compiled by Mae Keenan. Previous editions published under title: Books for the advertising man] 38 p. © Advertising Federation of America, New York; 11Jan51; AA174326.

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## ADVERTISING FEDERATION OF AMERICA. BUREAU OF RESEARCH AND EDUCATION. Books for the advertising... (Card 2)

I. Keenan, Mae, comp.II. Advertising Federation of America.

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ADVERTISING FEDERATION OF AMERICA: BUREAU OF RESEARCH AND EDUCATION. Books for the advertising and marketing man; a classified bibliography on advertising, marketing, selling, and related subjects. Rev. ed. [compiled by Mae Keenan [Previous editions compiled by Alfred T. Falk New York, c1953, 42 p. © on additions: Advertising Federation of America: 15Apr53; A93620.

I. Keenan, Mae. II. Falk, Alfred T. III. Adi/Library of Congress of America.

#### Advertising federation of America

Advertising federation of America. Bureau of research and education.

Directory of advertising and marketing education in the United States, prepared under direction of Alfred T. Falk ... New York, N. Y., Bureau of research and education, Advertising federation of America, °1947.

147 p. 28 x 211 cm.

1. Distributive education—Direct. 1. Falk, Alfred Theodore, 1892—HF5415.A325 371.42685887 47-4395 © 7Apr47; Advertising federation of America; AA34095.



### Advertising federation of America. Bureau of research and education.

Directory of advertising and marketing education in the United States, prepared under direction of Alfred T. Falk ... New York, N. Y., Bureau of research and education, Advertising federation of America, °1947.

147 p. 28 x 211 cm.

1. Distributive education—Direct. 1. Falk, Alfred Theodore, 1892—HF5415.A325 371.42685887 47-4395 © 7Apr47; Advertising federation of America; AA34095.





ADVERTISING FEDERATION OF AMERICA.
BUREAU OF RESEARCH AND EDUCATION.
Directory of advertising, marketing, and public relations education in the United States, prepared under direction of Donald W. Davis. [Rev.] New York, c1951. 68 p. © on additions & revisions; Advertising Federation of America; 11Jan51; A51496.

I. Davis, Donald Walter, ed. II. Advertising Federation of America.

Library of Congress Copyright Office



FEB 1 6 1951

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AA _ 555

# Advertising federation of America, claimant.

Falk, alfred T

York, Frinted by D'Arcy mrinting and lithographing coro., c1946] cover-title. 15 p. 20-1/2 x 10 cm.

remphlet.

1-14-46; 2c 1-15-46; Advertising federation of merica, New York;

MA 1666.

jss 2-3-46

AA Advertising federation of america, claimant. 31207 Holby. Helen A

The why, what and how of an advertising club; a handbook for advertising
club officers and committee chairmen.
New York, Club contact dept., Advertising federation of America, cl946.
pamphlet (47 p.) 21 1/2cm.

Title from cover.

© 9-26-1,6; 2 c 11-23-1,6; Advertising federation of America, New York; AA 31207.

Advertising for a baby; w & m J. Lawrence & I. Drutman. © Jack Lawrence & Irving Drutman, New York; 8Feb47; EU62472.

Library of Congress Copyright Office



M1630 .2

.D

DRUTTMAN. IRVING.

Advertising for a baby; by Jack Lawrence and Irving Druttman. C Whale Music Corp., New York; 14Apr47: EP13491. For voice and piano, with chord symbols.

I. Lawrence, Jack, joint composer. II. Title.

Music Cat.

### Advertising for drug stores

800

National Adservice, inc.

#### Advertising for food stores

see

National Adservice, inc.

ADVERTISING for '49. SEE Pennsylvania Engineering Company. KK31249.

HF5823 .D66

Doremus, William Lohr, 1907-

Advertising for profit; a guide for small business by William L. Doremus ... New York, Chicago, Pitman publishing corporation 1947

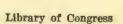
xiii, [1], 130 p. illus. 21e.

1. Advertising. I. Title.

HF5823.D66 659.1

47-2223

© 28Feb47; publisher, New York; A10876.





ADVERTISING for the funeral profession. KK79837. SEE Campbell (Donald L.) and Associates. THE ADVERTISING GENTRY © w & m
Theodore Gould Maynard 3Dec47
EU106195

Ubrary of Congress Copyright Office

#### Advertising handbook.

BARTON, ROGER, ed.
Advertising handbook. 1015 p. illus.
© Prentice-Hall, inc., New York;
23Jan50; A40481.

I. Prentice-Hall, inc.

dr/r

Library of Congress Copyright Office



MAR - 6 1950

## ADVERTISING HELPS FOR AUTOMOBILE DEALERS. SEE Local Trademarks, inc.

ADVERTISING helps for automobile dealers. Speedy series. SEE Local Trademarks, inc.

Advertising helps for automobile dealers. Speedy series. Vol. AA

see

Amsterdam syndicate, inc. AA 17882.

ADVERTISING helps for bankers and merchants.

see

Local Trademarks, inc.

ADVERTISING helps for bankers and merchants. "Headliners" series. SEE Local Trademarks, inc. Advertising helps for general advertisers. SIE Local Trade-marks, inc.

Advertising helps for insurance & real estate business. SEE Local Trademarks, inc.

ADVERTISING helps for launderers and cleaners. "Caption interest" series. SEE Local Trademarks, inc.

ADVERTISING helps for self service laundries. "Sweet and clean" series. SEE Local Trademarks, inc.

ADVERTISING helps for taxicab service & automobile rentals.
"Time to go" series. SEE Local Trademarks, inc.

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Two Advertising Highlights (Pittsburgh Ed.)								
Claimant Geo. L. Kinther, 209 9th St. Pittsburgh Pa								
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13	9	Nov 48	11-20		***************	<del></del>	OCIB 188282	
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15		Jul. 50	.7-20	8-11-50	************		CIB 261159
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Claimant Geo. L. Kinter, 301 Publication Bldg., Pittsburgh 22, Pa.

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16	12	Apr'52	4-22	6-27-52			B	363516
17	1	May-June	6-20	6-27-52			B	363517
17	2	Jul-Aug	8-20	10-23-52	,		BI	384318
17	3 :	Sep-Oct	9-30				B	384319
17	1	Nov-Dec	12-15				B	397040
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13	12	Apr May	48	1-1 5-14	4-16-48 5-17-48		*************	OCIE 136836	
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### Advertising idea book.

#### PRINTERS' INK.

Advertising idea book, by Printers' ink editors and contributors. Arranged in dictionary style. [Printers' ink business bookshelf] New York, Funk & Wagnalls in association with Printers' Ink Pub. Co. 348 p. illus. (Printers' ink idea book, no. 3) © Printers' Ink Pub. Co.; 29Jun51; A57108.

I. Printers! Ink Publishing Co.

AUG 1 4 1951

Library of Congress Copyright Office



hmp/r

ADVERTISING ideas work to sell Coca-Cola on the job. KK60214. SEE Coca-Cola Company.

### Advertising in modern retailing.

ROWLAND, CARRIE MILLS.

Advertising in modern retailing.

268 p. © Harper & Bros.;

60ct54; A155490.

I. Harper and Brothers.



Advertising in pioneer days.

see

Carter, Kate B

comp.

afp 28Feb47

ADVERTISING INITIATIVE C.

Bugene & Springfield valuable moneysaving coupon pass book. (Merchant's booklet) Pamphlet.

C Charles Edward Wolff d.b.a. Advertising Initiative; 10Peb50;
KK2956h.

#### ADVERTISING INITIATIVE C.

Eugene & Springfield valuable moneysaving coupon pass book. [Women's wearing apparel, dairy products, photographs, etc.] Pamphlet. O Charles Edward Wolff d.b.a. Advertising Initiative; 10Feb50; KK29564.

## ADVERTISING INITIATIVE C.

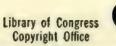
Shopping with Shirley 'round Uptown Eugene. [Adv.] (In Eugene register-guard, Or., Feb. 17, 1949, p. 11) © 17Feb49; B5-10217.

ADVERTISING Initiative. SEE Wolff, Charles Edward.

# Advertising layout.

LONGYEAR, WILLIAM.
Advertising layout. 108 p.
© Ronald Press Co.; 15Jun54;
A144345.

I. Ronald Press Company.



### Advertising layout.

MINNEAPOLIS. ART INSTRUCTION.

Advertising layout, by Herb J. Mason.

Produced under the supervision of Roy
Haldorson, vice-president, Art Instruction, inc. 70 p. illus. (Its Commercial design, division 4, pt. 1) © on
revisions; Art Instruction, inc., Minneapolis; 20Jul50; A46089.

I. Haldorson, Roy, ed.

SEP 1 o torn

Library of Congress Copyright Office



dr/ms

Advertising layout.

Chenault, Richard S

Advertising layout, the projection of an idea, by Richard S. Chenault ... Wrapper and cover designed by Toni Bonagura and Frank Bartuska. New York, Heck-Cattell publishing company, inc. [1946]

96 p. illus. (part col.) 33 x 26cm.

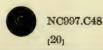
Bibliography: p. 96.

© 3-8-46; 2 c 3-28-46; Heck-Cattell publishing company, inc., New York; A1841

1. Advertising, Art in. I. Title.

46-3184

Library of Congress



659.1323

ADVERTISING LAYOUT. SEE Chatterton, Charles A.

# Advertising layout and typography.

DE LOPATECKI, EUGENE.

Advertising layout and typography; quick, easy technique for everyone who prepares advertising, with simple methods for choosing and calculating type. Rev. print. New York [1952] 165 p. illus. © on revisions & additions; The Ronald Press Co.; 12Jun52; A67962.

I. Ronald Press Company, New York.

Library of Congress Copyright Office



Advertising letter no. 1. SEE Union Pencil Company, inc. Gentlemen: First sample pencil. Advertising letter no. 2. SEE Union Pencil Company, inc. Gentlemen: Space has been reserved for you. Advertising love; w S. G. Utermarck, m C. Harmon. @ Sylvia G. Utermarck, Milwaukee & Clive Harmon, Hollywood, Calif.; 27Mar47; EU70355.

Library of Congress Copyright Office



AA 21544

Adv. mail order form.

see

Independent directory corp., claimant.
To insert representation in the next
issue of this directory, sign & return
this adv. mail order form.

vf 9-19-46

THE ADVERTISING MAN, by Earnest Elmo Calkins. (Vocational series) @ 17Mar22, A659269. R59089, 6Mar50, Barnest Elmo Calkins (A)

MAR 1 6 1950

ADVERTISING mat service proof book for retail jewelers. SEE Feature Lock Rings. KK44685.

ADVERTISING mat service proof book for retail jewelers. KK51466. SEE Feature Lock Rings.

ADVERTISING MATS. SEE Coffman (R. G.)
Company, inc.

ADVERTISING MATS, COFFMAN ORNAMENTAL IRON. SEE Coffman (R. G.) Company, inc.

ADVERTISING MATS FOR SOUTH BEND LATHES. SEE South Bend Lathe Works.

## Advertising media.

BRENNEN, ED.

Advertising media. 1st ed. 410 p. illus. © McGraw-Hill Book Co., inc., New York; 13Jun51; A56292.

I. McGraw-Hill Book Co., inc.

sh/r

Library of Congress Copyright Office



JUL 1 8 1951

Advertising media and markets.

DUFFY, BEN.

Advertising media and markets. 2d ed. 416 p. illus. © on revisions & additions; Prentice-Hall, inc., New York; 1Mar51; A53342.

I. Prentice-Hall, inc.

APR - 6 1951 ma/r



THE advertising medium that gives continuing coverage when and where you want it, wherever people goat work and at play, around the clock. KK74116. SEE Universal Match Company.

# ADVERTISING, MERCHANDISING AND PUBLIC RELATIONS COUNSEL. A75713. SEE Pader (Franklin) Company.

Advertising merchandising furniture by Tomlinson, for the living room, dining room, bedroom.

800

Furniture by Tomlinson.

25Apr47 rs

ADVERTISING merchandising guide for Ferguson dealers. KK24619. SEE Ferguson (Harry) inc.

ADVERTISING NEWS OF NEW YORK.

800

Anny.



The advertising of these 14 stores should have sold more and cost less. SEE American Newspaper Publishers Association. Bureau of Advertising.

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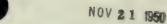


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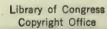
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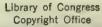
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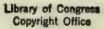
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